THE GAVIN REPORT

S I N C E 1 9 5 8

One Hallidie Plaza, Suite 725
San Francisco, California 94102

Date November 16, 1984

FIRST CLASS

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02906TEPRABBE SAOR 1 D
AMANDA TEPPER MD
WBRU/FM RADIO
88 BENEVOLENT
PROVIDENCE RI 02906

TOP FORTY

MADONNA
Like A Virgin
(Sire/W.B.)

CHICAGO
You're My Inspiration
(Full Moon/W.B.)

CERTIFIED

A/C

BARRY MANILOW
When October Goes
(Arista)

CHICAGO
You're My Inspiration
(Full Moon/W.B.)

CERTIFIED

COUNTRY

ALABAMA
(There's) A Fire
In The Night
(RCA)

CRYSTAL GAYLE
Me Against The Night
(Warner Bros.)

CERTIFIED

ALBUM ALTERNATIVE ACTION

FRANKIE GOES TO HOLLYWOOD
Pleasure Dome
(Island)

CERTIFIED

THE BLACK PAGE

FORCE MD'S
Tears
(Tommy Boy)

EUGENE WILDE
Gotta Get You Home
(Philly World)

CERTIFIED

INSIDE

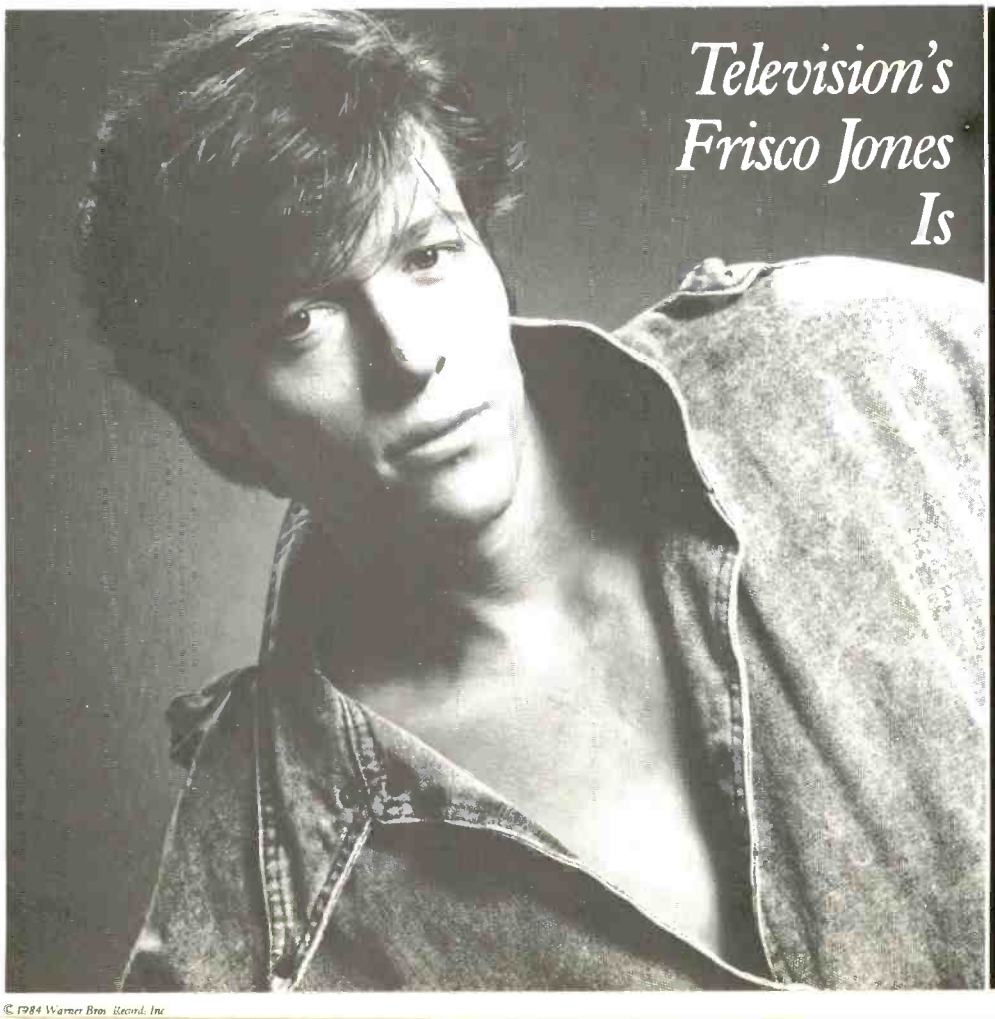
WHAT'S YOUR RESPONSE

by Dave Sholin

Issue # 1533

INSPIRING.

"You're The Inspiration" The New Single By Chicago Produced By David Foster On Warner Bros./ Full Moon Records



Television's Frisco Jones Is

Radio's

JACK WAGNER

"ALL I NEED"
THE NEW SINGLE BY
JACK WAGNER
PRODUCED BY GLEN BALLARD
AND CLIF MAGNESS

ON QWEST RECORDS
MANUFACTURED AND DISTRIBUTED BY
WARNER BROS. RECORDS INC.

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POWER TRIO

WHAM!
Wake Me Up
Before You Go-Go
(Columbia)

HONEYDRIPPERS
Sea Of Love
(Es Paranza/Atlantic)

HALL & OATES
Out Of Touch
(RCA)

CERTIFIED

MADONNA
Like A Virgin
(Sire/Warner Brothers)

CHICAGO
You're The Inspiration
(Full Moon/W.B.)

RECORD TO WATCH

ASHFORD & SIMPSON
Solid
(Capitol)

R&B takes it Top 5 for the second week, with a pop hit factor of 16%. Full story in Analysis.

MOST ADDED

▲ PHILIP BAILEY & PHIL COLLINS
Easy Lover
(Columbia)
105 Adds
****
RAY PARKER JR.
Jamie
(Arista)
90 Adds
****
CHICAGO
You're The Inspiration
(Full Moon/W.B.)
82 Adds

Top 40

▲ = Top New Airplay

November 16, 1984

1.	1.	1.	WHAM! - Wake Me Up Before You Go-Go (Columbia)
5.	3.	2.	HALL & OATES - Out Of Touch (RCA)
9.	6.	3.	CYNDI LAUPER - All Through The Night (Portrait)
2.	2.	4.	Prince - Purple Rain (Warner Brothers)
8.	7.	5.	Chaka Khan - I Feel For You (Warner Brothers)
7.	5.	6.	Tina Turner - Better Be Good To Me (Capitol)
10.	8.	7.	LIONEL RICHIE - Penny Lover (Motown)
13.	9.	8.	PAUL McCARTNEY - No More Lonely Nights (Columbia)
15.	13.	9.	HONEYDRIPPERS - Sea Of Love (Es Paranza/Atlantic)
3.	4.	10.	Billy Ocean - Caribbean Queen (Jive/Arista)
16.	14.	11.	SURVIVOR - I Can't Hold Back (Scotti Brothers)
22.	18.	12.	PAT BENATAR - We Belong (Chrysalis)
17.	15.	13.	HUEY LEWIS & THE NEWS - Walking On A Thin Line (Chrysalis)
26.	19.	14.	DURAN DURAN - The Wild Boys (Capitol)
23.	20.	15.	JULIAN LENNON - Valotte (Atlantic)
19.	17.	16.	Corey Hart - It Ain't Enough (EMI)
11.	11.	17.	Sheena Easton - Strut (EMI)
31.	22.	18.	CARS - Hello Again (Elektra)
6.	10.	19.	Dennis DeYoung - Desert Moon (A&M)
4.	12.	20.	Stevie Wonder - I Just Called To Say I Love You (Motown)
32.	26.	21.	REO SPEEDWAGON - I Do'wANNA Know (Epic)
37.	29.	22.	JERMAINE JACKSON - Do What You Do (Arista)
20.	21.	23.	Culture Club - The War Song (Virgin/Epic)
24.	23.	24.	Sammy Hagar - I Can't Drive 55 (Geffen)
34.	30.	25.	NEW EDITION - Cool It Now (MCA)
25.	24.	26.	38 Special - Teacher Teacher (Capitol)
40.	35.	27.	JACK WAGNER - All I Need (Qwest/Warner Brothers)
--.	36.	28.	BRYAN ADAMS - Run To You (A&M)
36.	33.	29.	TOTO - Stranger In Town (Columbia)
35.	32.	30.	JOHN WAITE - Tears (EMI)
33.	31.	31.	PETER WOLF - I Need You Tonight (EMI)
28.	27.	32.	Tommy Shaw - Girls With Guns (A&M)
--.	38.	33.	BRUCE SPRINGSTEEN - Born In The USA (Columbia)
--.	--.	34.	MADONNA - Like A Virgin (Sire/Warner Brothers)
39.	37.	35.	SCANDAL - Hands Tied (Columbia)
--.	40.	36.	BOB SEGER - Understanding (Capitol)
--.	--	37.	CHICAGO - You're The Inspiration (Full Moon/Warner Brothers)
--.	39.	38.	DAN HARTMAN - We Are The Young (MCA)
--.	--.	39.	DON HENLEY - The Boys Of Summer (Geffen)
--.	--.	40.	U2 - Pride (In The Name Of Love) (Island)

CHARTBOUND

	Reports	Adds	On	Chart
RAY PARKER JR. - Jamie (Arista)	174	90	66	18
SHEILA E. - The Belle Of St. Mark (Warner Brothers)	150	24	57	69
JOHN CAFFERTY - Tender Years (Scotti Brothers)	127	61	48	12
+PHILIP BAILEY & PHIL COLLINS - Easy Lover (Columbia)	105	105	--	--

+Debuts in Chartbound.

ATCO: WE CARE!

...ENOUGH TO CALL ATTENTION TO A NEW SINGLE FROM THE FIRST ALBUM BY OUR NEWEST ACT!

AIRRACE

"I DON'T CARE"

7-99702

When your ATCO Promotion Rep calls you about AIRRACE and asks about their single ...You say, "I DO CARE!!!... about "I DON'T CARE"!!!

ON ATCO CASSETTES & RECORDS
Division Of Atlantic Recording Corp.

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ATCO

UP & COMING

November 16 1984 (415-392-7750)

Artist - Title - Label	Reports	Adds	On	Chart
Laura Branigan - Ti Amo (Atlantic)	100	9	63	28
Jacksons - Body (Epic)	96	4	39	53
Roger Hodgson - Had A Dream (A&M)	92	11	53	28
Billy Idol - Catch My Fall (Chrysalis)	81	16	43	22
Sam Harris - Sugar Don't Bite (Motown)	80	1	22	57
Frankie Goes To Hollywood - Two Tribes (Island)	76	15	32	29
Giuffria - Call To The Heart (MCA)	74	27	42	5
Donna Summer - Supernatural Love (Geffen)	73	7	59	7
Rick Springfield - Bruce (Mercury/PolyGram)	70	30	29	11
Rick Springfield & Randy Crawford - Taxi Dancing (RCA)	68	41	22	5
Rebbie Jackson - Centipede (Columbia)	67	6	17	44
Eurogliders - Heaven (Columbia)	64	10	39	15
*Steve Perry - Foolish Heart (Columbia)	64	59	1	4
Jeffrey Osborne - Don't Stop (A&M)	59	6	28	25
J.Geils Band - Concealed Weapons (EMI)	58	10	40	8
Kiss - Heaven's On Fire (Mercury/PolyGram)	55	5	18	32
Joe Cocker - Edge Of A Dream (Capitol)	52	4	30	18
Van Halen - Hot For Teacher (Warner Bros.)	48	2	23	23
Thompson Twins - The Gap (Arista)	43	12	24	7
*Fixx - Sunshine In The Shade (MCA)	40	25	15	--
*Pointer Sisters - Neutron Dance (Planet)	40	40	--	--
Time-Jungle Love (Warner Bros.)	39	7	19	13
*Kool & Gang - Misled (DeLite/PolyGram)	36	36	--	--
*General Public - Tenderness (IRS)	33	18	12	3
*Eurythmics - Sex Crime (1984) (RCA)	31	12	18	1
Bananarama - The Wild Life (London/PolyGram)	28	7	9	12

Dropped: #16 David Bowie, #25 Chicago (HABIT), #28 Kenny Rogers, #34 J. Cafferty (DARK), Al Jarreau, Twisted Sister.

*Debuts in Up and Coming.....

ANALYSIS

WHAM! repeats STEVIE WONDER's run at number one, taking the top spot for the third consecutive week. HALL & OATES is the guaranteed replacement for number one honors this coming Thanksgiving week. HONEYDRIPPERS, our "Certified" record of the week way back on October 19th sits on top of the overall airplay stack with a total of 249 reports out of a possible 263. Noteworthy "Hit Factor" increases for SURVIVOR: 74% to 85%; HUEY LEWIS...52% to 80%; PAT BENATAR an incredible 27% to 57%; and JULIAN LENNON doubling from 24% to 52% as did DURAN DURAN going 34% to 68%. JERMAINE JACKSON seems to be surpassing "Dynamite" as the early results of his latest effort get tabulated. Pushing over the 200 mark in reports, it debuts at Y100, WFBG, WPST, WKCI, WBLI, KNBQ, Z106, WKHI, KJOY, KIST, KSTN, etc. You can take NEW EDITION to the bank...moving into the top 10 for MIKE PRESTON, KS103 (13-8), RICH BAILEY, WXXX (11-8), STEVE RIVERS, Q105 (13-8), STEF RYBAK, KC101 (14-10), plus number one's at KMGX-FRESNO and WBBQ-AUGUSTA, JACK WAGNER needs no more confirmation with most majors screaming hit...big requests and chart activity at WRKR 2-1, WYHY 14-9, Q104 13-13, KPKE 16-10, KMTI 10-8, KUBE 18-14, Z100 18-14, WORD 12-8, WCLG 11-8, KTUF 8-1, etc. Looks like a home run. BRYAN ADAMS' 19 new adds gave him a total of 219 reports, including those already charting it top 20.....WCCC, KDVV, KKEG, KQWK, WVIC, KEWB, KYNO, WYFM, CKOC, WHTB, KFMN, KPUR, WIFX, KOZE. It's mighty crowded on the bottom one-third of the Top 40 chart, but that's been the case for the past month. Watch for the hot ones to surface and the feeble to fall next week. MADONNA, SPRINGSTEEN, CHICAGO and U2 have the momentum to go all the way. REBBIE JACKSON's story continues to look very positive on the chart side, moving 12-9 at WHYT, 20-16 at Z100, 11-8 at B97, 3-2 at Z93, 14-9 at WBBQ, 17-14 at WQTU, 14-10 at KMEL, 19-16 at WTIC, 24-14 at WPFM, etc. ASHFORD & SIMPSON very big in NYC at WPLJ 12-9 and WKTU 21-12. Added this week at Z93-ATLANTA, PRO/FM-PROVIDENCE, KMEL-SAN FRANCISCO, WPST-TRENTON and KZZB-BEAUMONT. Be aware that some key stations are playing the flip of PRINCE's "Let's Go Crazy" titled "Erotic City", and it's blowing out the phones. MIKE SCHAEFER at KIIS/FM tells me it's number two in requests but most importantly, adult calls outnumber teens 2 to 1!! IMPORTANT! Don't forget our THANKSGIVING SCHEDULE: Top 40 deadline is this TUESDAY 5:00 PM, PST.

Dave

Of Special Interest

THANKSGIVING WEEK

Reporting Deadline for all Formats
is 5:00pm **Tuesday** November 20th.

The Gavin Report will be mailed on
Wednesday November 21st.

Happy Thanksgiving

415-392-7750

Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

hit FACTOR

November 16, 1984

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 263 Last Week 262

ARTIST / TITLE / LABEL	Reports	Adds	STATIONS CHARTED 1-5	6-10	11-20	20-30	Uncharted	HIT FACTOR	Weeks
Honeydrippers - Sea Of Love (Es Paranza)	249	3	14	70	131	22	9	86%	6
Hall & Oates - Out Of Touch (RCA)	247	--	179	56	10	1	1	99%	9
Pat Benatar - We Belong (Chrysalis)	245	4	--	12	129	87	13	57%	5
Paul McCartney - No More Lonely Nights (Columbia)	244	1	21	110	98	12	2	93%	7
Cyndi Lauper - All Through The Night (Portrait)	243	1	84	120	32	5	1	97%	8
Wham! - Wake Me Up Before You Go-Go (Columbia)	235	--	219	14	2	--	--	100%	12
Julian Lennon - Valotte (Atlantic)	235	7	4	11	105	85	23	51%	6
Lionel Richie - Penny Lover (Motown)	231	--	63	113	44	5	6	95%	8
Duran Duran - Wild Boys (Capitol)	230	3	18	35	104	55	15	68%	4
Madonna - Like A Virgin (Sire/Warner Bros.)	230	44	4	--	17	62	103	9%	2
Chaka Khan - I Feel For You (Warner Bros.)	227	1	121	77	20	4	4	96%	12
Huey Lewis - Walking On A Thin Line (Chrysalis)	226	--	4	27	151	33	11	80%	6
Tina Turner - Better Be Good To Me (Capitol)	220	--	123	79	16	2	--	99%	11
Survivor - I Can't Hold Back (Scotti Bros.)	220	6	22	48	119	20	5	85%	12
Bryan Adams - Run To You (A&M)	219	19	--	--	15	73	112	6%	4
Jermaine Jackson - Do What You Do (Arista)	215	14	--	1	26	95	79	12%	5
The Cars - Hello Again (Elektra)	212	3	--	3	59	105	42	29%	5
Prince - Purple Rain (Warner Bros.)	211	--	157	52	--	--	2	99%	11
Chicago - You're The Inspiration (Full Moon/WB)	211	82	2	3	5	25	94	4%	2
Bruce Springsteen - Born In The USA (Columbia)	207	14	--	--	16	66	111	7%	3
Corey Hart - It Ain't Easy (EMI)	202	4	1	29	124	36	8	76%	9
REO - I Do'wANNA Know (Epic)	201	2	1	--	29	99	70	14%	5
Don Henley - The Boys Of Summer (Geffen)	201	30	--	--	3	36	132	1%	3
Bob Seger - Understanding (Capitol)	197	30	1	--	5	39	122	3%	4
Toto - Stranger In Town (Columbia)	196	5	--	1	19	98	73	10%	5
John Waite - Tears (EMI)	167	4	--	4	23	88	48	16%	6
Scandal - Hands Tied (Columbia)	159	4	--	1	12	54	88	8%	6
New Edition - Cool It Now (MCA)	155	26	15	17	25	42	30	36%	7
Jack Wagner - All I Need (Qwest/Warner Bros.)	154	20	6	16	31	39	42	34%	6
Sheena Easton - Strut (EMI)	154	--	36	80	24	10	4	90%	14
Peter Wolf - I Need You Tonight (EMI)	152	3	--	--	24	81	44	15%	7
Sheila E. - The Belle Of St. Mark (Warner Bros.)	150	24	--	1	7	32	86	5%	5
Dan Hartman - We Are The Young (MCA)	150	12	--	--	5	48	85	3%	7
U2 - Pride (Island)	130	20	1	2	13	29	65	12%	5
Tommy Shaw - Girls With Guns (A&M)	126	2	--	1	39	63	21	31%	9
Frankie Goes To Hollywood - Two Tribes (Island)	76	15	1	1	10	9	40	15%	4

NORTHEAST

Toronto, ON (Brad Jones-CHUM) Sheila E., Eurogliders, Madonna, Survivor, Chicago, Jermaine Jackson, C. Hart.
Hamilton, ON (Nevin Grant-CKOC) Madonna, Bronski Beat.
Toronto, ON (Bob Saint-CFTR) Julian Lennon, Chicago.
Boston, MA (White/Donaghey-WXKS/FM) Dazz Band, Eurythmics, R. Parker, Jr., B. Idol, M. Star, Bananarama, P. Bailey.
Orleans, MA (Al Matthews-WKPE) P. Bailey, Frankie Goes to Hollywood, Cafferty, Giuffria, Fixx.
Providence, RI (Tom Cuddy-WPRO/FM) Chicago, P. Bailey, B. Idol, J. Geils, Ashford and Simpson, R. Hodgson.
Hanover, NH (David Wachen-WDCR) R. Parker Jr., P. Bailey, D. DeYoung.
Rumford, ME (Michael Rivers-WMR) R. Parker Jr., Springsteen, New Edition.
Bangor, ME (Michael O'Hara-WZON) Thompson Twins, Rick and Randy, Pointers, S. Perry, P. Bailey.
Ellsworth, ME (Tim Moore-WKSQ) Jermaine Jackson, L. Branigan, C. Hart.
Hartford, CT (Tom Barsanti-WTIC/FM) Cars, D. Hartman, B. Adams, Rick and Randy.
Hartford, CT (Grossman/Nevin-WCCC/AM) J. Geils, Kool and the Gang, Rick Springfield, M. Star, P. Bailey, Eurythmics.
New Haven, CT (Stef Rybak-KC101) Chicago, P. Bailey, Cars, Cafferty.
Norwalk, CT (Brett Richards-WLYQ) Madonna.
Westport, CT (Storm M. Norman-WEBE/FM) Aztec Camera, J. Wagner, Madonna.
New York, NY (Berger/Tonacci-WPLJ) P. Benatar, Madonna.
New York, NY (Neil McIntyre-92KTU) Eurythmics, Champaign, Sade.
New York, NY (Scott Shannon-Z100) Chicago, B. Adams.
Long Island, NY (Terry/Tolson-WBLI) Chicago, R. Parker, R. Jackson, Fixx, Cafferty.
Schenectady, NY (Jim Walsh-3WD) Rick and Randy, Pointers, Class Action, P. Bailey, U2, J. Hunter.
Poughkeepsie, NY (Dayton/Anthony-WSPK/FM) T. Twins, R. Parker, Fixx, Eurogliders, B. Idol, Chicago, Giuffria, Madonna.
Poughkeepsie, NY (Bob Weil-WJJB/FM) Chicago, Eurythmics, Rick and Randy, Rick Springfield, R. Parker, Cafferty, Alphaville, A. Murray.
Utica, NY (Jim Reitz-WRCK) S. Perry, Stone Fury, Rick and Randy, P. Bailey, Jacksons.

MID-ATLANTIC

Asbury Park, NJ (Dennis O'Mara-WJLK) P. Bailey, S. Perry, Cafferty, Kool and the Gang, J. Wagner, General Public, R. Parker Jr., L. Buckingham, M. Manchester.
Trenton, NJ (Tom Taylor-WPST) Ashford & Simpson, P. Bailey, Kool and the Gang, J. Osborne, J. Wagner.
Pittsburgh, PA (Zapoleon/Kelly-B94) Julian L., Rick Springfield, R. Parker, Jr., Cafferty.
Pittsburgh, PA (Todd Chase-WHTX) C. Hart, P. Bailey, J. Wagner.
Johnstown, PA (Rich Kelly-WCRO) Madonna, Chicago, B. Adams.
Youngstown, PA (Jeff Tobin-WYFM) Madonna, Chicago, Honeydrippers..
Erie, PA (Jim Cook-WJET) Jermaine, B. Adams, Toto.
Altoona, PA (Steve Kelsey-WFBG) Madonna, Fixx, Sheila E., Rick Springfield, S. Perry, Pointers, Alphaville, UB40.
Williamsport, PA (Michael Cruz-WSQV) P. Bailey, R. Parker, Chicago, Giuffria, R. Jackson, Cafferty, L. Branigan, Fixx, Gen. Pub., S. Perry, Shalamar.
Allentown, PA (Bryan Geronimo-Q100) Bananarama, R. Parker, P. Bailey.
Hazelton, PA (Melanie Apple-WAZL) Cafferty, B. Adams, B. Seger, N. Edition, Chicago.
Philadelphia, PA (Art Tiller-Z106) Chicago, Rick Springfield, Kool and the Gang, P. Bailey, D. Henley.
Washington, DC (Smokey Rivers-WAVA) P. Bailey.
Washington, DC (Cassidy/Tanner-WASH) Madonna, Julian Lennon, U2, J. Wagner, B. Adams.
Baltimore, MD (Kingston/Kronthal-B104) Chicago, R. Parker Jr., Rick Springfield, S. Perry.
Ocean City, MD (Jack Gillen-WKHI/FM) Fixx, R. Parker Jr., Cafferty, P. Bailey, J. Wagner, Kool and the Gang.
Bristol, VA (Jeff Whitehead-WFHG) Madonna, R. Parker, A. Myers, J. Waite, Chicago.
Lynchburg, VA (Wayne Fanning-WGOL/FM) U2, Springsteen, B. Adams, Jacksons.
Sanford, NC (Brad McKee-WFJA) Chicago, Time, Rick and Randy, Fiona, P. Bailey, Cafferty.
Raleigh, NC (Paul Franklin-94Z) B. Seger, Chicago, R. Parker Jr., Cafferty.
Durham/Raleigh, NC (Rick Freeman-WDCG) Chicago, J. Geils, P. Bailey.
Rocky Mount, NC (B.J. Conners-WEED) Chicago, Cafferty, Madonna, B. Gibb, Frankie Goes to Hollywood, D. Henley.
Charlotte, NC (Chrysler/Daniels-WJZR/FM) D. Henley, Madonna, R. Parker Jr., S. Perry, J. Denver, Giuffria, Frankies Goes to H'wood, Sheila E., B. Seger, Bananarama, Satellite.
Shelby, NC (Andy Foster-WXIK) Pointers, P. Bailey, Alabama, D. Summer, G.Earring, Alphaville, Rick Springfield, Sugarcreek.
Charlotte, NC (Bob Kaghan-WBCY) Cafferty, Pointers, P. Bailey, B. Seger. S. Hagar.
Fairmont, NC (Jeff Walker-WFMO) Sheila E., U2, Cafferty, Gen. Public, B. Idol, Eurythmics, Fixx, D. Henley, Jermaine Jackson, P. Bailey, Perry.
Laurinburg, NC (Scott Mercer-WLNC) A. Bridges, L. Branigan, Rick and Randy, R. Hodgson, R. Parker, B. Seger.
Jacksonville, NC (Lisa Greer-WIIZ) G. Earring, R. Hodgson, Toto, B. Adams, R. Parker, Madonna, Chicago.
Boone, NC (Ray Mariner-WASU/FM) Fixx,Sugarcreek, R. Parker Jr., Pointer Sisters, Z-Rocks.
Hendersonville, NC (Glenn Trent-WHVL) U2, R. Parker Jr., Rick and Randy, Cafferty.
Spartanburg, SC (J.J. Hemingway-WORD) P. Bailey, R. Parker Jr., Rick and Randy, S. Harris, Fiona.
Florence, SC (Mike Stewart-WJMX) Featherstone, Fiona, Z-Rocks, Elton, A. Bridges.
Cheraw, SC (Mitch Adams-WPDZ) Jermaine, U2, D. Hartman, P. Bailey.
Kingstree, SC (John Derek-WKSP) S. Perry, U2, Rick and Randy, Eurythmics.
Myrtle Beach, SC (Linda King-WKZQ) Madonna, R. Hodgson, Eurythmics, Pointers, P. Bailey, Shalamar, Deodato.
No. Myrtle Beach, SC (Calvin Hicks-WNMB) P. Bailey, Cafferty, S. Perry.

Conway/Myrtle Beach, SC (Lloyd Maxwell-WYAU/FM) Madonna, B. Seger, D. Henley, Sheila E., R. Parker, J. Osborne, N. Edition.

Greenville, SC (Rod Metts-WANS/FM) Pointers, P. Bailey, U2, R. Parker.

SOUTHEAST

Cedartown, GA (Scott Richards-WGAA) R. Parker, T. Shaw, G. Earring, B. Seger, Rick Dees, A. Murray.

Rome, GA (Tim Hensley-WQTU) P. Bailey, S. Wonder, R. Parker, Cafferty, Temptations.

Atlanta, GA (Chris Thomas-Z93) Ashford & Simpson, Cafferty, Frankie Goes to H'wood, Springsteen.

Soperton, GA (Shannon West-WMPZ/FM) P. Bailey, D. DeYoung, S. Perry, Kiss, Rick and Randy.

Vidalia, GA (Chuck Kreamer-98Q) Madonna, Chicago, D. Henley, B. Seger, R Parker Jr.

Athens, GA (Dan Murray-WAGQ) Kool and the Gang, P. Bailey, Rick Springfield, S. Wonder, S. Perry.

Augusta, GA (Bruce Stevens-WBBQ) Pointers, Rick Springfield, Kool and the Gang, B. Gibb.

Ft. Valley, GA (Nathan Hale-WQBZ) Springsteen, Giuffria, R. Parker Jr., B. Idol, U2, S. Wonder.

Hinesville, GA (Jay/Randle-WBLU) Chicago, Fixx, Fiona, P. Bailey, S. Perry.

Albany, GA. (Bill Young-WALG) S. Perry, B. Gibb, Pointers, P. Bailey, Fiona.

St. Augustine, FL (Randy Marsh-WUVU) Chicago, D. Henley, Springsteen, S. Perry, P. Bailey.

Panama City, FL (Thomas/Davis-WPFM) P. Bailey, S. Perry, Rick Springfield, R. Parker Jr., Pointers, Shalamar.

Gainesville, FL (Lou Patrick-WYKS) Chicago, Cafferty, R. Parker Jr., Giuffria.

Miami, FL (Joni Siani-Y100) No adds.

Miami, FL (Mark Shands- I95) P. Bailey, Survivor, T. Houston.

Tampa, FL (Steve Rivers-Q105) U2, P. Bailey.

Orlando, FL (Dave Wright-BJ105) S. Hagar, Madonna, Jermaine.

SOUTH

Talladega, AL (Jon Carter-WHTB) T. Schmit, S. Perry, A. Bridges, Frankie Goes to H'wood, Pointers, Satellite, Gen. Public, Giuffria, J. Hunter.

Birmingham, AL (Rich Bailey-WKXX) Rick & Randy, Cafferty, P. Bailey.

Tuscaloosa, AL (Jim Sute-WNPT) Madonna, M. Star, J. Cocker, J. Wagner, Springsteen.

Fayette, AL (Kelsey Scott-WHKW) Pointers, Fiona, S. Perry, P. Bailey, A. Bridges, D. DeYoung, Fixx.

Florence, AL (Matt Durham-WQLT) S. Hagar, D. Henley, B. Manilow, N. Edition, B. Seger, R. Parker Jr.

Huntsville, AL (Dave Hargrove-WAAY) New Edition, Madonna.

Gadsden, AL (Leo Davis-Q104) Pointers, P. Bailey, S. Perry, Rick Springfield, New Edition.

Montgomery, AL (Alan DuPriest-WHHY/FM) Pointers, New Edition, S. Perry, R. Parker Jr., Henley.

Mobile, AL (Griffith/Ocean-G100) Chicago, Sheila E., D. Henley, New Edition, Giuffria, Kool and the Gang, R. Parker Jr.

Nashville, TN (Gabe Hobbs-WYHY) Survivor, R. Parker, P. Bailey.

New Albany/Tupelo, MS (Grace/Greer-KZ103) Sheila E., Rick & Randy, Kool and the Gang, New Edition.

Jackson, MS (Bill Crews-94TYX) Springsteen, Madonna, Chicago, Giuffria, Kool and the Gang, Pointers, R. Hodgson.

Meridian, MS (Tom Kelly-Q101) L. Branigan, P. Bailey, Thompson Twins, S. Perry, Pointers, M. Manchester.

Hattiesburg, MS (Blake Hooper-WHSY/FM) U2, Rick Springfield.

Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Madonna, D. Henley, Chicago, B. Adams, Z-Rocks.

McComb, MS (Brad Lee-WHNY) Kool and the Gang, Time, S. Wonder, U2.

Starkville, MS (Ken Glenn-WKOR) REO, Toto, J. Waite, Fiona, D. Summer, Kool and the Gang, Time, Bananarama.

Lexington, KY (Chip Mosley-WFMI) John Parr, S. Perry, Kool and the Gang.

Jenkins, KY (G.C. Kincer-WIFX) T. Twins, Rick Springfield, Rick and Randy, R. Parker Jr., Euroglider's, Toto, Chicago.

Bowling Green, KY (Darrell Duvall-WBGN) S. Wonder, S. Perry, Kool and the Gang, Pointers, R. Parker Jr., Alabama.

Glasgow, KY (Rick St. James-WOVO/FM) Madonna, Kool and the Gang, Manchester, R. Parker Jr., S. Perry, P. Bailey.

Henderson, KY (Payne/Chase-WKDQ) Chicago, Toto, P. Bailey, B. Gibb, Peter Wolf, B. Seger.

New Orleans, LA (O'Kelly/Rolling-B97) Cafferty, B. Seger, Rick Springfield.

Baton Rouge, LA (Rice/A.-WFMF) B. Manilow, Madonna.

Monroe, LA (Sam Shea-KNOE/FM) Cafferty, J. Geils, Fixx, Gen. Public, Pointers, P. Bailey.

Farmerville, LA (Chuck Kinnison-KTDL) P. Bailey, Rick and Randy, Pointers, Rick Dees, Cafferty, A. Myers, Satellite, S. Perry.

Alexandria, LA (Christie Atwood-KQID/FM) B. Seger, R. Parker, J. Wagner.

EAST CENTRAL

Pineville, WV (Rick Baldridge-WWYO) Chicago, D. Hartman, Springsteen, D. Henley, B. Seger, Van Halen, New Edition, J. Wagner, Sheila E.

Charleston, WV (Chris Bailey-WVSR) P. Bailey, Kool and the Gang, Pointers, S. Perry, B. Gibb, Time.

Morgantown, WV (Craig Cochran-WCLG/FM) P. Bailey, Cafferty, Rick Springfield, Kool and the Gang, S. Perry.

Columbus, OH (Adam Cook-92X) Chicago, Cafferty, Giuffria.

Cincinnati, OH (Jim Fox-Q102) Jermaine.

Angola, IN (Larry Davis-WLKI/FM) New Edition, Jermaine Jackson, B. Adams.

Terre Haute, IN (Webb/Surette-WPFR) Time, A. Bridges, A. Saint, John Parr, Chicago, Giuffria R. Parker Jr., B. Adams, Kinks, Gen. Public.

Monroe/Toledo, MI (Terri McCormick-WTWR) D. Henley, R. Parker, Chicago, Giuffria.

Detroit, MI (Gary Berkowitz-WHYT) D. Henley, B. Idol, J. Geils, Cafferty, Dazz Band.

Saginaw, MI (Travis/Fuller-WFXZ) Madonna, R. Parker Jr., Chicago.

Lansing, MI (Martin/Kittridge-WVIC) J. Wagner, Madonna, S. Perry.

UPPER MIDWEST

Ft. Dodge, IA (Charlie Chase-KKEZ) D. Hartman, Rick and Randy, S. Perry, Jermaine Jackson.

Waterloo, IA (Doug Allen-KCNB) R. Parker Jr., Chicago.

Sioux City, IA (Tim Harrison-KSEZ/FM) Rick Dees, T. Twins, Kinks, Cafferty.
Sioux City, IA (Pat Paxton-KGLI) D. DeYoung, S. Perry, Sheila E., P. Bailey, Frankie Goes to Hollywood.
Iowa City, IA (Bart Goynshor-KRNA) Cafferty, P. Bailey, Chicago, R. Parker Jr.
Iowa City/Cedar Rapids, IA (Ted Burton Jacobsen-HIT101) Madonna, Chicago, J. Wagner.
Cedar Rapids, IA (Gary Dixon-KQCR/FM) New Edition, Chicago, P. Bailey, R. Parker Jr., Cafferty, J. Geils, Buckingham.
Clinton, IA (Brian Thoms-KNJY) R. Parker Jr., P. Bailey, S. Perry, Rick & Randy, Giuffria, Kool and the Gang, Elton John.
Davenport, IA (Jim O'Hara-KIIK) Chicago, Rick and Randy, Eurogliders, T. Twins, Giuffria, R. Parker.
Milwaukee, WI (Frank Federico-WBTT) Chicago, R. Parker Jr., Rick and Randy, U2, P. Bailey, D. Henley.
Milwaukee, WI (Kelly Wallace-WKTI) Julian L., Jermaine, P. Benatar, R. Jackson.
Racine, WI (Pat Martin-WRKR/FM) R. Jackson, P. Bailey.
Madison, WI (Little/Hudson-Z104) Time, B. Idol, P. Bailey, Sheila E.
Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) P. Bailey, Chicago, Buckingham, Sheila E., B. Idol.
Two Rivers, WI (Don Cook-WQTC) Madonna, Jermaine, Springsteen, B. Seger.
Wausau, WI (Mike Edwards-WIFC/FM) B. Adams, L. Buckingham, Frankie Goes to H'wood, D. Hartman, R. Hodgson.
Wausau, WI (Dave Wright-WRIG) S. Perry, P. Bailey, D. DeYoung, Sheila E.
Stevens Point, WI (Bouley/Tracy-WSPT) Chicago, R. Parker Jr., P. Bailey, Buckingham, J. Geils, Frankie Goes to Hollywood.
La Crosse, WI (Knight/Bradley-HIT105) Chicago, D. Henley, Madonna, Scandal.
Eau Claire, WI (Rick James-WBIZ) P. Bailey, J. Wagner, R. Parker Jr., L. Branigan, Cafferty.
Minneapolis/St. Paul, MN (Dave Anthony-KDWB/FM) Chicago, Giuffria, R. Hodgson, Cafferty.
Rochester, MN (Denny Foster-KROC/FM) Rick and Randy, Cafferty, S. Perry, R. Parker Jr.
Willmar, MN (Dale Hipp-KQIC/FM) R. Parker Jr., Pointers, S. Perry, Rick and Randy.
Montevideo, MN (Lou Kuno-KMGM) Eurogliders, J. Osborne, T. Twins, Kiss, Cafferty, Rick Springfield, Time, Bananarama.
St. Cloud, MN (Hicks/Wayne-KCLD/FM) Satellite, S. Perry, L. Branigan, Shalamar.
Yankton, SD (Gregg Klein-KQHU/FM) B. Seger, D. Henley, Sheila E., Springsteen, Chicago, Cafferty.
Sioux Falls, SD (Adam North-KKRC) Madonna, Chicago, R. Hodgson, D. Henley.
Aberdeen, SD (Les Cummings-KQ95) P. Bailey, J. Ingram, Rick and Randy, S. Perry.
Aberdeen, SD (Dan Zerr-KSDN) Cafferty, R. Parker Jr., J. Ingram, P. Bailey.
Rapid City, SD (Sherwyn/Piper-KKLS/FM) Chicago, R. Parker Jr., Madonna, Buckingham, Scandal.
Fargo, ND (Brad Anderson-Y94) R. Parker, Pointers, Giuffria, Eurogliders.
Bismarck, ND (Brannan/Hardt-KFYR) Springsteen, Rick and Randy, J. Wagner, R. Parker Jr.
Bismarck, ND (Bob Beck-KYYY/FM) R. Parker.
Minot, ND (Scott Meyer-KIZZ) Duran Duran, New Edition, Springsteen, S. Perry.
Chicago, IL (Dave Robbins-B96) Frankie Goes to Hollywood, Chicago.
Freeport, IL (Jim Douglas-WXXQ) R. Parker Jr., D. DeYoung, Eurogliders, Pointers, Rick and Randy.
Bloomington, IL (Justin/Robbins-WBNQ) P. Bailey, S. Perry, Pointers, Shalamar, Satellite, Fixx.
Springfield, IL (Greg Lawley-WDBR) P. Bailey, S. Perry, Gen. Public, Frankie Goes to H'wood.
Carbondale, IL (Tony Waitekus-WCIL/FM) J. Wagner, U2.
Mt. Carmel, IL (Lenny Dessauer-WVJC) P. Bailey, Bananarama, Cafferty, Rick and Randy, S. Perry, T. Twins, Giuffria.

CENTRAL

St. Louis, MO (Steve Perun-KWK/FM) R.Hodgson, Rick Springfield.
Kirksville, MO (Bill Collins-KTUF) D.DeYoung, Ray Parker Jr., Seger, Gen.Pub., Cafferty, Rick/Randy.
Jefferson City/Columbia, MO (Brian Miller-KTXY) Cafferty, Pointer Sisters.
Columbia, MO (Jim Williams-KFMZ) S.Perry, Pointer Sisters, Fixx, Stone Fury.
Waynesville, MO (Kevin Barton-KFBD) P.Bailey, Time, B.Idol, Fiona.
Kansas City, MO (Collins/Welsh-ZZ99) No Adds.
Topeka, KS (Roger Heaton-WIBW/FM) Benatar, Survivor.
Topeka, KS (Kevan Rabat-KDVV/FM) P.Bailey, Shalamar, D.Summer, T.Twins, N.Edition, Pointers, S.Perry.
Pittsburg, KS (Bell/Porter-KQWK/FM) Fixx, P. Bailey, F.Goes To, Kiss, Kinks.
Norfolk, NE (Doug Koehn-KNEN) J.Cocker, Cafferty, Rick & Randy, P.Bailey, S.Perry, Pointers.
El Dorado, AR (Dan Murphy-KLBQ/FM) S.Perry, P. Bailey, Kool/Gang, D.Hartman.
Little Rock, AR (Mark McCain-KKYK) Survivor, Adams.
Fayetteville, AR (Rob Patrick-KKEG) Kool/Gang, T. Twins, J.Wagner, P.Bailey, Cafferty, R.Parker Jr., General Public, S.Perry.

SOUTHWEST

Tulsa, OK (Dave Michaels-I4K/92K) B.Seger, Fixx, Ray Parker Jr., Giuffria, P.Bailey.
Dallas, TX (Shomby/Steele-KAFM) Cafferty, Ray Parker Jr., Sheila E.
Texarkana, TX (Mario Garcia-KTFS) Ray Parker Jr., Madonna, Chicago, D.Henley, D.Summer, Jacksons, L.Branigan.
Tyler, TX (Dave Goldman-KEYP) Duran, B.Seger.
Lufkin, TX (Tom Church-KIPR/FM) D.Henley, Chicago.
Nacogdoches, TX (John Lacy-KTBC) Fixx, B.Adams, J.Cocker, O.M.Dark, B.Idol, P.Bailey, S.Perry.
Wichita Falls, TX (Barry Michaels-KNIN/FM) D.Summer, F.Goes To., Cafferty, Sheila E.
Killeen/Temple, TX (B.J.McCrae-KIXS/FM) P.Bailey, Sheila E., Giuffria, F.Goes To Hollywood.
Houston, TX (Clay Gish-Z92) U2, Madonna, Chicago, B.Springsteen, B.Adams.
Galveston, TX (Dave Parks-KILE) Eurythmics, General Public, Ray Parker Jr., Chicago, Madonna.
Beaumont, TX (Lousteau/Beck-B95) Cafferty, Perry, Chicago, Ashford & Simpson, Kool & Gang.
Bryan, TX (Carl Gideon-KTAM) Madonna, Seger, D. Henley, N.Edition, R.Hodgson.
Bryan, TX (Danny Austin-KTAW/FM) Chicago, U2, Jacksons, B.Idol, L.Branigan.
Bryan, TX (Bishop/Bailey-KKYS) Pointer Sisters, Eurythmics, P.Bailey, S.Perry.
Victoria, TX (Jay Arena-KVIC) Bananarama, Ray Parker Jr., Rick & Randy, J.Cafferty.

Laredo, TX (Ruiz/Anderson-KRRG) Ray Parker Jr., D.Henley, New Edition, Kool & Gang.
San Antonio, TX (Lisa Taylor-Q96) New Edition, J.Cafferty, D.Hartman, Fixx.
Amarillo, TX (Jamey Karr-KPUR) Madonna, Ray Parker Jr., F.Goes To, Scandal.
Abilene, TX (Dominic Testa-KFMN) P.Bailey, Fixx, Elton.
Odessa/Midland, TX (John Clay-KWES/FM) Ray P.Jr., Honeydrippers, L.Buckingham.
El Paso, TX (Whitehead/Haney-B94/FM) Rick & Randy, Chicago, Wonder, Ocean, Bruce, Eurogliders,Bruce.
El Paso, TX (Johnny Thompson -KFIM) No adds.
Tucson, AZ (Kelly Norris-KRQ) S.Perry, P. Bailey, Chicago, Ray Parker Jr.
Gallup, NM (Paul Duray-KYVA) Kinks, Pointers, P.Bailey, S.Perry, J.Cocker, Class Action.
Alamogordo, NM (Ben Noe-KINN) Cafferty, Chicago, Madonna, Rick S., Eurythmics, Geils, Z-Rocks.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) N.Edition, J. Cafferty, Ray Parker Jr., Kiss.
Polson, MT (Bill Roberts-KQ92) Fixx, Chicago, Gibb.
Denver, CO (Gloria Avila-Perez-KIMN) N.Edition, Madonna, Chicago, Cafferty, Geils, P.Bailey.
Denver, CO (Beau Matthews-KRXY) Rick S., P.Benatar.
Denver, CO (Tim Fox-KPKE) Julian Lennon, Chicago, Jermaine Jackson, P.Bailey, C.Hart.
Greeley/Ft.Collins, CO (Meschke/Jacobs-KGBS) Madonna, Rick & Randy, Fixx.
Pueblo, CO (Rip Avina-KDZA) Chicago, Madonna, Sheila E., P.Bailey.
Cody, WY (Todd Cavanah-KTAG) Chicago, Sheila E., R.Hodgson.
Casper, WY (Todd Cavanah-KTRS) N.Edition, Shalamar, J.Cafferty, General Public, Scandal, Billy Satellite, Eurogliders, B.Idol.
Gillette, WY (Kallaway/Brewer-KOLL/FM) P.Bailey, J.Cafferty, Ray Parker, Fixx.
Pocatello, ID (Craig Stevens-KZBQ) Giuffria, Pointers, Kool/Gang, Bailey, Rick/Randy, Ray Parker Jr., Alicia Myers.
Lewiston, ID (Jay McCall-KOZE) P.Bailey, Sheila E., Kool & Gang, Giuffria.
Boise, ID (Tom Evans-KBBK) Ray Parker Jr., J.Wagner, Giuffria, U2, Cafferty.
Boise, ID (Steve Holmes-KNPA) D.Henley, Sheila E., N.Edition, B.Adams, J.Wagner.
Moscow, ID (Gary Cummings-KRPL) Peter Wolf, P. Bailey, Kool/Gang, J.Cafferty, Rebbie Jackson.
Logan, UT (Jay Hall-KBLQ) J.Cafferty, Rick & Randy.
Manti, UT (Stan Eriksen-KMTI) S.Perry, P.Bailey, Michael M. Murphey, J.Ingram.

FAR WEST

Reno, NV (Jim O'Neal-KCBN) J.Waite, T.Twins, B.Idol, P.Bailey.
Los Angeles, CA (Mike Schaefer-KIIS/FM) Prince, D.Henley, Chicago, Ray Parker Jr., Rick Dees.
Los Angeles, CA (Jim Pewter-KRLA) Chicago, J.Rivers.
San Diego, CA (Mike Preston-KS103) Prince, General Public, Chicago, T.Twins, B.Seger.
Anaheim, CA (Craig Patterson-KEZY/FM) Duran Duran, Honeydrippers.
Santa Barbara, CA (Dick Williams-KIST) Rick & Randy, B.Adams, Pointers, Kool/Gang, B.Idol.
Bakersfield, CA (Bonnie Knox-KQXR/FM) Julian Lennon, P.Bailey, Pointers, J.Osborne, Rick & Randy, Ray P.Jr., Rebbie Jackson, B.Idol.
Bakersfield, CA (Dave Kamper-KKXX/FM) B.Idol, Van Halen.
San Luis Obispo, CA (Tom Walsh-KSLY) Ray P.Jr., J.Osborne, S.Perry, Cafferty, L.Branigan, Rick Springfield, Rick & Randy.
Lompoc/Santa Maria, CA (Hank Michaels-KRQK/FM) Ray Parker Jr., D.Henley, J.Cafferty.
Santa Maria, CA (Maria Rubio-KXFM) Class Action, D.Hartman, U2, Chicago, P.Bailey.
Fresno, CA (Walker/Davis-KYNO) Rick Springfield, Sheila E., General Public.
Fresno, CA (Carey Edwards-KMGX) Chicago, Rick S., P.Bailey, P.Wolf, Shalamar, Fixx.
Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) U2, Fixx, P.Bailey, Pointers, S.Perry.
San Francisco, CA (Bazoo/Naftaly-KMEL) P.Bailey, Ashford & S., Kool/Gang, Shalamar, S.Perry.
Concord, CA (Jim Hampton-KWUN) General Public, Pointers, P.Bailey, S.Perry, Eurogliders.
San Jose, CA (Don Porter-KHTT) Jermaine Jackson, D.Henley, D.Hartman, B.Springsteen.
San Jose, CA (Robin Kipps-KWSS) Rick Springfield, Ray Parker Jr., Chicago.
Stockton, CA (Roy Williams-KJOY) P.Bailey, Chicago, J.Cafferty, Ray Parker Jr., Kool/Gang, SOS.
Stockton, CA (John Hampton-KSTN) P.Bailey, Kool & Gang, Gap Band, Pointers, General Public.
Modesto/Stockton, CA (David Kraham-KHOP/FM) General Public, P.Bailey, Kool/Gang, Pointers, Buckingham.
Modesto/Stockton, CA (Mike Novak-KO93) Elton, M.Manchester, Eurythmics, Rick S., J.Geils, Kiss.
Santa Rosa, CA (Robin Hart-KREO) P.Bailey, B.Seger, Ray Parker Jr., J.Wagner.
Eureka, CA (Rosen/Marcus-KFMI) U2, P.Bailey, Bob Seger, Ray Parker Jr.
Arcata/Eureka, CA (Jim Nelly-KXGO) New Edition, Cars, B.Adams.
Sacramento, CA (Gillette/Collins/FM102) Generation, Shalamar, P.Bailey, D.Henley.
Sacramento, CA (Bill Jeffries-KPOP) P.Bailey, Sheila E., S.Perry, B.Seger, Ray Parker Jr., Giuffria, Rick Dees, Julie Brown.
Paradise/Chico, CA (Ron Bruder-KNVR) Madonna, Ray Parker Jr., Kool/Gang, P.Bailey, Chicago.
Redding, CA (Kevin Kahl-KEWB) Sheila E., B.Seger, Chicago.
Redding, CA (Lea/DuBois-KXSO) General Public, Rick & Randy, Ray Parker Jr.

NORTHWEST

Honolulu, HI (Kong/Shishido-KIKI) Pointers, D. Summer, Kool/Gang, P.Bailey, Julian Lennon, A.Murray.
The Dalles, OR (Tina Spears-KACI) A.Bridges, Z-Rocks, Rick & Randy, Chicago, Seger, Cafferty, Giuffria.
Seaside, OR (Bob Rusk-KSWB) Madonna, Rick & Randy, Chicago, Giuffria.
Portland, OR (Barry/Naganuma-KMJK) P.Bailey, Rick Springfield.
Salem/Portland, OR (Len E. Mitchell-KSKD) S.Perry, Pointers, Rick Springfield, Kool/Gang.
Albany, OR (Kris Weber-KGAL) J.Wagner, Dan Hartman, Madonna, B.Seger, D.Henley, Chicago.
Coos Bay, OR (Gary Allen-KHSN) Ray P.Jr., Eurythmics, Cafferty, Giuffria, Time, Rick & Randy, P.Bailey, Alicia Bridges.
Coos Bay, OR (Dave O'Connor-KYNG) Cafferty, S.Perry, J.Wagner.
Roseburg, OR (Veronica Burns-KYES) Chicago, Class Action, D.Hartman, Rick Springfield.
Medford, OR (Lurch-KYJC) Chicago, S.Perry, Sheila E., D.Hartman, Ray Parker Jr., New Edition.
Seattle, WA (Wendy Christopher-KUBE/FM) New Edition, B.Seger, Ray P.Jr., Chicago.

Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) REO, Chicago, D.Henley, Ray Parker Jr., Rick S.
Chehalis, WA (Bob Hart-KITI) Madonna, Chicago, Ray Parker, J.Waite.
Yakima, WA (Kevin O'Brien-KBNG) S.Easton, Chicago, New Edition.
Ellensburg, WA (Bob Hards-KXLE) Chicago, J. Cafferty, P.Bailey, Giuffria.
Tri-Cities, WA (John Purdy-OK95) D.Summer, Rick S., P.Bailey, Pointers, B.Satellite, Osborne, Kool/Gang, Rick & Randy, B.Gibb.
Tri-Cities, WA (Jonathan Walker-KZZK) Fixx, Chicago, P.Bailey, B.Seger.
Anchorage, AK (Kay Taylor-KGOT) Ray Parker Jr., Rick S., Fixx, Kool/Gang, Chicago.
Vancouver, BC (Shannon/Russell-LG73) Jermaine Jax., Chaka, Survivor, Arrows, Zappa Costa.
Vancouver, BC (Clara Carotenuto-CFUN) Lauper, B.Adams, McCartney, K.Rogers.

LATE REPORTS

Washington, DC (Taten/Burns-Q107) P.Benatar, Frankie Goes To Hollywood, J.Osborne.
Columbua, GA (Ralph Carroll-WCGQ) Fixx, Philip Bailey, Pointers, Rick S., Kool/Gang, J.Parr.
Atmore, AL (Keith Lindsay-WATM) S.Wonder, P.Bailey, J.Ingram.
San Bernardino, CA (Jessie T.-KFXM) Chicago, John Waite.
Eugene, OR (Chris Nolan-KSND) U2, Time, Barry Gibb, Philip Bailey.
Lebanon, OR (Mike Shannon-KIQY) Kool & Gang, New Edition, Joe Cocker.
Seattle, WA (Bob Wikstrom-KHIT) Chicago, Rick Springfield, Kool/Gang, Eurythmics, Fixx, Philip Bailey.

WELCOME To Our New Top 40 Correspondents

Lisa Taylor, KSAQ (Q96) Radio, 5430 Fredericksberg Rd., #517, San Antonio, TX 78229 (512-366-1092)
Lloyd Maxwell, WYAV/FM Radio, P.O.Box 799, Conway, SC 29526 (803-248-9040)
Jim Nelly III, KXGO Radio, Drawer QQ, Arcata, CA 95521 (707-822-3566) (from AOR)

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY to:

Bob Johnson, KLOO-Corvallis, OR 11/18
Brian Maloney, KQSW-Rock Springs,WY 11/18
Jeri Lee, KKOA-Minot, SD 11/19
Matt Hudson, Z104-Madison, WI 11/20
Bill Thomas, WPFM-Panama City, FL 11/22
Mike Davenport, KGIR-Cape Girardeau, MO 11/22
Charles Lande, WMLS/FM-Sylacauga, AL 11/23
Mike Oakes, WIL-St. Louis, MO 11/23
Jeff Ryan, 13K-Bakersfield, CA 11/23
Jim Collins, ZZ99-Kansas City, MO 11/24
Carey Wencil, KSOO-Sioux Falls, SD 11/24
Chris Wright, WQON-Grayling, MI 11/24

CHANGES

Arcadia Letkamann moves from Chicago Urban League to WFYR-Chicago as Dir. of Public Aff.
Richard E. Douglas moves from WBAS-Crescent City, FL to KRBE-Houston as Chief Engineer.
Ariel Adams moves from the National Muliple Sclerosis Society to WFYR-Chicago as Dir. of Adv.& Promo.
Glenn Schubert is promoted at Q100-Allentown, PA to promotions director.
Ann Kessler moves from KUPL/KRDR-Portland, OR to KCNR-Portland, OR as Account Exec.
Mick Trier moves from KCOB-Newton, IA to KRNT-Des Moines, IA as Sports Reporter.
David Lucas moves from WTAX-Springfield, IL to WMBD-Peoria, as Sports Anchor.
Peter Block moves from KUKI-Ukiah, CA to KZST-Santa Rosa, CA as Production Dir.
Mel Rogers moves from WHOM-Portland, ME to WMBD-Peoria, IL as Production Dir.
Steve Olson moves from WLKX/FM-Forest Lake, MN to WAYL-Minneapolis as Air Talent.
Bonnie O'Brian moves from WFIX-Huntsville, AL to WAHR-Huntsville, AL as Air Talent.
Tom McFadden moves from KDBS-Alexandria, LA to WBAS-Crescent City, FL as Air Talent.
Dave Anthony moves from KNTN/KNDE-Visalia, CA to WMR-Rumford, ME as Air Talent.
Eric Scott is promoted at KUKI-Ukiah, CA to Music Director.
Scott Richards is promoted at WGAA/FM to Music Director.
Larry The Duck is promoted at WLIR-Long Island, NY to Music Director.
Steve Dallas moves from WDRM-Decatur, AL to WAHR-Huntsville, AL as MD/Air Talent.
Peter Jarrett is promoted at WHSY/FM-Hattiesburg, MS to Music Director.
Dan Reed is promoted at WOXY-Oxford, OH to Music Director/Program Director.
Steve Holmes is promoted at KNPA-Boise, ID to Program Director.
Guy Zapoleon moves from B97-Pittsburgh, PA to KZZP-Phoenix, AR as Program Director.
Wayne Michaels is promoted at WHSY/FM to Program Director.
Tony Booth moves from WFBG-Altoona, PA to WLEE-Richmond, VA as General Manager.

PROMO MAN

DO YOU KNOW ME ? I BROKE TOWER OF POWER, NORMAN GREENBAUM AND MARIA MULDAUR I HAVE SEVEN GOLD RECORDS AT HOME. THEY WERE BIG STARS. . . . . HONEST
UNEMPLOYMENT
202
GALLIANI

'TIS THE SEASON TO BE THANKFUL

by Toni Richland

As Thanksgiving approaches, we in the recording and radio industries can join the rest of Reaganerica in reflecting on what the hell we can give thanks for. The **Tony Richland** division of the Gavin Report has always counted its blessings and we are *MOST* thankful for the following:

1. *STILL THE BEAVER* is soon to commence on cable TV. The original Cleaver clan will all be back, augmented by **Domenico Modugno** as a wise-cracking gay housekeeper.

2. *SHEBANG AND SHIVAREE* will NOT be revived and ... here's the REAL good news ... all tapes of the original programs were destroyed by fire. Commence giving thanks!

3. The follow-up record to **Joe Dolce's** '*SHADDUPA YOU FACE*' has been shelved by MCA. Rumors persist, by the way, that indie AOR promo-man **Pasquale Martine** has brought suit against Dolce for invasion of vocal chords.

4. **Bob** *'I Killed Them at The Sholin Roast'* **Galliani** has been eliminated in Round One of **SHOWTIME's** Funniest Person in America contest.

5. **Sylvia Richland,** an eighty year old woman of the Brooklyn persuasion has advanced to the finals in **MTV's** recent auditions for new VEEJAYs, and is said to be the probable replacement for the wimpy looking blond guy.

6. Contrary to Boulevard-Talk, **Geraldine Ferraro** will NOT be joining **Danny Davis** in the formation of a new indie promo firm called *Gerrydanny*. The real scoop is that Geraldine has joined Monument Records as their Southwest Regional Marketing rep.

7. **Ron Fell** was turned down by **Ron Smith's** Celebrity Lookalikes Organization re his application to make appearances as **Warren Beatty.** Frankly, we're a little sick and tired of Ron's constant reminders to anyone who'll listen that he looks just like the superstud filmstar ... but then, Ron's the only human being in the free world who ever saw **REDS!**

8. **Ann B. Davis,** the provocative SCHULTZY of TV's **Bob Cummings** show was rejected as newslady on **KIIS-FM's Rick Dees** program. We give BIG thanks for that and offer our best wishes to other applicants, **Fontella Bass, Lucy Ewing, Rosemary Richland, Dodie Stevens, Elma Greer and Prince.**

9. **Ted Turner's** new Cable Rock channel will premiere the **Julio Iglesias-/Frankie Goes to Hollywood** video duet. Who among us hasn't been looking forward to THAT one, as produced by **Rodney Bingenheimer?**

10. **Jason Minkler,** the top promo exec named after a plumbing tool, got through an entire luncheon at LA's Palm Restaurant without once saying *"You're beautiful, don't ever change"* or *"Get outta here, you knucklehead!"*

11. The **Springsteen/Jacksons** combination *Victory/Working Man's Tour* will commence in February '85, for which we all can be thankful. Promoters **Don King, Fritz Mondale** and **Tony Muscolo** have announced that One Thousand dollar tickets will be available shortly ... at all AM/PM Mini Marts.

But MOST of all ... as we approach another Thanksgiving Day, I think that all of us can give FERVANT thanks that, to the best of our knowledge, no new releases have been scheduled by any of the following: ***RACHAEL SWEET, TERRY CASHMAN, THE REAL DON STEELE, STEVE DAHL, BRUCE "BABY-MAN" BAUM, SUS RUSO, DICKIE GOODMAN, THE THORNDYKE PICKLEDISH CHOIR, SHELBY FLINT, THE WILTON PLACE STREET BAND, SALT WATER TAFFY, THE RITCHIE FAMILY, SENATOR BOBBY, THE TROGGS, BLUE MINK, CYNDI GRECO, THE MOJO MEN, THE PURPLE GANG, WE FIVE and THE ARBORS.***

... and in honor of the holiday, *THERE,* my friends is a real group of turkeys! ■

WHAT'S

Several weeks ago, radio programmers from around the country were questioned on the subject of how they deal with the difficult task of telling a record promotion person they won't be adding a particular song on a given week or possibly ever at all. Answers ranged from serious to tongue-in-cheek, and in between. That article ended by stating we would be doing a follow-up to get a reaction from those folks on the other side of the fence. These four spokespersons from the record industry know all too well the problems that Program Directors and Music Directors are faced with every day because all four have had careers in radio. What information would they like to have from *radio?*

"If you're simply programming off the trades, you're making a large mistake."

Rick Bisceglia, *National A/C Promotion Director,* Arista Records, New York. Rick was former Music Director of 99X (now WRKS) New York, before joining Arista. An excuse that he can't stand is "I'll play it when it's more familiar in the market and they're the only station in town with that format." As a follow-up Rick also recalls programmers who will give him reasons "why a record won't be a hit, then it does indeed become a hit and they become so stubborn they'll never play it and admit they may have been wrong." Rick is also confused by some PD's and MD's who will give him a set of requirements that must be met for a record to be considered, but when those *are* met, the rules have changed and he's given new criteria. Going hand in hand with that problem is the difficulty Rick experiences in attempting to gauge a programmer's genuine attitude toward a possible add. He points out that "I'm looking at" or "we're watching it" mean totally different things when speaking to different stations. More openness could help clear the air. Rick sees an analogy between a PD getting excited about his latest ARB or contest giveaway and the excitement he feels when he has a new "killer" release. What Rick ultimately asks for from radio is "belief." "I know radio wants hit records and when I really have a hit I'll present the facts, and all I ask for is trust and belief in the accuracy of those facts. My credibility is on the line."

Sam Kaiser, *Atlantic Records, New York.* Recently named Vice-President of National Singles Promotion, Sam has both a small market radio background in addition to Air Talent duties at KADI and KSHE-St. Louis, prior to joining Atlantic in 1977. He was emphatic in his initial response, saying, "First of all, an honest straightforward opinion; no one really wants to be stroked. Say exactly what you feel, in whatever way you want to say it, base it on whatever you want to base it on, *but* be straight." Sam's main gripe is well-founded and his feelings may be based somewhat on the unusually heavy release schedule from many labels this year. What he's finding are a lot of people simply "not listening as much as they should be." Citing that music takes up the greatest percentage of time programming-wise, he feels it all "starts with the listen ... you have to listen to the record. If you're simply programming off the trades you're making a large mistake, and in addition, if you haven't had the time to listen, be honest because people *know* when you haven't ... it's easy to tell. Also, tell us how we can make your job easier ... maybe a cassette so you can listen in your car ... just ask."

YOUR RESPONSE

by Dave Sholin

"I'm looking at" or "we're watching it" mean totally different things when speaking to different stations."

Billy Brill, *MCA Records—Los Angeles.* Currently Regional Promotion Director for MCA, Billy has previously worked at KROY-Sacramento, KFMF-Chico, KROQ and KMPC Los Angeles, in addition to his work in television as music critic on Channel 11's PM Magazine in L.A. Billy seeks out information he feels is important when a station is reluctant to add one of his records. "First of all," he says "I want to know if the record is selling in the market. Also, if it's on a competing station, are they influencing request activity on the station not playing the song." Billy is also interested in what other stations 'Station X' looks at, remarking, "Every radio station looks at other stations, whether it's in the market or out of state, that they consider credible. I want to know what those stations are so if my record is on one of them I can point it out to the programmer." Summing it up, Billy says, "I just want to deal on a factual basis and have programmers be as honest with me as I am with them."

Marc Ratner, *National Singles Promotion,* Warner Brothers Records, Los Angeles. Marc's radio career, like Rick's, also included a stint as Music Director of WMEX-Boston in the early 70's. Marc is quick to point out that as someone who has been in radio, he fully comprehends what PD's and MD's must face each week. "I know what it's like to be on that end of the phone call. I had to live through a lot of the same problems and the best way I can deal with those is by letting one know exactly where you are on a certain record because I can sympathize." Marc says that sometimes that even creates problems for him when he's too sympathetic and doesn't push quite as hard as maybe he should. But more importantly, Marc says he is frustrated most by programmers "who don't live in a world outside the radio station."

To illustrate the problem, Marc mentioned the current Jack Wagner single. He feels that Wagner and the song coming from an outside media source (the soap opera "General Hospital") is a valuable aid to stations more than just another record. Why? According to Ratner, "Most records tend to recycle the same listeners, but something like Wagner, on a show whose target demo is 25-49, is so important to radio, people who know the song from TV will come looking for the radio station that's playing it. It can actually help bring a station new listeners. That's one of the reasons we have such a high percentage of major market stations playing it." Marc's biggest complaint is that programmers tend to forget that the public isn't as engrossed in their radio stations as they are. Marc argues that both radio and people in the music industry should be more aware of the world outside the biz, to be more well-rounded so we have a better grasp on what the audience wants. Like the title of the old Stylistics' song: "Stop, Look and Listen" to find about what's going on around you.

Hopefully, these articles helped shed some more light on how both programmers and a record company's promotion staff can work together and simplify the "mysterious" process. Marc Ratner summed it up for both industries by stating it simply the old-fashioned way: "Honesty is always the best policy." ■

POWER TRIO

WHAM!
Wake Me Up Before You Go-Go
(Columbia)

LIONEL RICHIE
Penny Lover
(Motown)

PAUL Mc CARTNEY
No More Lonely Nights
(Columbia)

CERTIFIED

BARRY MANILOW
When October Goes
(Arista)

CHICAGO
You're The Inspiration
(Full Moon/W.B.)

RECORD TO WATCH

MADONNA
Like A Virgin
(Sire/Warner Bros.)

MOST ADDED

RICK SPRINGFIELD & RANDY CRAWFORD
Taxi Dancing
(RCA)

JOHN CAFFERTY & BEAVER BROWN BAND
Tender Years
(Scotti Bros.)

A/C

November 16, 1984

2W	LW	TW	
7.	3.	1.	WHAM! - Wake Me Up Before You Go-Go (Columbia)
1.	1.	2.	Lionel Richie - Penny Lover (Motown)
11.	5.	3.	PAUL McCARTNEY - No More Lonely Nights (Columbia)
10.	6.	4.	HALL & OATES - Out Of Touch (RCA)
4.	2.	5.	Dennis DeYoung - Desert Moon (A&M)
12.	10.	6.	CYNDI LAUPER - All Through The Night (Portrait)
16.	11.	7.	HONEYDRIPPERS - Sea Of Love (Es Paranza)
2.	4.	8.	Kenny Rogers, K.Carnes, J.Ingram - What About Me (RCA)
15.	14.	9.	AL JARREAU - After All (Warner Bros.)
9.	9.	10.	Anne Murray with Dave Loggins - Nobody Loves Me Like You Do (Capitol)
23.	17.	11.	JERMAINE JACKSON - Do What You Do (Arista)
5.	8.	12.	Billy Ocean - Caribbean Queen (Jive/Arista)
14.	13.	13.	Julio Iglesias - Moonlight Lady (Columbia)
13.	12.	14.	America - Special Girl (Capitol)
3.	7.	15.	Stevie Wonder - I Just Called To Say I Love You (Motown)
22.	18.	16.	JULIAN LENNON - Valotte (Atlantic)
24.	21.	17.	COREY HART - It Ain't Enough (EMI)
--.	23.	18.	JACK WAGNER - All I Need (Qwest/Warner Bros.)
21.	20.	19.	Neil Diamond - Sleep With Me Tonight (Columbia)
27.	22.	20.	STEPHEN STILLS & MIKE FINNIGAN - Can't Let Go (Atlantic)
8.	15.	21.	Elton John - Who Wears These Shoes? (Geffen)
--.	26.	22.	LAURA BRANIGAN - Ti Amo (Atlantic)
--.	28.	23.	BOB SEGER - Understanding (Capitol)
29.	24.	24.	Joe Cocker - Edge Of A Dream (Capitol)
--.	--.	25.	BARRY MANILOW - When October Goes (Arista)
--.	--.	26.	CHICAGO - You're The Inspiration (Full Moon/W.B.)
--.	29.	27.	PAT BENATAR - We Belong (Chrysalis)
--.	--.	28.	MELISSA MANCHESTER - Thief Of Hearts (Casablanca)
28.	27.	29.	Band Of Gold - Medley (RCA)
6.	16.	30.	Barbra Streisand - Left In The Dark (Columbia)

CHARTBOUND

Ray Parker Jr. - Jamie (Arista)
John Denver & Sylvie Vartan - Love Again (RCA)
Madonna - Like A Virgin (Sire/W.B.)
Patti Austin - All Behind Us Now (Qwest/W.B.)
Deborah Allen - Heartache And A Half (RCA)

DROPPED

Sergio Mendes
Dan Fogelberg
Chicago (HABIT)

ACTION SIDES

Coyote Sisters - I've Got A Radio (Motown)
Eddie Rabbitt - The Best Year Of My Life (W.B.)
James Ingram - Whatever We Imagine (Qwest/W.B.)
Sheila E. - The Belle Of St. Mark (Warner Bros.)
Don Henley - The Boys Of Summer (Geffen)

Thanksgiving Holiday schedule: reports accepted Monday & Tuesday til 5:00 PM PST. Phone (415) 392-7750

NEW

Springfield & Crawford - Taxi Dancing (RCA)
J.Cafferty & BBB - Tender Years (Scotti Bros.)
Steve Perry - Foolish Heart (Columbia)

RECOMMENDED

Everly Bros. - The Story Of Me (Mer./PolyGram)
Michael Martin Murphey - What She Wants (EMI)
Thomas McClary - Thin Walls (Motown)
Steve Perry - Foolish Heart (Columbia)

ANALYSIS

November 16, 1984

Wham! may have been the sound being made by the duo of the same name while locking up the top slot in the chart. (Lionel didn't even leave a wake up call!) The chart is very, very ballad-heavy at the moment. Somebody with a little tempo right now could cut a big piece of the pie for themselves. Next week's chart debuts should include: Ray Parker Jr.and Denver/ Vartan.

Stations Please note: Because of the Thanksgiving Holiday all A/C reports must be in by Tuesday night, November 20th. Also, by January the normal A/C reporting deadline will change to Tuesday evenings. Since the majority of A/C's are in by Tuesday right now the new deadline shouldn't create too much of a problem.

Ron Fell

adds

NORTHEAST

Lewiston, ME (Chris Layne-WLAM) Branigan,Seger, Wagner,Manilow,Denver,Henley,Ingram.
White River Jct., VT (Andy Leckart-WNHV) Rick Springfield & Randy Crawford, Jermaine Jackson.
Keene, NH (Howard Corday-WKNE) Denver, Steve Perry, B.Gibb, Everly Bros., Chicago.
Lowell, MA (Glenn Hollis-WLLH) Honeydrippers, Wham!, Springfield & Crawford.
Hartford, CT (Tom Barsanti-WTIC) Julian Lennon, Bob Seger.
New London, CT (Danny O'Brien-WNLC) Laura Branigan, Bob Seger.
Kingston, NY (Thom Williams-WGHQ) Ray Jr., P.Bryson,Watanabe,Cafferty,B.Gibb, R.S'field.
Albany, NY (Chris Holmberg-WWOM) B.Seger, Chicago, Barry Manilow.
Ithaca, NY (Scott Musgrave-WQNY) No adds.
Dover, DE (Donna Beaty-WDOV) Hartman,Z-Rocks, Sheila E., D.Allen,BeauCoup,Toto,Cars,Ray Jr.
Scranton, PA (Burke/Trama-WBQW) Bob Seger.
Johnstown, PA (Jack Michaels-WKYE) Chicago, Ray Jr., Diamond, Perry,Springfield & Crawford.
Pittsburgh, PA (Don Berns-WTAE) Jack Wagner.
Weirton, WV (Dave Anthony-WEIR) Wagner, Ray Jr., Barry Manilow, Chicago.
Sutton, WV (Mark Bowman-WSGB) Seger, Madonna, Barry Manilow, Ray Jr., Denver & Vartan.

SOUTH

Norfolk, VA (Nick O'Neil-WLTY) Honeydrippers, Cyndi Lauper.
Richmond, VA (Bill Bevins-WEZS) Seger,Chicago.
Richmond, VA (Lou Dean-WRVA) Chicago, Patti Austin, Springfield & Crawford.
Charlottesville, VA (Ken Medek-WCHV) Perry, Tina Turner,Cafferty,B.Gibb, Alabama.
Winchester, VA (Mitchell/Young-WINC) Don Henley, John Denver & Sylvie Vartan.
Charlotte, NC (Dave Bishop-WBT) Bob Seger, Ray Parker, Jr.
Asheville, NC (Don Brookshire-WSKY) S.Perry, Ray Parker Jr., Madonna.
Dallas/Gastonia, AL (Harris/Stewart-WAAK) Austin, Ingram,Madonna,Rabbitt,Chicago,Denver,Coyotes.
New Bern, NC (Scott Kerr-WSFL) Manilow,Chicago, Ray Parker, Jr., Jimmy Buffett.
Jacksonville, NC (Craig Thomas-WJNC) Seger, Austin, John Denver, Chicago.
Sumter, SC (J.R.Berry-WDXY) Chicago, B. Manilow.
Atlanta, GA (Donna Brake-WSB/FM) Chicago, Ray Parker, Jr., Laura Branigan.
Atlanta, GA (Greg Picciano-WSB) No adds.
Carrollton, GA (Zachary Ray-WPPI) D.Allen, Sheila E., Henley, Denver, A. Bridges.
Augusta, GA (John Patrick-WFMG) Manilow,Madonna, Don Henley, Melissa Manchester.
Cocoa Beach, FL (Tim Phillips-CK101) Seger, Melissa.
Stuart, FL (Lee McGuire-WSTU) Denver,Summer,Cocker.
Tampa, FL (Dave Michaels-WFLA/FM) Madonna, Tina Turner, Chicago.
Gadsden, AL (David Ford-WGAD) Manilow, Perry, Jermaine, Springfield & Crawford.
Tuscaloosa, AL (Sander Walker-WFFX) Manilow, Henley, Ray Parker Jr., Springfield & Crawford.
Bay Minette, AL (Mike Snowden-WBCA) J.Wagner, Joe Cocker, Stephen Stills.
Albertville, AL (J.P. Meadows-WAVU) Alabama, Bob Seger, Chicago.
Anniston, AL (Lee Patrick-WDNG) Chicago, Alabama, Julian Lennon, Michael Martin Murphey.
Huntsville, AL (Steve Dallas-WAHR) Juice, Manilow, G.Davies,Seger, Melissa, Wham!, Alabama.
Guntersville, AL (Greg Bell-WGSV) B.Gibb, Cafferty, Alabama.
Selma, AL (Bob Payton-WTUN) Manilow, Ray Jr., Chicago, Denver & Vartan.
Shreveport, LA (Jeff Edman-KVKI) C. Hart, Jack Wagner, Melissa, Denver & Vartan, B. Manilow.
Baton Rouge, LA (Rick Daniels-WAFB) Manilow, Benatar, Jack Wagner, Chicago.
Chattanooga, TN (Dale Deason-WGOW) Barry Manilow, Melissa Manchester, Corey Hart.
Louisville, KY (Jeff Crawford-WRKA) Jack Wagner, Laura Branigan.
Louisville, KY (Nugent/McElvein-WHAS) Tina Turner, Chaka Khan.
Paducah, KY (Tony Richards-WKYX) Ray Jr., Henley, Sheila E., Ingram, Perry, Cafferty.

Glasgow, KY (Shannon McComb-WSMJ) Deniece Wms., Ray Jr., Manilow, Watanabe, Elton John.

CENTRAL

Springfield, OH (Dale Grimm-WIZE) Joe Cocker, Jack Wagner, John Denver.
Springfield, OH (Chuck McGee-WAZU) Chicago, P.Austin, Jack Wagner, J. Cafferty.
Gallipolis, OH (Lynn Smith-WJEH) Seger, L.Branigan, Patti Austin, Denver & Vartan.
Marion, OH (Rick Bryan-WMRN) Chicago, Denver, Deniece Williams, Springfield & Crawford.
Marion, OH (Jan Chamberlain-WDIF) Chicago, D.Henley, Springsteen, Bailey & Collins.
Dover, OH (Steve Kelly-WJER) Bob Seger, Don Henley, Deniece Williams.
Logan, OH (Chuck Anthony-WLGN) Don Henley, Sheila E., Bob Seger.
Zanesville, OH (Pete Petoniak-WHIZ) Coyotes, Ray Jr., Chicago, Branigan, Manilow.
Newark, OH (Greg Moebius-WNKO) Chicago, Ray Parker Jr., Barry Manilow.
Toledo, OH (Steve Stewart-WSPD) Ray Jr., James Ingram, Chicago.
Cleveland, OH (Sue Wilson-WLTF) J.Wagner, Julian Lennon, Bob Seger.
Terre Haute, IN (Kevin Young-WBOW) Ray Jr., Steve Perry, Chicago.
Kokomo, IN (Darryl Parks-WIOU) S.Perry, Wagner, Branigan, Seger, Manilow.
Lowell, IN (Jim Holly-WZVN) Chicago, P.Austin.
Columbia/Ft. Wayne, IN (Gail McKnight-WKSY) Chaka Khan, Seger, Ray Parker Jr.
Anderson, IN (Larry Joseph-WLHN) Branigan, Chicago, Madonna, Bob Seger, Joe Cocker.
Rushville, IN (Kevin Stone-WRCR) J.Wagner, Jermaine, Branigan, Corey Hart.
Lafayette, IN (Mike Johnson-WASK) B.Seger, Branigan, P. Austin, Ray Jr., Manilow.
Wilmington, IL (Jay Livengood-WIHN) Jermaine.
Freeport, IL (Alan Zipsie-WFPS) Stills, D.Allen.
Chicago, IL (Suzy Mayzel-WCLR) Wagner, Chicago.
Peoria, IL (Denise Henley-WIRL) Jermaine.
Peoria, IL (Don Cory-WMBD) C. Lauper,Jermaine.
Detroit, IL (Gene Elzy-WJR) Denver & Vartan.
Flint, MI (Cam Smith-WTRX) Pointers, Madonna, Shelia E., Springfield & Crawford, Cafferty.
Saginaw, MI (Terry Lenz-WSGW) Julian, Barry Manilow, Jack Wagner.
Lansing, MI (Bryan Halter-WJIM) Rick & Randy, Chicago, Ingram,Henley,Joe Jackson,Mel Ball.
Kalamazoo, MI (Bill Anthony-WKMI) Cafferty, Chicago, Sam Harris, Madonna, Ray Jr.
Manistee, MI (Mark Adams-WRRK) Chicago, Ingram, Ray Jr., Perry, Stylistics, Deniece Wms.
Grayling, MI (Chris Wright-WQON) Jarreau, Wagner, Madonna.
Milwaukee, WI (Beth Fast-WMYX) B. Seger, Stephen Stills, Chicago.
Milwaukee, WI (Mike Murphy-WISN) Laura Branigan, Ray Parker, Jr., Chicago.
Milwaukee, WI (Max McDonald-WTMJ) Jermaine, Bob Seger, Jack Wagner.
Green Bay, WI (David Carew-WDUZ) Cafferty, Barry Manilow, Melissa Manchester.
Madison, WI (Jim Reed-WMGN) Springfield & Crawford, Cafferty, Al Jarreau, S. Perry.
Madison, WI (Tim Brickner-WIBA) Denver & Vartan, Cyndi Lauper.
Appleton, WI (Bob Salm-WHBY) S. Perry, H. Kanter, Everlys, Ray Parker Jr.
Oshkosh, WI (Brad Fuhr-WMGV) Chicago, Henley, Madonna, Johnny Rivers.
Eau Claire, WI (Rick Roberts-WIAL) Henley, Ray Jr., Cafferty, Springfield & Crawford.
Reedburg, WI (Ken Boehm-WRDB) Pat Benatar, Ray Jr., Bob Seger.
Ft. Atkinson, WI (Dave Scott-WFAW) No adds.
Beaver Dam, WI (Steve Sabatke-WBEV) Cafferty,Coyotes, Perry,Chicago,Ingram,Ray Jr., Watanabe,S'field & C.
Menomonie, WI (Alison Girard-WMEQ) Julian Lennon, Band of Gold.
Manitowoc, WI (Lee Douglas-WOMT) Benatar, D.Allen, Chicago, Manilow, Denver & Vartan, Jim Glaser.

MIDWEST

Rochester, MN (Rich Peterson-KROC) Danny O'Keefe, Sadao Watanabe,Springfield & Crawford.
St. Cloud, MN (John Fine-WJON) Don Henley, Sheila E., Ingram,Cafferty,Perry, Springfield & Crawford.
Minneapolis, MN (Chuck Knapp-KS95) C.Hart, Benatar.
Forest Lake, MN (Steve Olson-WLKX/FM) Barry Manilow.
Mankato, MN (Sue LaFond-KEEZ) S. Perry, J.Wagner, Danny O'Keefe, Alabama.
Pipestone, MN (Dan Norris-KLOH) Chicago, S.Perry, Z-Rocks, Patti Austin, Madonna.
Albert Lea, MN (Todd Guthrie-KCPI) Bob Seger.
Austin, MN (Dave Mehlhaff-KGHR) Branigan, Cafferty, Bobby Vinton, Deniece Williams.
Duluth, MN (Bob Dunsworth-WEBC) Ray Jr., John Cafferty, Danny O'Keefe.
Grand Forks, ND (Paul Kero-KNOX) S.Stills, Rick Springfield & Randy Crawford.
Jamestown, ND (Tim Ost-KQDJ) No adds.
Dubuque, ND (Tim Jansen-WDBQ) Chicago, B.Ocean, Jermaine Jackson.
Des Moines, IA (Steve Gibbons-KRNT) Cafferty, Chicago, Everly Bros., Bellamy Bros.
Des Moines, IA (Mike Judge-KIOA) Ray Jr., Chicago, Rabbitt, P.Austin, Springfield & Crawford.
Mason City, IA (Steve Locker-KGLO) Jack Wagner.
Mason City, IA (Guy Drees-KLSS) Benatar, Henley, Austin,Perry,B.Gibb,Bailey & Collins,Rick & Randy.
Cedar Rapids, IA (Dennis Green-WMT/FM) J.Ingram, Denver, P. Austin, Springfield & Crawford.
Waterloo, IA (Roger Davis-KWLO) Seger, Jack Wagner, Barry Manilow
Lincoln, NE (Cathy Blythe-KFOR) E.Rabbitt, D.Allen, Barry Manilow, Jack Wagner.
Omaha, NE (Randy Shane-KOIL) Madonna, Manilow, Ray Jr., J.Wagner, Springfield & Crawford.
Omaha, NE (Mikkelsen/Swanda-KGOR) Cocker, Seger, Survivor, Donna Summer.
Springfield, MO (Michael Cochran-KGBX) Henley, Ray Jr., M.Ruff, Summer, Perry,Springfield & C'ford.
St. Joseph, MO (Bruce Allen-KKJO) Bob Seger, John Denver, Deborah Allen.
Joplin, MO (Don Carpenter-KFSB) Seger,Easton,Perry, Chicago, Ray Jr., Cafferty,R.Gibb, Buffett.
Cape Girardeau, MO (Mike Davenport-KGIR) Ray Jr., James Ingram, John Cafferty, Don Henley.
Topeka, KS (Stewart/Tues-KMAJ) Cafferty, Manilow, Madonna, Springfield & Crawford.
Pittsburg, KS (Frank Bell-KNZS) Manilow, Diamond, Wagner, Patti Austin, Springfield & Crawford.
Parsons, KS (Bob Tesh-KLKC) Kashif, Ray Parker Jr., Rick Springfield & Randy Crawford.
Tulsa, OK (Marc Franklin-KRMG) Honeydrippers, Sheena Easton, Anne Murray.

SOUTHWEST

Pampa, TX (Kim Bengston-KGRO) America, Wagner, Seger, Cocker, Deborah Allen, Madonna.

Tyler, TX (Brian Maloney-KTYL) Alabama, Chicago, Steve Perry, Barry Gibb, Leon Russell.
Houston, TX (Rick Stancato-KTUN) Madonna, Jack Wagner, Bob Seger.
Houston, TX (Steve Matt-KLTR) Jermaine, Honeydrippers, Cyndi Lauper, Dennis DeYoung.
Beaumont, TX (James/Kasi-K106) Madonna, Cafferty, Chicago, Barry Manilow.
San Angelo, TX (Danielle Daniel-KGKL) Manilow, Chicago,Sinatra,Denver,Jermaine,Ingram,D.Allen.
Midland/Odessa,TX (Chuck Wolfe-KCRS) B.Manilow.
Odessa/Midland, TX (Steve Meyers-KQIP) Seger, Ray Jr., Patti Austin, John Cafferty.
Albuquerque, AZ (Jay Scott-KOB/FM) Chicago.
Sedona, AZ (Mahannah/Kessel-KAZM) Madonna, Ingram,Chicago,Denver,P.Bryson,Rabbitt,Manilow.
Phoenix, AZ (Anita Carlisle-KKLT) Al Jarreau, Barry Manilow, Chicago.
Tucson, AZ (Mike Daniels-KTKT) B.Manilow, Bob Seger, Chicago.
Colorado Springs, CO (Irwin/Howard-KVUU) Sheena Easton, Bob Seger, Chicago.
Salida, CO (Charles Darwin-KVRH) B.Gibb, S.Perry, Ramsey Lewis, Alabama.
Rock Springs, WY (Brian Maloney-KQSW) Summer, Chicago, S. Perry, B. Gibb, Russell,Alabama.
Jackson Hole, WY (Mike Buechler-KSGT) Barry Manilow, Steve Perry, Thomas McCleary.
Salt Lake City, UT (George Lemich-KSL) B.Gibb, Watanabe, J. Ingram, Chicago.
San Diego, CA (Bobby Rich-BIOO) Chicago, J.Wagner, Ray Parker Jr., Springfield & C'ford.
San Diego, CA (Mark Larson-KFMB) Barry Manilow, Springfield & Crawford.
San Diego, CA (Richards/Main-KYXY) Chicago, Julian,Manilow,Seger,Jermaine,S. Stills.
Palm Springs, CA (Ty Stevens-KDES) Wagner, Ray Jr., Cafferty, Henley, Ingram.
San Bernardino, CA (Gary Zane-K104) No adds.
Los Angeles, CA (Kaye/Marie-KOST) Chicago, Ray Parker, Jr., Laura Branigan.
Los Angeles, CA (Liz Kiley-KFI) Madonna.
San Luis Obispo, CA (Todd Busch-KVEC) Chicago, O'Keefe, Melissa,Everlys,Deniece Wms., Rabbitt.
San Luis Obispo, CA (Steve Hatter-KKUS) Julian Lennon, Jermaine Jackson.
Fresno, CA (Scott Huskey-KLTK) Julian Lennon, Al Jarreau, Pat Benatar.
Monterey, CA (Michael Reading-KWAV) Chicago, Ray Jr., Perry, Madonna, Sheila E.
San Jose, CA (Bill Weaver-KLOK) DeYoung, Jermaine, Barry Manilow, Chicago.
San Francisco, CA (Jack Kulp-KIOI) Chaka Khan, Julian, Honeydrippers, Stephen Stills.
Livermore, CA (Rick Strauss-KKIQ) Seger,Branigan, Wagner,Stills,Jermaine,Cocker,Chicago,Benatar,
San Rafael, CA (Roger Coryell-KTIM) Chicago, P.Rushen,Bowie, Eurogliders, Deniece Wms.
Napa, CA (Don DeFesi-KVYN) J.Wagner, Laura Branigan, Sheila E., Pat Benatar.
Santa Rosa, CA (Larry Chiaroni-KSRO) Stephen Stills, Chicago.
Ukiah, CA (Eric Scott-KUKI) Madonna, John Cafferty, Philip Bailey & Phil Collins.
Vacaville, CA (Rick Batiste-KUIC) Sheila E., Ray Parker Jr., Springfield & Crawford,Wagner.
So.Lake Tahoe, CA (Ron West-KOWL) Manilow,Denver, Cafferty,Pointers,Kool & Gang, Rick & Randy.
So.Lake Tahoe, CA (Ken Adams-KTHO) Jermaine, Pat Benatar, Ray Parker Jr.
No.Lake Tahoe, NV (Mickey Lees-KLKT) Madonna, Ingram, Chicago, Ray Jr., Cafferty, Manilow.
Carson City, NV (Gary Page-KPTL) Manilow,Ray Jr., Ingram, Madonna,M. Ruff, Cafferty, O'Keefe.
Reno, NV (Larry Irons-KRNO) Chicago, Cocker, Ray Parker, Jr., P.Austin, Springfield & Crawford.
Grass Valley, CA (George Rath-KNCO) Bailey & Collins, Denver, Manilow, Melissa Manchester, O'Keefe.
Oroville, CA (Charlie Foxx-KORV) Wagner, Seger, Ingram,Henley,Watanabe,Cafferty,Madonna,Ray Jr, Pat Benatar, Laura Branigan.
Chico, CA (Dave Kindig-KPAY) Bob Seger, Jack Wagner, Chicago.
Arcata, CA (Marcus/Shortz-KATA) Stephen Stills, Barry Manilow, Joe Cocker.
Crescent City, CA (Ken Conlin-KCRE) Henley, Ray Jr., Sheila E., Madonna,Ingram,Manilow, Cafferty.

NORTHWEST

Roseburg, OR (Veronica Burns-KRSB) Cafferty, Sheila E., Steve Perry, James Ingram.
Bend, OR (Charlie Wolf-KBND) Bob Seger, Chicago, Barry Manilow, Springfield & Crawford.
Eugene, OR (Brian Burns-KDUK) Barry Manilow, Laura Branigan, Bob Seger.
Salem,OR (Doc Nelson-KSLM) P.Austin,Chicago,Ray Jr.
Salem,OR (Mike Brunswick-KBZY) Springfield & Crawford, John Cafferty
Corvallis, OR (Bob Johnson-KLOO) Chicago,O'Keefe.
Portland, OR (Todd Dennis-KCNR) Chicago, Bob Seger, Al Jarreau, Julian Lennon.
Portland, OR (Mike Dirkx-KGW) Chicago, Barry Manilow, Laura Branigan.
Aberdeen, WA (Paul Lankow-KXRO) Seger, Madonna, Chicago, J. Ingram, Eddie Rabbitt.
Olympia, WA (Dick Pust-KGY) J. Mathis, Chicago. Barry Manilow, Alabama, Jimmy Buffett.
Longview/Kelso, WA (Ray Bartley-KLOG) Madonna, Ray Parker Jr., Sheila E., Springfield & C'ford.
Seattle, WA (Bill Norton-KIXI) Everlys, Patti Austin, Jimmy Buffett, Watanabe.
Everett, WA (Moose Moran-KRKO) Madonna, Ray Parker, Jr., Rick Springfield.
Yakima, WA (Frank Taylor-KMWX) Beau Coup,Rick & Randy.
Yakima, WA (Dave Hanson-KIT) Don Henley, Danny O'Keefe, John Cafferty, Springfield & Crawford.
Spokane, WA (Dave McKie-KLHT) No adds.
Boise, ID (Drew Harold-KBOI) J.Denver & Vartan, Springfield & Crawford, Ray Parker, Jr.
Grangeville, ID (Jim Cross-KORT) Manilow, Ray Jr., Perry, Henley,Sheila E,Cafferty,Bailey & Collins, Springfield & Crawford.
Orofino, ID (Dana McKenney-KLER) Cocker, Seger, Chicago, D. Allen, Patti Austin, E. Rabbitt.
Weiser, ID (Doug Donoho-KWEI) Ray Jr., Henley, James Ingram, John Cafferty, Patti Austin.
Billings, MT (Arroe Collins-KOOK) No adds.
Missoula, MT (Vern Argo-KYLT) S. Perry, Cafferty, Ray Parker Jr., Patti Austin.
Great Falls, MT (Jay Hamilton-KQDI) Danny O'Keefe, Coyote Sisters, Corey Hart.
Chinook, MT (Eric Edwards-KRYK) Mangione,Ray Jr., Henley, Barry Manilow, John Cafferty.
Kelowna, BC (Allen Reid-CKOV) Eddie Rabbitt.
Saskatoon, SK (Rick Korchinski-CFQC) S. Stills.
Anchorage, AK (Noble/Owens-KKLV) Henley,Cafferty, Ray Jr., Chicago,Denver,Tom Robinson, Ingram.
Anchorage, AK (Mike Ford-KFQD) Everlys, Chicago, Alabama.
Hilo, HI (Derek Dakine--KKBG) Melissa, Patti Austin, Chicago.

JOBS

News - KVON/KVYN-Napa, CA
Joe McConnell (707-252-1440)
News - KJOY-Stockton, CA
Roy Williams (209-948-5569)
News Anchor/Reporter - KIXS-Killeen/Temple,TX
Lee Mosley (817-699-9933)
News Dir./AM Anchor - WHSY/FM-Hattiesburg, MS
Blake Hooper (601-545-1230)
Copywriter/Prod.Dir. - KIXS-Killeen/Temple,TX
Tim Thomas (817-699-5000)
Air Talent (part-time) - KWUN-Concord, CA
*Jim Hampton (300 Holly Dr.- 94521)
Air Tal.(part-time)/Sales - KZHR-Toppenish,WA
Mike Foster (509-865-3900)
Air Talent - HIT101-Iowa City, IA
T.B.Jacobsen (Box 2388 - 52240)
Air Talent - KOTY-Kennewick, WA
G. Harvey (Box 6127 - 99336)
Air Talent - KLKT-No.Lake Tahoe, NV
Ken Hunter (702-832-1000)
Air Talent - BLU92-Hinesville, GA
Stanton Jay (Box 1280 - 31313)
Air Talent - WGAD-Gadsden, AL
Tim Logan (Box 1350 - 35902)
Air Talent - Q104-Gadsden, AL
Roger Gaither (752 Chestnut St. - 35901)
Air Tal.(AM drive)/Prod. - WTUN-Selma, AL
Bob Payton (Box 1055 - 36702)
Air Talent (AM drive) - KMGX-Fresno, CA
*John Berry (1765 No.Fine - 93727)
Air Talent (AM drive) - KJOY-Stockton,CA
Roy Williams (209-948-5569)
Air Talent - KJRB-Spokane, WA
Program Director (Box 8007 - 99203)
Air Talent (AM or mid-days) - WAYY-Eau Claire,WI
George Roberts (Box 6000 - 54701)
Air Talent (mid-day) - KVIC-Victoria, TX
Max Kelly (Box 3487 - 77903)
Air Talent (PM drive) - KSLY-San Luis Obispo, CA
*Joe Collins (Box 1400 - 93406)
Ait Tal.(PM drive)/Prod. - KSKI-Sun Valley, ID
*Frank Lee (Box 1340 - Hailey,ID-83333)
Air Tal.(PM Drive/Prod.) - KACI-The Dalles, OR
Don Maxwell (Box 516 - 97058)
Air Talent (nights) - WKHI-Ocean City, MD
*Jack Gillen (2301 Coastal Hwy. - 21842)
Air Talent/Prod. - KQDI-Great Falls, MT
Jay Hamilton (Box 6760 - 59406)
Air Talent/Prod. - WLNC-Laurinburg, NC
Soctt Mercer (919-276-1300)

Air Talent/Prod. - KYES-Roseburg, OR
Veronica Burns (503-672-6641)
Air Talent (future) - WCGQ-Columbus, GA
Ralph Carroll (Box 1537 - 31994)
Air Talent (future) - KLCI-Boise, ID
Greg Williamson (Box 129 - 83653)
Air Talent (future) - WHTB-Talladega, AL
Jon Carter (P.O.Drawer E - 35160)

*No Calls, Please

THANKSGIVING DEADLINES THIS WEEK!
REPORTS DUE MONDAY AND TUESDAY
DEADLINE is 5PM, TUESDAY NOV. 20th.

THE GAVIN REPORT

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One Hallidie Plaza, Suite 725, San Francisco, CA 94102

BIO FEEDBACK

MADONNA
Her earliest professional singing experiences came as a backup singer for Patrick Hernandez (BORN TO BE ALIVE.)

MICHAEL JACKSON
He begins work on his first feature length film as soon as the "Victory" tour ends. David Geffen and company will handle the film. Michael will be involved with screenplay ideas and the movie will feature his singing and dancing talents as well.

DEF LEPPARD
Producer Jim Steinman is working on the DL's new LP, currently being recorded in Holland.

VELVET UNDERGROUND
Ten never-before released tracks from the last Velvet Underground recording sessions will be released on PolyGram in January.

THE CARS
Guitarist Elliot Easton has signed a solo contract with Elektra.

SPLIT ENZ
After twelve years New Zealand's most famous band is calling it quits.

THOMAS DOLBY
He's reportedly contributing synthesizer tracks for the new George Clinton LP.

ZZ TOP
Billy Gibbons and Dusty Hill were offered a large sum of money by Gillette to shave off their beards.

DENIECE WILLIAMS
While growing up in Gary, Indiana Niecy competed in local talent shows with a brother act known as the Jackson Brothers.

JACKSONS
The three original members of the Jackson Brothers were: Tito, Jackie & Jermaine.

DEEP PURPLE
Their biggest hit occurred fifteen years ago with a song called "HUSH" written by Joe South (GAMES PEOPLE PLAY).

JOHN DENVER & SYLVIE VARTAN
Twenty years ago when the Beatles performed three weeks of shows in Paris, the opening act was Sylvie Vartan.

PAUL McCARTNEY
The Beatle's song WHEN I'M SIXTY-FOUR was written about and for Paul's father, James.

JETHRO TULL
The band takes their name from the inventor of the seed drill. (What in hell is a seed drill?)

MILES DAVIS
This month marks the 40th year since the jazz legend began recording. His current LP, "Decoy," is the 43rd LP in his Columbia catalogue.

BIO MEMO

TO Program Directors
AIR DATE WEEKENDS of Nov. 17 & 24
TIME Your Best Spot
FROM WESTWOOD ONE
AREA CODE (213)
NUMBER 204-5000
MESSAGE Pat Benatar EXCLUSIVE INTERVIEW! Off The Record Special with Mary Turner
2-PART SPECIAL
✓ FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY

STEVE PERRY "Foolish Heart"

Brand New This Week

B104
WPHD
WBEN/FM
WVSR
K104
WERZ
WLAN/FM
WKFM
WRCK
WHTF
KWIC
KZZB
WJZR
WNOK
WZLD
KSET/FM
WOKI
WFMI
WABB/FM
WHHY/FM
KRGV
WJXQ
WVIC
KOFM
WRQN
WHOT
KYNO/FM
KSKD
KDON/FM
KRQ

PHILIP BAILEY "Easy Lover" *Duet with Phil Collins*

105 TOP FORTY ADDS OUT OF THE BOX

INCLUDING

WHTT	PRO/FM	KIMN
WXKS/FM	WAVA	KPKE
WNYS	94Q	Q103
WPHD	195	KMJK
WHTX	Q105	FM102

▲ GAVIN TOP NEW AIRPLAY

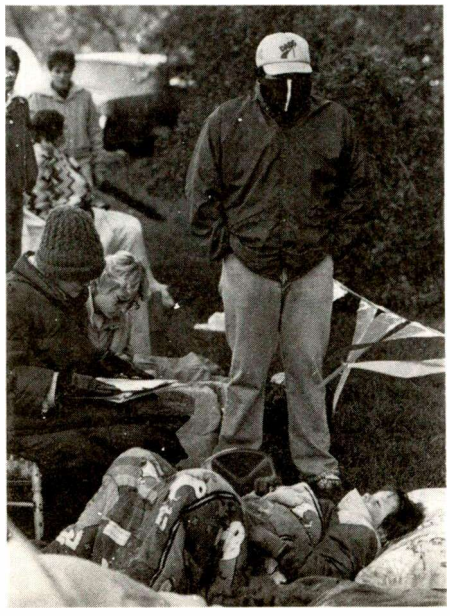
Columbia Records Columbia

PROMOTIONS

BETTY HOLLARS
LISA SMITH

KNBR PASSES THE BUCK

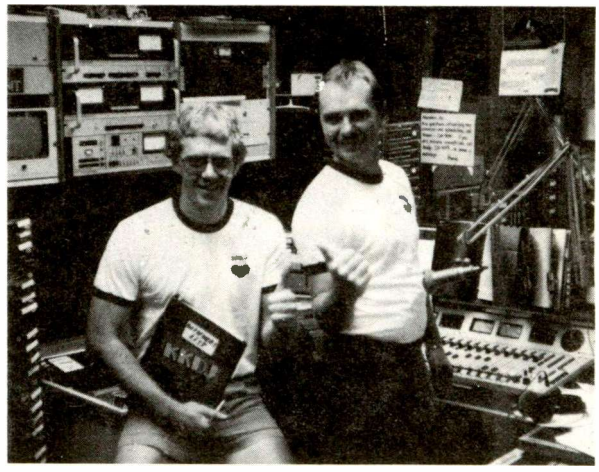
KNBR-San Francisco's morning team of **FRANK DILL** and **MIKE CLEARY** are using a unique promotion to raise money for a new stadium for the Giants. Figuring the city of San Francisco has "passed the buck" on the new stadium issue, Frank and Mike are taking $10.00 pledges from Giants fans who will each run one block and pass the buck (patterned after the Olympic Torch Relay). All money raised goes to the Mayor's Committee to Save The Giants, which has also received a $10,000 donation from a famous San Francisco restaurateur and a pledge to paint the new stadium at cost from a local painting firm.



Fans camped outside the studio at Z104 Madison, waiting for the noon sale of 1,000 Jackson tour tickets.

JACKSON FANS DON'T BEAT IT

WZEE/FM-MADISON, WI had fans lined up outside the station, with some camping out overnight, waiting for noon and the chance to boy 1,000 tickets to the three Victory Tour concerts in Chicago's Comiskey Park. The station (in conjunction with a local bus company) also provded transportation to the concerts, with Z104 air talents chaperoning the younger riders who didn't have parents accompanying them. **JONATHAN LITTLE, P.D.** at**WZEE,** was pleased with the results, saying, "They were a good mix—people in their fifties, girls in their teens, and even some pre-teens. But that is consistent with our audience surveys. Jackson fans encompass a wide age group!"



BLOOD BANK RADIOTHON

We get a "thumbs up" from **KKDJ-FRESNO's DON DeWOLF & DON "THE DOGFISH" FISCHER** after the success of their Blood Bank Radiothon (see October 12th's **PROMOTIONS). DON & THE DOGFISH** are modeling the "**KKDJ** Blood Bank Radiothon" t-shirts that each doner received in addition to a list of goodies to which they were entitled in thanks for their participation.

ANIMAL STORIES

LARRY LUJACK and **TOMMY EDWARD's** "Animal Stories, Volume 3" raised $89,000 for the "Forgotten Children's Fund" benefiting the needy children of the **CHICAGO** area. **WLS** Radio's popular weekday feature of the same name is what the albums are based on. The program focuses on the amusing, the unusual, and the bizarre in the animal world. Through the sale of the three volumes of these albums over the last three years, **WLS** has donated $300,000 to the 300,000 children benefited by the fund.

LAZER MUSIC HOUR

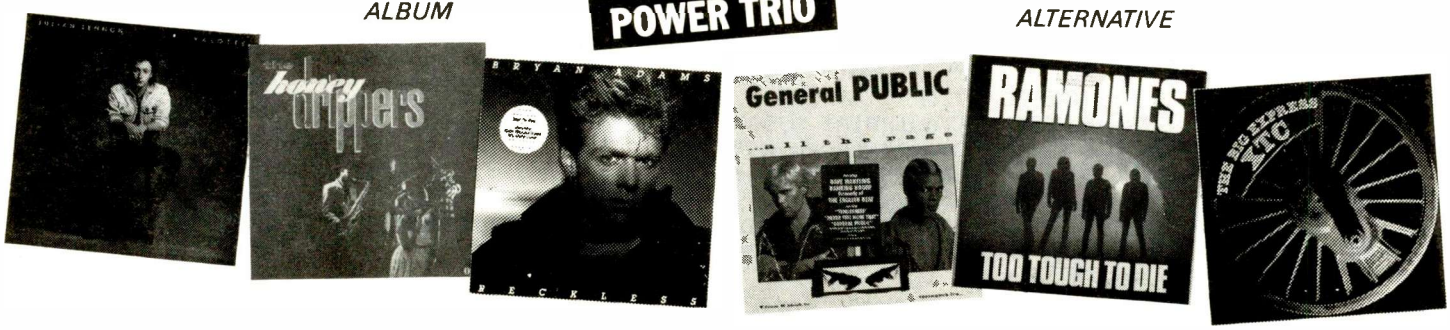
ROBERT WELCH, P.D. of **KLYV/FM**-Dubuque calls to tell us about his station's compact disc promotion, since they're the only local station to use these players in his area. Listeners register to win at local stores and the grand prize includes a complete stereo system with a Compact Disc Player. During the station's "Laser Music Hour" they feature several of a collection of 100 compact discs of currently popular artists, played on the station's own Sony.

ALBUM/ALTERNATIVE ACTION Radio

EDITOR: KENT ZIMMERMAN
ASSOCIATE EDITOR: PETER STANDISH

POWER TRIO

ALBUM ALTERNATIVE



JULIAN LENNON HONEYDRIPPERS BRYAN ADAMS GENERAL PUBLIC RAMONES XTC

MOST ADDED

ALBUM

1. GIUFFRIA-GIUFFRIA (CAMEL/MCA)
2. STEELTOWN-BIG COUNTRY (MERCURY/POLY)
3. SIGN IN PLEASE-AUTOGRAPH (RCA)

ALTERNATIVE ACTION

1. THIS IS NOT...-DREAM SYNDICATE (A&M)
2. JAWS OF LIFE-HUNTERS & COLLECTORS (SLASH)
3. FRONTIER DAYS-DEL LORDS (ENIGMA/EMI)
4. BEAT BOY-VISAGE (POLYGRAM)

CERTIFIED

WELCOME TO THE...-FRANKIE GOES TO H'WOOD (ISLAND)
"DO IT AGAIN"-THE KINKS (ARISTA-12")

One of the original British Invaders (THE KINKS) pairs up with the newest Invader (FRANKIE GOES TO HOLLYWOOD). Both reeking major chart havoc.

WELCOME TO THE...-FRANKIE GOES TO H'WOOD (ISLAND)

Frankie goes double CERTIFIED and inside the Top Ten!

NEW Releases

Easy Lover/Walking On A Chinese Wall/Woman/Photogenic Memory-PHILIP BAILEY (Columbia) CHINESE WALL by PHILIP BAILEY is one of PHIL COLLINS' finest productions, rivaling some of his own solo work. Both Phils have combined a free flowing exchange of melodic ideas that covers a gambit of radio formats (105 adds out-of-the-box this week at TOP FORTY). The single, "Easy Lover", will be radio's natural starting point. GENESIS guitarist DARYL STUERMER helps legitimze the track's relevancy to Album Radio. However, just one concentrated listening took me way beyond just that one song. "Walking On A Chinese Wall", "Woman", and the touching "Children Of The Ghetto" round out BAILEY's LP as one of the finest and broadest heard in recent weeks. The song arrangements have teeth. PHIL COLLINS' drumming is invigorated and inspired. The sweetness of BAILEY's falsetto is effectively underscored by the instrumentation, particularly when he's dueting with COLLINS on "Easy Lover". Try the single first, but do appreciate the rest, especially during off hours and down time.

Spellbound/Cool Down/Time Goes By-TRIUMPH (MCA) Already known for extravagence, THUNDER SEVEN is even more so. The most provoking trax are "Spellbound" and the Zepish "Cool Down" with an acoustic (!) slide solo midstream. Other rockers include "Time Goes By" and the down to earth "Follow Your Heart". TRIUMPH is currently at their most cryptic and complex. The music and cover is GIEGER inspired; that is, the French artist who designed the monster in ALIEN and drew the LP cover for ELP's Brain Salad Surgery. Both rely on a cruel mixture of technology, hardware, and flesh and blood.

Like A Virgin/Over And Over/Stay-MADONNA (Sire) Clean as a whistle with the "fanatical" luster of digital recording where you can hear every high pitch ring of the instruments. Before you discount her as too glam, too disco, or too whatever (like some of us did with CYNDI LAUPER), think a minute. MADONNA is the hottest new female on the airwaves. She has both the urbanite and the suburbanite in the palm of her hands. Plus "Like A Virgin" (!) is looking statisically like one of 1984's biggest records. Her sound will be a staple on many many turntables, VCR's, and TV's all across the country. Listed above are some careful considerations for airplay which doesn't include ROSE ROYCE's "Love Don't Live Here Anymore".

Tragedy-JOHN HUNTER (Private Eye) The Boys in the Bunker said, "C'mon, write it up." I agree with BOB BAILEY at WKLS that HUNTER sounds a little like LEO SAYER just on this track. I also agree with DAVE SHOLIN that this is a pretty catchy tune. HUNTER was once the singer with THE HOUNDS (anyone remember that LP on Columbia a few years back?). Hitbound.

"Native Land"-EVERYTHING BUT THE GIRL (Sire) TRACEY THORNE (if the voice sounds familiar) was featured on PAUL WELLER's STYLE COUNCIL LP. EVERYTHING BUT THE GIRL (named after a prominently dorky British TV commericial) first LP is a progressive experiment in jazzy bossa nova style. However after the LP was issued in England, they shifted gears a little and cut "Native Land" with THE SMITH's JOHNNY MARR on harmonica.

☐ KENT ZIMMERMAN

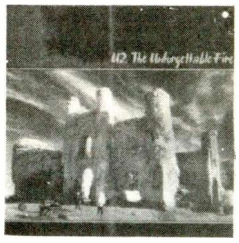
November 16, 1984

ALBUM the CHART

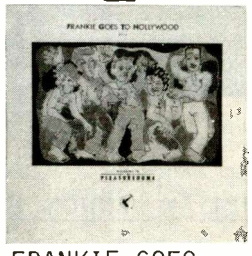
415-392-7750

2W.	LW	TW	
5.	2.	1.	JULIAN LENNON (ATLANTIC) "VALOTTE" "GOODBYE" "OK"
3.	3.	2.	HONEYDRIPPERS (ES PARANZA) "SEA" "MIDNIGHT"
1.	1.	3.	U2 (Island) "Pride" "Wire" "Fire" "Sky"
--.	6.	4.	BRYAN ADAMS (A&M) "RUN" "AFFAIR" "69" "ONLY" "KIDS"
2.	5.	5.	Teachers (Capitol) "38" "Seger" "Night Ranger"
--.	8.	6.	PAT BENATAR (CHRYSALIS) "BELONG" "CRAZY" "FIELD"
4.	4.	7.	David Bowie (EMI) "Blue" "Threat" "Alien"
28.	9.	8.	DON HENLEY (GEFFEN-12") "SUMMER"
10.	10.	9.	BRUCE SPRINGSTEEN (COLUMBIA) "USA" "SURRENDER" "BOBBY"
6.	7.	10.	Roger Hodgson (A&M) "Dream" "Jeopardy"
9.	11.	11.	Hall & Oates (RCA) "Touch" "Bank" "Method"
--.	12.	12.	DURAN DURAN (CAPITOL) "WILD"
--.	15.	13.	FRANKIE GOES TO HOLLYWOOD (ISLAND) "TRIBES" "RELAX" "DOME"
18.	16.	14.	PAUL McCARTNEY (COLUMBIA) "LONELY" "BAD" "VALUES"
--.	35.	15.	KINKS (ARISTA-12") "AGAIN"
11.	13.	16.	The Fixx (MCA) "Shade" "Cities" "Train" "Ourselves"
19.	18.	17.	REO SPEEDWAGON (EPIC) "KNOW"
13.	17.	18.	John Cafferty & Beaver Brown Band (Scotti Bros.) "Tender" "Dark"
12.	14.	19.	Survivor (Scotti Bros.) "Dark"
27.	20.	20.	J.GEILS BAND (EMI) "CONCEALED" "WASTED"
--.	24.	21.	TOTO (COLUMBIA) "STRANGER" "ANGEL"
21.	22.	22.	Eurogliders (Columbia) "Heaven"
22.	25.	23.	Scandal (Columbia) "Beat" "Hands"
29.	27.	24.	DEEP PURPLE (MERCURY) "PERFECT" "BACK"
15.	21.	25.	Tommy Shaw (A&M) "Guns"
31.	30.	26.	GENERAL PUBLIC (IRS) "TENDERNESS"
14.	28.	27.	The Cars (Elektra) "Hello" "Heartbeat"
20.	23.	28.	Peter Wolf (EMI) "Need"
24.	26.	29.	Molly Hatchet (Epic) "Satisfied"
39.	38.	30.	JOHN PARR (ATLANTIC) "Naughty"
--.	37.	31.	GIUFFRIA (MCA) "Call"
25.	29.	32.	Huey Lewis & News (Chrysalis) "Thin"
--.	34.	33.	PLANET P (MCA) "SEE" "BARRIER"
16.	19.	34.	Jethro Tull (Chrysalis) "Lap"
--.	36.	35.	ALPHAVILLE (ATLANTIC) "JAPAN"
34.	33.	36.	Joan Jett & Blackhearts (Blackheart/MCA) "Orleans" "Love"
23.	32.	37.	Prince (Warner Bros.) "Purple" "Die" "Crazy"
--.	--.	38.	BIG COUNTRY (MERCURY) "ROSE" "FLAME"
32.	31.	39.	Steve Miller Band (Capitol) "Golden" "X-Rays"
--.	39.	40.	Bruce Cockburn (Gold Mtn./A&M) "Rocket"

ALTERNATIVE CROSSOVERS



U2



FRANKIE GOES...

General PUBLIC

GENERAL PUBLIC

BIG COUNTRY

CHARTBOUND

BILLY IDOL (Chrysalis) "Catch"
T.B.SCHMIT (Asylum) "Cool"
UB40 (A&M) "Happens"
LOS LOBOS (Warner Bros.) "Worry" "Wolf"
AC/DC (Atlantic) "Jailbreak"
KROKUS (Arista) "Our"
SAMMY HAGAR (Geffen) "VOA"
*AUTOGRAPH (RCA) "Radio"
VAN HALEN (Warner Bros.) "Teacher"
XTC (Geffen) "Pretty"
AZTEC CAMERA (W.B.) "Jump" "Need"
*EURYTHMICS (RCA-12") "Sex Crimes"
DOKKEN (Elektra) "Fire"
*JULIE BROWN (Rhino) "Gun"
*PHILIP BAILEY/PHIL COLLINS (Col.) "Easy"

ANALYSIS

If we only had stock in Atlantic Records. The Top Three once again is all theirs. Doesn't this happen every single time at year's end? However, these three best enjoy the reign because a badarse BRYAN ADAMS is on his way toward the number one slot. Meanwhile congrats to JULIAN LENNON for being chosen Numero Uno by the GAVIN ALBUM sample. Don't forget PAT BENATAR, also. Her new release is going over quite well. BRUCE SPRINGSTONE actually moved up and earned a line. DON HENLEY is still strong, though an LP would help right now. Hurry up, guys. FRANKIE say 13 this week.Plus an active KINKS has both sharing CERTIFIED status this week. GENERAL PUBLIC surprises each week with steady movement. GIUFFRIA captured this week's MOST ADDED. JOHN PARR is making jumps with his phone-getter "Naughty Naughty". Major crossroad weeks are ahead for REO, J.GEILS, JOAN JETT, and PLANET P. Finally, BIG COUNTRY debuts at a healthy 38 (something RON FELL wishes he was). I wish there was physical space to debut BILLY IDOL, T.B. SCHMIT, and UB40. They would have deserved it. Next week we shall see...NONSENSE DEPT. Had a good trip to NEW YORK at the productive CMJ. One thing, though. Panels. I have serious doubts as to their effectiveness or how well they are attended these days. Except for ARTIST PANELS, it's pretty thin. Maybe it's just me, because PETER STANDISH argues that I'm wrong wrong wrong...If there's a riot at your local video outlet that's because PRINCE's PURPLE RAIN has been released amidst a still current theater run. Plus the price is listed at $29.95 for VHS and BETA HIFI. I'll be in line as well, you can bet...NEXT WEEK's DEADLINE IS MONDAY AND TUESDAY UNTIL 5PM DUE TO THE THANKSGIVING HOLIDAYS. CALL A DAY EARLIER. The idea is to get the magazine out before there's turkey at the P.O....More ELVIS 50th Anniversary News! The original first four LP's have been reissued PAR EXCELLANCE with originally restored covers, virgin pressings, digital mastering, and back to MONO!!...Love the picture sleeve on VANITY's new single, "Mechanical Emotion". Nothing mechanical about the physique...Check out RICK DEES' new single. But, try the B-side first. It's a mock soul ballad tenderly entitled "Eat My Shorts". RICKIE LEE JONES' album has been issued as a Compact Disc, exposing it for the masterwork it is...Talk to you next week and remember to CALL A DAY EARLY. Stay alive, KZ.

November 16, 1984

ANALYSIS 415-392-7750

2W	LW	TW		
2.	2.	1.	GENERAL PUBLIC	(IRS)"NEVER""HOT"
6.	3.	2.	RAMONES	(SIRE) "WART" "END."
1.	1.	3.	U2	(Island) "Home." "Wire"
9.	4.	4.	XTC	(GEFFEN) "PRETTY" "WAKE"
12.	8.	5.	UB40	(VIRGIN/A&M) "IF""NKOMO"
4.	5.	6.	Aztec Camera	(Sire) "Still" "All"
5.	7.	7.	dB's	(Bearsville/W.B.)"Spy""Lovers"
3.	6.	8.	Let's Active	(IRS) "Crows" "Waters"
20.	14.	9.	FRANKIE...H'WOOD	(ISL.)"TWO""BORN"
8.	9.	10.	Replacements	(T.T.) "Dare""Unsat."
7.	10.	11.	Del Fuegos	(Slash) "Nervous"
19.	15.	12.	OMD	(A&M) "TESLA" "LOCO."
--.	23.	13.	LOS LOBOS	(SLASH/WB)"DON'T""WOLF"
--.	24.	14.	BIG COUNTRY	(POLYGRAM) "ROSE"
13.	11.	15.	Devo	(W.B.) "Are You"
15.	13.	16.	Capt. Sensible	(A&M) "Snakes""Wot"
10.	16.	17.	Talking Heads	(Sire) "Day" "Life"
--.	25.	18.	DEPECHE MODE	(MUTE/SIRE)"MASTER"
11.	12.	19.	D.Bowie	(EMI) "Alien""Neighbor."
17.	19.	20.	Church	(W.B.) "Constant" "Shadow"
21.	17.	21.	Long Ryders	(Frontier) "Too""Run"
18.	18.	22.	Hoodoo Gurus	(A&M) "Turn""Want"
27.	27.	23.	GET SMART	(FEVER/ENI.)"ON""DIFF."
16.	21.	24.	Waterboys	(Island) "Church"
--.	30.	25.	CRAZY 8'S	(RED RUM)"LAW""JOHN."
--.	--.	26.	REVENGE OF K.B.'S	(WB) "ECHO"
25.	22.	27.	True West	(PVC/JEM) "Look""Hold"
28.	29.	28.	Tom Robinson	(GEF.)"War""Murd."
--.	--.	29.	DREAM SYNDICATE	(A&M)"TELL""GUN"
--.	--.	30.	DEL LORDS	(ENIGMA/EMI) "TOUGH"

A combination of events brings us the first new number one record in over a month - GENERAL PUBLIC. Increased airplay was an obvious factor, but some non-commercial stations have moved it up as U2 begins to break Top 40.

The RAMONES return to the POWER TRIO with tremendous college radio airplay. The key to this album's further growth - and attaining the top position - will be gaining more attention from commercial stations.

XTC got caught in the squeeze play and had no room to move this week. They join the POWER TRIO and maintain their underline - despite staying at four - because they still exhibit potential for continued growth.

The record waiting to make a big move next week is UB40. Last week's CERTIFIED is ready to tango with the big boys at the top and is a serious number one Alternative contender.

The aftershocks of the release of FRANKIE'S full double album are still being absorbed. Our CERTIFIED record is growing fast, with next week proving to be an important indication of the full impact they'll achieve on Alternative Radio.

The REPLACEMENTS' chart position is mildly deceiving. It's receiving heavy quality exposure at nearly all the stations playing it. Any station that claims to be "Alternative" or "Progressive" is obliged to give this spirited band a shot.

PLEASE DON'T FORGET - THIS WEEK REPORT BEFORE 5:00 PM Tuesday (11/20).

Peter

CHARTBOUND

HEAVEN 17 (Virgin/Arista) "Sunset"
BLACK FLAG (SST) "Coffee"
F.SCHNEIDER & S.S.(W.B.) "Monster"
HUNTERS & COLLECTORS (Slash) "Little"
H'DRIPPERS (Es Paranza) "Midnight"
ALPHAVILLE (Atlantic) "Japan"
EUROGLIDERS (Columbia) "Heaven"
NAILS (RCA) "88" "Phantom"
JOHN CALE (Ze/Mango) "Never"

IMPORT/INDIE ACTION

REPLACEMENTS (T.T.) "Dare" "Unsat."
DEL FUEGOS (Slash) "Nervous"
LONG RYDERS (Frontier) "Too" "Run"
GET SMART (Fever/Enigma) "On"
CRAZY 8'S (Red Rum) "Law" "John."
TRUE WEST (PVC/Jem) "Look" 'Hold"
BLACK FLAG (SST) "Coffee"
HUNTERS & COLLECTORS (Slash) "Little"
POP-O-PIES (Subter.) "N.Y." "Slow"
CHRIS STAMEY (Coyote) "Instant"

VIDEO

Music Video Services Inc

BROADCAST CABLE

1.	1.	David Bowie	(EMI) "Blue"
15.	2.	Survivor	(Scottl Bros.) "Hold"
3.	3.	Rod Stewart	(Warner Bros.) "Luck"
5.	4.	Stevie Wonder	(Tamla) "Called"
23.	5.	38 Special	(Capitol) "Tender"
13.	6.	Chaka Khan	(Warner Bros.) "Feel"
17.	7.	Pat Benatar	(Chrysalis) "Belong"
27.	8.	Van Halen	(Warner Bros.) "Hot"
38.	9.	Elton John	(Geffen) "Shoes"
--.	10.	Culture Club	(Virgin) "War"
10.	11.	Tina Turner	(Capitol) "Good"
9.	12.	Lionel Richie	(Motown) "Penny"
14.	13.	Diana Ross	(RCA) "Swept"
--.	14.	Paul McCartney	(Columbia) "Lonely"
--.	15.	Honeydrippers	(Es Paranza) "Sea"
36.	16.	New Edition	(MCA) "Cool"
20.	17.	Jethro Tull	(Chrysalis) "Lap"
--.	18.	Hall & Oates	(RCA) "Touch"
--.	19.	Bananarama	(London/MCA) "Wild"
2.	20.	Wham!	(Columbia) "Wake"
--.	21.	Barbra Streisand	(Columbia) "Dark"
28.	22.	Sheena Easton	(EMI) "Strut"
19.	23.	Corey Hart	(EMI) "Enough"
34.	24.	U2	(Island) "Pride"
30.	25.	Pointer Sisters	(Planet) "Excited"
7.	26.	Madonna	(Sire) "Star"
22.	27.	Chicago	(Full Moon) "Habit"
--.	28.	Steve Perry	(Columbia) "Strung"
25.	29.	Talking Heads	(Sire) "Lifetime"
--.	30.	Eddy Grant	(Portrait) "More"

Compiled by Mike Cooper, V.P. of Music Video services, using over 200 video broadcast and club outlets nationwide. 3349 Piedmont NE #203 - Atlanta, GA 30305 (404-261-4056)

WEST

KMET-LOS ANGELES 213-464-5638
SUE STEINBERG/MIKE HARRISON

Adds:
Toto
The Who
Idol
Max:
B.Adams
Benatar
Bowie
Cafferty
Cars
Dio
Hagar
H'drippers
Kiss
Krokus
Julian L.
Ratt
Scandal
T.Shaw
Springsteen
Survivor
Teachers Sdtk.
Twisted Sis.
U2
Waite
Mod:
Autograph
Deep Purple
Dokken
Fixx
Frankie Goes..
J.Geils
D.Henley
R.Hodgson
I.Maiden
Joan Jett
J.Tull
Kinks
Los Lobos
S.Miller
M.Hatchet
Yoko/E.$
J.Parr
Queensryche
REO
Squier

KSJO-SAN JOSE, CA 408-288-5400
JIM ROBINSON/KEN ANTHONY

Adds:
Tina T.
C.Hart
Giuffria
Autograph
H&O
Julie Brown
Max:
B.Adams
Hodgson
T.Shaw
Krokus
Zebra
J. Parr
Squier
F.Waybill
Teachers Sdtk.
Benatar
Scandal
M.Hatchet
H'drippers
Henley
Cafferty
Mod:
DeYoung
Kinks
T.B.Schmit
Blackfoot
Julian L.
Springsteen
McCartney
Toto
Dokken
Cars
Waite
Bowie
REO
Hagar
U2
Frankie Goes...
Fixx
Deep Purple
Yoko Comp./E.
H.Suite

*KBCO/FM-BOULDER,CO
DOUG CLIFTON 303-444-5600

Adds:
None
Max.
H'drippers
Bowie
Hodgson
Julian L.
R.Lee Jones
Fixx
Eurogliders
U2
Church
Gen.Public
J.Tull
Aztec Camera
McCartney
Henley
Cockburn
Springsteen
M.Wilder
Al Stewart
Benatar
Philip Bailey
Juluka
OMD
P.Wolf
XTC
S.Miller
Nevilles
B.Robertson
Gary O
Stills
UB40
Mod:
Cafferty
C.Hart
H&O
Kinks
Lou Reed
Teachers Sdtk.
Frankie Goes...
Los Lobos
Crazy 8's
Luba
Lindsey
Planet P
Waite
F.Waybill
D.O'Keefe
T.Robinson
Alphaville
dB's
Everlys
Joan Jett
Del Fuegos
Let's Active
T.B.Schmit

*KSLC/FM-MCMINNVILLE,OR
KEVIN BAUM 503-472-3851

Adds:
Los Lobos
Madonna
Fred Schneider
Jett
Frankie Goes...
Dream Syndicate
Tom Verlaine
Waterboys
Max:
U2
Aztec Camera
General Public
Ramones
UB40
Crazy 8's
Wham!
Frankie Goes...
OMD
Heaven 17
XTC
Devo
Mod:
dB's
Bowie
Del Fuegos
Capt. Sensible
Yanks
Eurogliders
Big Country
Fee Waybill
Planet P
Shadowfax
Tom Robinson
Alphaville
Lou Reed
Fixx
Let's Active

*KUSF-SAN FRANCISCO,CA
S.LIONETTI/H.LEVY 415-666-6206

Adds:
Madonna
Dream Syndicate
March Violets Lp
Siouxsie(12")
Motorhead
C.Stamey
Everything But The Girl
Max:
Replacements
Tones On Tail
U2
Black Flag
The Fall
Cult
Ramones
Aztec Camera
XTC
The Church
Husker Du
T.Heads
dB's
Sisters Of M.
Hoodoo Gurus
Mod:
Felt
Pop-O-Pies
UB40
March Violets
Love Tractor
Del Fuegos
Flipper
Gen.Public
Red Hot C.P.'s
Zazu Pitts
T.Verlaine
Armoury Show
B.Cockburn
Mighty Wah!
Bronski Beat

*KNAC-LONG BEACH,CA 213-775-8175
MARY JO/J. CHRISTOPHER

Adds:
D.Johansen
Everything But...
Psychobud
Eurythmics
Positive Noise
Max:
Los Lobos
XTC
Julian L.
OMD
Duran D.
D. Mode
Textones
Devo
General Public
C. Club
UB40
Jett
Heaven 17
H'drippers
Frankie Goes...
Echo & Bunnymen
Cockburn
Church
Bruce
Red Rockers
Kinks
Eurythmics
Bangles
Flock S.
Bowie
Romeo Void
Edmunds
Cars
Prince
Aztec Camera
Sparks
T. Heads
Fixx
Biancmange
Lou Reed
Mod:
Vels
Prince
Pet Shop Boys
Nails
Del Fuegos
Comateens
Capt. Sensible
Wildlife Sdtk.
Long Ryders
dB's
Teachers Sdtk.
Fred Schneider
Let's Active
Big Country
Del Lords
Second Language
S. Goddard
Animotion
Silver Tears
The Pool
Fee Waybill
Choir Invisble
Iam Siam
Baxter Robinson

KRQU-LARAMIE, WY
JOHN EDWARDS 307-745-7396

Adds:
Kinks
B.Ocean
R.Springfield
Z.Rocks
Julie Brown
D.Johansen
B.Satellite
Del Lords
J.Tull
Max:
B.Adams
C.Hart
J.Parr
Duran Duran
Henley
Julian L.
Springsteen
H&O
P.Echo
Idol
J.Geils
Giuffria
Deep Purple
Lindsey
S.Miller
Mod:
Benatar
U2
Toto
Hodgson
Cafferty
Cars
Alphaville
McCartney
Scandal
431
Frankie Goes...
Fast Foward
Planet P
Dads
Kinks
T.Robinson
Cockburn
T.B.Schmit
Del Fuegos

KEZX/FM-SEATTLE,WA
PEYTON MAYS 206-633-5590

Adds:
Sandy Owens Ens.
Max:
R.Lee Jones
Springsteen
J.Stewart
D.O'Keefe
J.Buffett
Al Stewart
Raise The Dragon
Julian L.
Bowie
T.B.Schmit
H'drippers
Mod:
T.Robinson
Al Jarreau
Philip Bailey
S.Miller
J.Tull
Shadowfax
Lonnie L.Smith
Lane James

KLOS-LOS ANGELES 213-557-7250
TOMMY HADGES /RUTH PINEDO

Adds:
J. Parr
AC/DC
Autograph
Los Lobos
T.B. Schmit
Benatar
Van Halen
Giuffria
Max:
Survivor
B. Adams
Scandal
Dio
Hodgson
Benatar
Dokken
T. Sister
U2
H'drippers
Ratt
Teachers Sdtk.
Tull
Julian L.
Molly H.
Krokus
REO
Cafferty
Henley
Deep Purple
Eurogliders
Idol
Van Halen
Giuffria
Mod:
AC/DC
Autograph
Blackfoot
Lita Ford
General Public
Hagar
J. Geils
Kinks
Los Lobos
J. Parr
T.B. Schmit
Stone Fury

KKDJ-FRESNO,CA
JEFF RIEDEL 209-226-5991

Adds:
Philip Bailey
Giuffria
Eurogliders
Max:
B.Adams
H'drippers
U2
Springsteen
Benatar
Henley
H&O
Teachers Sdtk.
Deep Purple
Toto
Hodgson
Bowie
Huey
Julian L.
Survivor
Scandal
P.Wolf
Duran Duran
Prince
Frankie Goes...
Scandal
P.Wolf
Duran Duran
Mod:
Cars
T.Shaw
J.Geils
Cafferty
H.Suite
REO
Van Halen
Dokken
S.Miller
Los Lobos
McCartney
J.Parr
C.Hart
Kinks
AC/DC
Giuffria
M.Hatchet
Planet P
Krokus

KOME-SAN JOSE,CA
DANA JANG 408-246-6811

Adds:
Autograph
Max:
B.Adams
Benatar
Henley
Hodgson
M.Hatchet
Mod:
U2
Teachers Sdtk.
Julian L.
Toto
REO
Cars
Springsteen
H'drippers
Yoko Comp.
Waite
Scandal
F.Waybill
Autograph
J.Parr
H.Suite
Dokken
T.Shaw
Zebra
T.B.Schmit
Blackfoot
B.Robertson
Cafferty
Kinks
P.Wolf
Krokus
AC/DC

*KROQ-PASADENA,CA 818-
GROVES/CARROLL 578-0830

Adds:
Eurythmics
Max:
Romeo Void
AFOS
Frankie Goes...
S.Ballet
H&O
INXS
Duran Duran
Depeche Mode
Edmunds
Gen.Public
Sparks
Bronski Beat
Devo
Lou Reed
Bowie
U2
Adam Ant
Shriekback
Eurythmics
Mod:
T.Twins
Tones On Tail
Costello
Fixx
Oingo Boingo
Julie Brown
Wham!
F.Schneider
Heaven 17
Animotion
Smiths
Motels
Joan Jett
P.Echo
Waterboys
2nd Language
UB40
Hoodoo Gurus
Tina T.
Surf Punks
Bananarama
Pet Shop Boys
Red Hot C.P.'s
Bangles
OMD
Ramones
Lauper
Nails
Alphaville
XTC
Idol
West St.Mob
Staples
Dragon
Prince

KSTM-PHOENIX,AZ
JEFF PARETS 602-835-1767

Adds:
J.L.Ponty
Planet P
Los Lobos
Max:
Springsteen
U2
Julian L.
Bowie
McCartney
B.Adams
Hodgson
Henley
T.B.Schmit
Cockburn
Kinks
Toto
Frankie Goes...
Fixx
Mod:
R. Lee Jones
J.Tull
Gen.Public
Benatar
J.Geils
H'drippers
Prince
Big Country
Eurogliders
S.Miller
F.Waybill
H&O
XTC
S.Goddard
UB40
Shadowfax
Duran Duran
Alphaville
Devo
Zappa
Al Stewart
Metheny
G.Earring
Heaven 17
Untouchables

*KVNF-PAONIA,CO
LINDA ELLIS 303-527-4866

Adds:
Joni Mitchell
Del Lords
No Small Affair Sdtk.
Revenge Of K.B.'s
The Who
Max:
UB40
Planet P
Frankie Goes...
Earl Klugh
Leon Russell
Big Country
H'drippers
Aztec Camera
T.Robinson
J.-Luc Ponty
Mod:
Crazy 8's
U2
Ramones
OMD
Julian L.
Jarreau
B.Adams
H&O
Duran Duran
Capt.Sensible
I-Tals
Gen.Public

KRQR/FM-SAN FRANCISCO,CA
NOVAK/RUSSELL 415-765-4097

Adds:
Cafferty
B.Adams
Benatar
Giuffria
Julie Brown
Big Country
Hagar
Autograph
Deep Purple
Max:
Julian L.
B.Adams
Toto
M.Hatchet
Henley
Hodgson
Benatar
J.Geils
Scandal
Cafferty
Kinks
T.B.Schmit
REO
Zebra
Springsteen
Joan Jett
P.Wolf
J.Parr
J.Tull
Mod:
Frankie Goes...
F.Waybill
H&O
Giuffria
Julie Brown
H.Suite
Fixx
McCartney
Planet P
Gen.Public
Big Country
Dokken
Van Halen
Deep Purple
AC/DC
Stone Fury
Krokus
Hagar
Autograph

*KDVS-DAVIS 916-752-0728
ECONOME/BERATLIS

Adds:
Shonte
Visage
Young Fresh Fellows
Toots & Maytals Comp.
Ellipsis
Sade
Planet P
Little Gentlemen
John Cale
Max:
This Mortal Coil
Leaving Trains
Minor Threat
Los Lobos
Thick Pigeon
Hunters & Collectors
Replacements
UB40
Middle of Amer.
Corvairs
45 Grave
Flipper
Die Kreuzen
Motorhead
Johnny Thunders
Mod:
Negative Trend
Malcolm McLaren
Red Cross
Discord Comp.
Fall
Code of Honor
Bullshit Detector #3
Bonzo Goes...
New Model Army
17 Pygmies
Succession
Ministry
Unwanted
Lost Generation
F.U.'s
General Public
Devo
London Underground
Lydia Lunch
Not For Sale

*KUCI-IRVINE,CA
JOHN TALLEY 714-856-6868

Adds:
John Cale
Cure
Del Lords
Dream Synd.
Frankie Goes...
Wally George
Hunters & Coll.
Greg.Isaacs Comp.
Steel Pulse Comp.
Mid.America Comp.
Neighbor.Rhythms
Pop. His. Signs
Reggae Greats:DJ's
Rockin'X-mas
Smiths
Toot&Maytals Comp.
UK Buzz#4
Max:
Replacements
Ramones
Redd Kross
Vandals
Flipside Comp.
Red Hot C.P.'s
Long Ryders
Let's Active
dB's
Girls Can't Help It
XTC
Depeche Mode
Big Country
Los Lobos
Capt.Sensible
Mod:
Gen.Public
Leaving Trains
Motorhead

GAVIN ALBUM INDICATORS

KVRE-SANTA ROSA,CA
CINDY PAULOS 707-544-KVRE

Adds:
Heaven 17
Big Country
Toto
Red Rockers
Hendrix
Julie Brown
Black Uhuru
J.-Luc Ponty
Idol
Let's Active
Max:
Springsteen
H'drippers
Bowie
Cockburn
R.Lee Jones
Julian L.
Romeo Void
Seger
T.Heads
Los Lobos
Henley
J.Tull
J.Waite
Fixx
Benatar
Aztec Camera
Cafferty
Eurythmics
Kinks
Duran Duran
Gen.Public
Mod:
Bangles
T.B.Schmit
Prince
Big Country
Frankie Goes..
B.Adams
T.Robinson
Devo
Hodgson
J.Geils
Tina T.
F.Waybill
Textones
C.Club
Eurogliders
J.Street
UB40
Planet P
Del Lords
XTC
G."US"Bonds
Edmunds

KWHL-ANCHORAGE,AK 907-
CARTER B./J.FROST 344-9622

Adds:
Giuffria
Autograph
Max:
Springsteen
H'drippers
Benatar
B.Adams
Julian L.
Mod:
M.Hatchet
REO
McCartney
Cafferty
Stone Fury
Kiss
H&O
Hodgson
J.Parr
Van Halen
Deep Purple
Eurogliders
Autograph
C.Hart
Dokken
Dio
Planet P
Krokus
Toto
Survivor
T.B.Schmit
Henley
Giuffria
Kinks
Scandal
Hagar

CFOX-VANCOUVER,BC
RICK SHANNON 604-684-7221

Adds:
Toto
U2
Deep Purple
J.Cocker
Powder Blues
Max:
Benatar
H&O
Hodgson
H'drippers
McCartney
Prince
Toto
U2
Big Country
Cafferty
Fixx
J.Geils
B.Idol
Julian L.
S.Miller
Scandal
Seger
P.Wolf
B.Adams
Doug&Slugs
Fast Foward
H.Suite
38 Special
Mod:
AC/DC
Alphaville
Eurogliders
J.Tull
Deep Purple
E.Money
M.Hatchet
T.B.Schmit
T.Shaw
Survivor
J.Cocker
K.Mitchell
Gary O.
Parachute Club
Powder Blues
Red Rockers
Rough Trade

*KBVR-CORVALLIS,OR 503-754-2008
BRANDON LIEBERMAN

Adds:
Leaving Trains
Siouxsie & Banshees
Visage
Pop. His. Signs
Max:
Crazy 8's
Katrina & Waves
Let's Active
General Public
Del Fuegos
XTC
Long Ryders
True West
Shriekback
Dream Syndicate
Ramones
Hunters & Collectors
dB's
Talking Heads
Aztec Camera
Get Smart
OMD
Del Lords
Revenge K.B.'s
Cheepskates
Mod:
Waterboys
UB40
Nails
Replacements
Ministry
Julie Brown
Pop Art
Heaven 17
Minutemen
Church
Big Country
Los Lobos
Reds
Yard Trauma
Blackjacks
Prisoners
Capt. Sensible

*KJET-SEATTLE,WA
JIM KELLER 206-281-5600

Adds:
Los Lobos
APB
Fixx
Gen.Public
Animotion
Jonzun Crew
Max:
Frankie Goes...
Duran Duran
OMD
Hoodoo Gurus
Alphaville
T.Robinson
Capt.Sensible
Big Country
Eurythmics
Depeche Mode
D.Elfman
T.Twins
D.Johansen
U2
Romeo Void
Bowie
Aztec Camera
XTC
Mod:
UB40
F.Schneider
Devo
Prince
Vels
Yoko Comp.
Flying Lizards
Ramones
C.Club
Waterboys
T.Verlaine
Visage
I.Man
The Church
Eurogliders
Shriekback
Juluka
Let's Active
T.Heads
A.Baam.&J.B.
Iam Siam
Lou Reed
Konk
Red Rockers
Black Uhuru

*KCMU-SEATTLE,WA
SHIRLEY CARLSON 206-543-4680

Adds:
Hunters&Collectors
SPK
Scraping Feutus...
It's A Cramed..Comp.
Marc Almond
Dream Syndicate
Frankie Goes...
Flesh For Lulu
Play
Madonna
Max:
Cure
T.Verlaine
Replacements
True West
Flipper
Pop-O-Pies
Beat Pagodas
Long Ryders
XTC
Let's Active
R.Hitchcock
Del Fuegos
This Mortal Coil
Leaving Trains
Sisters Of M.
Mod:
Dali's Car
Motorhead
dB's
Aztec Camera
Black Flag
Soft Boys
Ramones
Get Smart
Revenge Of K.B.
Depeche Mode
The Church
Capt.Sensible
Tales Of Terror
Negative Trend
Birdsongs Of M.
Palai's Schaum

*KCPR-SAN LUIS OBISPO,CA
TOI PHILLIPS 805-544-4640

Adds:
Lucy Show
March Violets
Negative Trend
Attrition/S.C.
45 Grave
F.U.'s
Grim
Hardcore
Soul Asylum
Pop. His. Signs
Max:
General Public
Love Tractor
XTC
Prisoners
Red Hot C.P.'s
Cult
Waterboys
3 Ring Circuits
Second Language
Marley
Root Boy Slim
Get Smart
Xmal D.
Kiber Rifles
Matt Johnson
M. McLaren
D. Mode
Passionel
Prefab Sprout
Mod:
Ramones
U2
Flipper
Los Lobos
Hunters & Col.
True West
Falco
Channel 3
Pop-O-Pies
Rockefellers
Silver Tears
UB40
23 Skidoo
Frankie Goes...
Code of Honor
Leaving Trains
OMD
Devo

KMBY-MONTEREY,CA 408
TAYLOR/KAUFMANN 394-9000

Adds:
Batteries
Ramones
Max:
B. Adams
Teachers Sdtrk.
U2
Bowie
H'drippers
H&O
J. Tull
Bruce Sp.
Big Country
Fixx
Kinks
H. Suite
Lindsey B.
General Public
Scandal
Benatar
Henley
Julian L.
Mod:
Red Rockers
Miller
Fee Waybill
Frankie Goes...
Eddie & Cruisers
Golden Earring
Molly H.
J. Geils
Cars
Planet P
Jett
Survivor
T.B. Schmit
McCartney
Eurogliders
T. Shaw
Waite
Eurythmics
REO
Idol
Duran D.
Aztec Camera

*KUOI-MOSCOW,ID
DAVE HANSON 208-885-6433

Adds:
Sisters Of M.
Crammed...Comp.
Dream Synd.
Hunters&Collectors
Toots+Maytals Comp.
Greg.Isaacs Comp.
Bolero Lava
Charged GBH
S-Haters
Steel Pulse Comp.
Reggae Greats:DJ's
Max:
Ramones
Cockburn
Pop-O-Pies
Black Flag
Let's Active
Hoodoo Gurus
UB40
T.Heads
U2
Short Term Mem.
Flipper
Bowie
The Church
Replacements
Renaldo+Loaf
Mod:
Minutemen
R.Lee Jones
Billy Bragg
Crazy 8's
Code Of Honor
Tears For Fears
Red Hot C.P.'s
Residents
Blancmange
Love Tractor
Husker Du
Gun Club
Belfegore
Die Kreuzen
Devo
Thick Pigeon

KINK/FM-PORTLAND,OR
R.SCOTT/C.WIDING 503-226-5080

Adds:
None
Max:
America
Leon Russell
Dan Siegel
R.Lee Jones
J.Buffett
Keats
McCartney
Julian L.
D.O'Keefe
B.Cockburn
T.B.Schmit
S.Miller
Mod:
Stills
Elton
Lionel R.
J.Stewart
Chicago
M.A.Thompson
R.Hodgson
Teachers Sdtk.
Al Stewart
H&O

*KCGL-SALT LAKE CITY,UT
DEL WILLIAMS 801-298-1142

Adds:
C.Club
D.Elfman
Animotion
Dream Synd.
Everything But...
Nik Kershaw
Max:
Eurythmics
U2
UB40
Devo
Fixx
Bowie
Bonzo Goes..
Bronski Beat
Style Council
Gen.Public
Duran Duran
McLaren
H'drippers
T.Heads
P.Echo
Alphaville
Person To P.
Ultravox
XTC
Alarm
INXS
Icicle Works
Sparks
F.Schneider
Big Country
Interferon
Eurogliders
Frankie Goes...
A.Ant
Wham!
Aztec Camer.
Stranglers
Idol
Mod:
Vels
Dragon

KZAM-EUGENE,OR
JEFF HANLEY 503-741-1999

Adds:
Planet P
Al Stewart
S.Miller
D.O'Keefe
Max:
Springsteen
Bangles
H'drippers
D.Knopfler
Box Of Frogs
Cockburn
R.Lee Jones
Julian L.
Edmunds
H&O
McCartney
Huey
D.Hartman
Waite
Mod:
Eurogliders
Everlys
Lindsey
Fixx
Seger
M.A.Thompson
Bowie
Stills

KADE-BOULDER,CO
GINGER HAVLAT 303-444-5600

Adds:
Gen.Public
Chicago
Max:
H&O
McCartney
H'drippers
Tina T.
Huey
Lauper
38 Special
Julian L.
Benatar
B.Adams
Cars
P.Wolf
REO
Survivor
Mod:
Waite
Duran Duran
Toto
Henley
Springsteen
Scandal
Teachers(Seger)
Cafferty
U2
T.B.Schmit
Hodgson
Eurogliders
Kinks
Lindsey
Giuffria
Frankie Goes...
Fixx

*KBSU-BOISE 208-385-3662
TAMMY FRICKE

Adds:
Hank Williams Comp.
Hunters & Collectors
John Cale
Duran D.
Pop Art
Dream Syndicate
David Herman
G. Issacs Comp.
Al Jarreau
Visage
J. Geils
Steel Pulse Comp.
Toots & Maytals Comp.
Max:
Revenge of K.B.'s
Pat Metheny
R.L. Jones
UB40
H'drippers
U2
Root Boy Slim
General Public
dB's
Los Lobos
Mod:
Julian Lennon
C. Club
Crazy 8's
Hunters & Col.
Devo
XTC
OMD
Aztec Camera
UK Buzz #4
Talking Heads

midwest

Z99/CIZL-REGINA,SASK. 306-
G.FOX/E.WALKER 359-9936

Adds:
J.Geils
The Who
Gen.Public
Max:
Lauper
Springsteen
K.Mitchell
Prince
Tina T.
Waite
Helix
Twisted Sis.
U2
Bowie
G.O'Conner
Fixx
Cafferty
38 Special
H&O
Hodgson
Wonder
Huey
Teachers(Seger)
H'drippers
McCartney
B.Adams
Benatar
Duran Duran
T.Shaw
Parachute
Rough Trad
REO
Mod:
DeYoung
P.Wolf
I.Maiden
Krokus
C.Club
Romeo Void
Tears For Fears
Kiss
Cars
Scandal
Idol

WXRT/FM-CHICAGO,IL 312-777-1700
LIN BLEHMER/NORM WINER

Adds:
Philip Bailey
D.Elfman
J.Hunter
James Cotton
Cat Stevens
Son Seals
Tina T.(B-Side)
Springsteen(B-Side)
Max:
R.Lee Jones
Cockburn
H'drippers
Bowie
T.Heads
H&O
Lindsey
Heaven 17
U2
Prince
Eurogliders
Springsteen
S.Miller
Tina T.
Everlys
Fixx
Gen.Public
Frankie Goes...
Big Country
Julian L.
C.Club
Edmunds
dB's
Kinks
Hodgson
McCartney
OMD
Teachers Sdtk.
Capaldi
Aztec Camera
Mod:
Del Fuegos
UB40
Los Lobos
Henley
Ramones
T.B.Schmit
J.Tull
XTC
Shadowfax
Depeche Mode
S.P.Q.'s
X-Teens

*WNUR-EVANSTON/CHICAGO,IL
MIKE MISROK 312-492-7101

Adds:
F.U.'s
Leaving Trains
Yard Apes
Hunters&Collectors
Sade
Redd Cross
Necros
Cabaret Voltaire
L.Cole+Commotions
Mortal Micronotz
Max:
Better..Demon Comp.
Fall
Skeleton Crew
Scraping Feutus...
Japanese
Replacements
17 Pygmies
Billy Bragg
Ramones
Meatjoy
Dumptruck
3 Johns
TV Personalities
Metal Moo Cow Comp.
C.Stamey
Pilgrim State
Die Kreuzen
R.Hitchcock
Black Flag
Get Smart
Mod:
Los Lobos
Long Ryders
Ranch Hands
Church
Crazy 8's
R.Thompson
Butthole Surfers
Del Fuegos
Pop.Hist.Signs
dB's
John Cale
Sometimes Y
Cottage Cheese
Veitgeist Comp.
Breeders

WAPL/FM-APPLETON,WI 414-
W.SHAYNE/M.COULTER 724-9226

Adds:
Metallica
Frankie Goes...
Autograph
Julie Brown
Giuffria
Max:
Teachers Sdtk.
U2
REO
H'drippers
B.Adams
Bowie
AC/DC
Hodgson
Julian L.
Henley
Benatar
Toto
Mod:
Survivor
T.Shaw
M.Hatchet
McCartney
Kinks
Deep Purple
J.Geils
Al Stewart
Springsteen
Duran Duran
Fixx
Cafferty
J.Parr
G.Earring
Joan Jett

GAVIN ALBUM INDICATORS

WLLZ-DETROIT,MI 313-855-5100
LEE ARNOLD/DOUG PODELL

Adds:	Mod:
Springsteen	J.Geils
Zebra	Scorpions
Benatar	Springsteen
Red Rockers	K.Mitchell
Max:	J.Parr
Seger	Fast Foward
N.Range	Airrace
Deep Purple	Giuffria
Julian L.	Zebra
Hagar	REO
B.Adams	Cars
Helix	Kiss
M.Hatchet	Krokus
E.Money	Ratt
Dokken	Fastway
Whitesnake	Kinks
Santers	U2
Planet P	Stone Fury
Waite	H&O
Hodgson	Benatar
G.Moore	Adrenalin
Twisted Sis.	Bon Jovi
Henley	J.Tull
Blackfoot	Black N' Blue
H.Suite	

KKKX/FM-LAWRENCE,KS
BOB OSBURN 913-242-1226

Adds:	McCartney
Del Lords	Eurogliders
Philip Bailey	Mod:
Madonna	Teachers
Iam Siam	Kinks
Alphaville	J.Geils
Benatar	Los Lobos
Max:	UB40
Springsteen	Madonna
H'drippers	T.Robinson
U2	XTC
Julian L.	Aztec Camera
H&O	Del Fuegos
Benatar	Henley
Bowie	dB's
Frankie Goes...	Ramones
J.Tull	OMD
Big Country	Planet P
B.Adams	Philip Bailey
Duran Duran	Eurythmics
Toto	Let's Active
Fixx	Del Lords
Hodgson	Hoodoo Gurus
Gen.Public	

*KWWC-COLUMBIA,MO 314-
L.KELLEY/E.STARK 876-7297

Adds:	Ramones
Dream Syndicate	Depeche Mode
Hunters&Collectors	OMD
White Animal	Devo
Nails	Mod:
Vels(12")	Romeo Void
Max:	F.Schneider
Gen.Public	Textones
dB's	Psuedo Echo
U2	Del Fuegos
Waterboys	S.P.Q.'s
Eurogliders	Hoodoo Gurus
The Church	Planet P
Frankie Goes...	Big Country
Aztec Camera	Crazy 8's
Let's Active	Graphic
XTC	Bronski Beat
UB40	Visage
Los Lobos	Vels

*WOXY-OXFORD,OH
DAN REED 513-523-4114

Adds:	Vels
Paul Young	XTC
March Violets	Mod:
Libertiens	T.Robinson
Crazy 8's	D.Johansen
Visage	Ministry
Yanks	Blancmange
Dream Synd.	Capt.Sensible
Max:	H'drippers
Aztec Camera	T.Verlaine
Waterboys	Graphic
UB40	Del Fuegos
Red Rockers	Big Country
Let's Active	Julian L.
U2	Depeche Mode
Duran Duran	Comateens
dB's	Ramones
Smiths	T.Peterson
F.Schneider	Replacements
Gen.Public	OMD
Alphaville	
Frankie Goes...	

KQWB/FM-FARGO,ND
JON ERDAHL 218-236-7900

Adds:	S.Perry
Giuffria	T.Shaw
U2	REO
Eurogliders	Benatar
Hagar	Cars
Max:	Julian L.
Teachers(Seger)	Toto
B.Adams	Springsteen
McCartney	Henley
Hodgson	T.B.Schmit
H'drippers	M.Hatchet
Mod:	P.Wolf
H&O	Cafferty
C.Hart	

south

*WRAS-ATLANTA,GA 404-658-2240
JANE DAVIS

Adds:	Juluka
Everything But..	Revenge K.B.
Visage	Mod:
A/Baam&J.Lydon	Falco
Eurythmics	Hoodoo Gurus
Max:	Depeche Mode
Frankie Goes...	Blancmange
R.Lee Jones	Los Lobos
Big Country	D. Johansen
Gen.Public	Del Fuegos
UB40	Sade
Ramones	Vels
F.Schneider	Nails
OMD	Church
Devo	Replacements
XTC	Dancing Hoods
Let's Active	S.Goddard
Aztec Camera	M.A.Thompson
Shriekback	Capt.Sensible
Waterboys	C.Stamey
Heaven 17	Alphaville
Yoko Comp.	Graphic
S.P.Q.'s	Comateens
Bowie	True West
U2	Joe Carasco
L.Cole&Commotions	B.Foxton
Prefab Sprout	C.Club
T.Robinson	

WOWD/FM-TALLAHASSEE,FL
JEFF MICHAELS 904-386-5141

Adds:	Toto
Kinks	B.Adams
Planet P	Mod:
Gen.Public	Prince (PR)
Max:	Tina T.
H&O	Bowie
Lauper	DeYoung
McCartney	Hagar
H'drippers	Springsteen
Survivor	U2
Huey	Henley
C.Hart	M.Hatchet
Duran Duran	Cafferty
Benatar	Scandal
Teach.(38/Seger)	Kinks
Julian L.	Deep Purple
T.Shaw	J.Geils
Cars	J.Parr
P.Wolf	Frankie Goes...
REO	Eurogliders

*WXYC-CHAPEL HILL,NC
KEN FRIEDMAN 919-962-7768

Adds:	This Mortal Coil
John Cale	Revenge K.B.'s
The Who	The Who
This Mortal Coil	Long Ryders
J.Geils	Depeche Mode
D.Elfman	OMD
Dream Synd.	R.Thompson
The Pool	Girls Can't
Redd Kross	XTC Help It
Kendra Smith	J.Geils
Great Plains	Raindrops..
Duran Duran	UK Buzz #4
Greg.Isaacs Comp.	C.Stamey
Los Lobos	D.Elfman
Get Smart	Mod:
Ugly Americans	Dream Synd.
Gladiators	Katrina+Waves
Orthodontics	Eurythmics
Pop Art	Nails
Pop.His.Signs	The Pool
2nd Language	Redd Kross
Miles Davis+R.H.	Fenton Robinson
Max:	Kendra Smith
Big Country	Great Plains
Gen.Public	Duran Duran
John Cale	Greg.Isaacs Comp.
U2	

KLAQ-EL PASO,TX
PEPE LOPEZ 915-544-8864

Adds:	Zebra
Eric Martin	Toto
White Wolf	Deep Purple
DeYoung	Twisted Sis.
Springfield	Cafferty
Julian L.	AC/DC
Max:	Idol
Teachers(38)	Kinks
H'drippers	H.Suite
U2	Cockburn
Survivor	I.Maiden
Benatar	Krokus
B.Adams	REO
Scandal	Planet P
Huey	Stone Fury
P.Wolf	J.Geils
Henley	Big Country
Julian L.	Giuffria
Blackfoot	Frankie Goes..
Mod:	Los Lobos
C.Hart	Autograph
Springsteen	S.Miller
McCartney	Eurogliders
J.Parr	Pretenders
Hodgson	Santers
Duran Duran	Queensryche

WCKN-GREENVILLE/SPARTANBURG
S.CHRIS/C.JACKSON 803-226-1511

Adds:	Waite
Cafferty	Toto
H'drippers	U2
B.Adams	P.Wolf
Max:	Scandal
H&O	Henley
Survivor	Springsteen
B.Adams	H'drippers
Huey	Lauper
Benatar	C.Hart
Seger	McCartney
Julian L.	Van Halen
Mod:	M.Hatchet
T.Shaw	J.Geils
Cars	AC/DC
REO	Kiss
Duran Duran	Dokken
Hagar	

WKLS-ATLANTA,GA 404-325-0960
ALAN SNEED/BOB BAILEY

Adds:	Hodgson
Giuffria	Fixx
Kinks	Julian L.
Big Country	Giuffria
Hagar	Mod:
Max:	H'drippers
P.Wolf	Planet P
Henley	Cafferty
Survivor	Bowie
Waite	Deep Purple
REO	Idol
Huey	J. Parr
Springsteen	H.Suite
Scandal	U2
Benatar	J.Geils
Duran Duran	Van Halen
Toto	Dokken
Seger	Twisted Sis.
38 Special	Kiss
Cars	Stone Fury
B.Adams	Benatar
T.Shaw	

*WUOG-ATHENS,GA
CRAIG WILLIAMS 404-542-7100

Adds:	Juluka
Hunters&Collectors	T.Robinson
The Pool	Hoodoo Gurus
Visage	Big Country
Elvis P.	Richard Thompson
Passionel	Mod:
Leaving Trains	Girls Can't Help It
SPK	Red Hot C.P 's
Hank Williams	Los Lobos
Max:	Revenge Of K.B.'s
Gen.Public	Bowie
Aztec Camera	Del Lords
Frankie Goes..	Waterboys
U2	Joe"King"Carasco
Ramones	H'drippers
XTC	Devo
Long Ryders	Yoko Comp.
Del Fuegos	T.Verlaine
Let's Active	S.P.Q.'s
Replacements	Get Smart
R.Lee Jones	Channel 3
Capt.Sensible	The Church
UB40	C.Stamey
T.Heads	The Sound
Cheepskates	Edmunds

WHYC-SWANQUARTER,NC
RITA JOHNSON

Adds:	Romeo Void
None	Cars
Max:	Tina T.
Bowie	S.Perry
U2	Krok.'s
Cafferty	Julian L.
Survivor	P.Wolf
Teach.(Seger/NR)	H.Suite
T.Shaw	S.Miller
Prince	Frankie Goes..
Waite	Twisted Sis.
H'drippers	Red Rockers
Kiss	B.Squier
Elton	H&O
The Fixx	M.Hatchet
Hagar	Dio
Yoko Comp.	Joan Jett
Hodgson	Lauper
Mod:	Edmunds
Benatar	Lindsey
Zebra	E.Money
	T.Heads

east

*WBCN-BOSTON,MA 617-266-1111
BOB KRANES/OEDIPUS

Adds:	B. Adams
None	Jett
Max:	REO
J. Geils	Hodgson
Teachers(38)	H'drippers
U2	General Public
Duran D.	Devo
Bowie	J. Waite
Kinks	Cockburn
H&O	Mod:
Van Halen	Idol
P. Wolf	Iron Maiden
Toto	Romeo Void
T. Shaw	J. Tull
Julian L.	McCartney
Survivor	AC/DC
Deep Purple	Prince
Frankie Goes...	Del Fuegos
Bangles	Fred Schneider
Johansen	Lauper
T. Sister	Huey L.
Cars	Tina T.
Benatar	Eurogliders
Kiss	Dragon
Bruce Sp.	Fixx
Hagar	

*WLIR-LONG ISLAND,NY
D.MCNAMARA/LARRY THE DUCK
516-485-9200

Adds:	Ramones
Red Rockers	H'drippers
Bananarama	Fred Schneider
Big Country	Devo
Eurythmics	Mod:
T. Twins	UB40
Madonna	dB's
Max:	Let's Active
U2	Miller
Bowie	Waterboys
Duran D.	Torch Song
Frankie Goes...	J. Geils
Talking Heads	Revenge K.B.'s
Prince	Depeche Mode
Wham!	Julie Brown
Fixx	OMD
C. Club	Heaven 17
Pet Shop Boys	Hoodoo Gurus
Jett	Lou Reed
General Public	INXS
Idol	C. Club
Big Country	Iam Siam
Eurogliders	Ministry
	Alphaville
	Romeo Void

WNEW/FM-NEW YORK,NY 212-
M.SARTORI/C.KENDALL 986-7000

Adds:	Mod:
Elton(imp.)	Molly H.
Hagar	Kinks
Springfield	Seger
XTC	Toto
Max:	38 Spec.
H'drippers	Deep Purple
Jett	AC/DC
B. Adams	Van Halen
Julian L.	Frankie Goes...
Benatar	Johansen
Hodgson	J. Geils
Huey L.	Eurogliders
T. Shaw	Henley
U2	Idol
Survivor	REO
Wolf	General Public

*WCDB-ALBANY,NY 518-
CLAUDIA BESSEN 457-5262

Adds:	dB's
Orange Doe-nuts	Ramones
Better...Demon Comp.	Tracie
Revenge of K.B.'s	Red Hot C.P.'s
Planet P	Mod:
J Geils	Let's Active
Del Lords	Swimming PQ's
ABC	U2
Max:	Aztec Camera
True West	Frankie Goes ...
Los Lobos	Black Flag
Replacements	Richard Thompson
Capt. Sensible	Girls Can't...Comp
Del Fuegos	Long Ryders
Vels	UB40
Depeche Mode	Dancing Hoods
Get Smart	Tom Verlaine

WYDD/FM-PITTSBURGH,PA
DAVE SHEDLOCK 412-362-2144

Adds:	H&O
Chicago	Madonna
Ocean	B. Adams
Giuffria	Mod:
John Hunter	U2
Modern Man	Tull
Big Country	Bowie
Max:	C. Hart
H'drippers	Scandal
Bruce Sp.	T. Shaw
Benatar	Seger
Survivor	McCartney
Duran D.	Henley
Julian L.	J. Parr
Cars	Idol
Lauper	Eurogliders

WBRU-PROVIDENCE,RI
AMANDA TEPPER 401-272-9550

Adds:	Cafferty
Red Hot C.P.'s	Frankie Goes..
Bowie	Scandal
Red Rockers	Springsteen
UB40	General Public
Max:	C.Hart
H'drippers	P.Wolf
Julian L.	Toto
B.Adams	Benatar
McCartney	Idol
U2	Bangles
Tina T.	J.Geils
H&O	Henley
Lauper	Los Lobos
Teachers Sdtk.	Fixx
Huey	Kinks
Bowie	Cockburn
Waite	Joan Jett
Mod:	Bailey/Collins
T.Shaw	Giuffria

*WHFS-ANNAP./BALT./WASH D.C.
B.SHOWACRE/D.EINSTEIN
301-263-1430

Adds:	Romeo Void
Eurythmics	Julie Brown
D.Elfman	Juluka
Del Lords	S.P.Q.'s
Red Rockers	J.L. Ponty
Max:	Los Lobos
U2	Kinks
Frankie Goes...	Shriekback
H'drippers	Depeche Mode
Cockburn	Julian L.
T.Heads	Ramones
XTC	Alphaville
R.Lee Jones	Fixx
Bowie	F.Schneider
Gen.Public	Heaven 17
Bangles	Let's Active
McLaren	Big Country
Mod:	Eurogliders
Aztec Camera	Waterboys
REM(12")	Visage
UB40	Hoodoo Gurus
Dream Synd.	Del Fuegos
Capt.Sensible	D.Johansen

*WUSB-STONY BROOK,NY
JIM JONES 516-246-7901

Adds:	Ramones
Big Country	dB's
Del Lords	XTC
F.U.'s	REM
Gladiators	Alphaville
Girls Can't...Comp.	Mod:
Hunters & Collectors	Black Uhuru
Leaving Trains	Iam-Mac
The Pool	Get Smart
Johansen	M. McLaren
Penguin Cafe Orch.	Mutaburuka
Max:	Juluka
Crazy 8's	Skatalites
General Public	Aztec Camera
Frankie Goes ...	Los Lobos
Drongos	Capt. Beefheart
Replacements	Church
OMD	Del Fuegos
J. Cale	Capt. Sensible
UB40	Depeche Mode
Beat The Naked	Let's Active
J. Abercrombie	

*WFNX-LYNN,MA 617-595-6200
STEVE STRICK/J.BRACKLEY

Adds:	Fred Schneider
Depeche Mode	J. Geils
Church	Miller
Del Lords	C. Club
Max:	Duran D.
Frankie Goes ...	Los Lobos
Julian L.	Devo
Bowie	dB's
T. Heads	Big Country
General Public	Romeo Void
Alphaville	Del Fuegos
Fixx	Kinks
U2	H'drippers
Ministry	Swimming PQ's
Ramones	Cockburn
Eurogliders	Aztec Camera
UB40	Wolf
Tom Robinson	H&O
D. Johansen	Tina T.
Mod:	Iam Siam
Jett	M. McLaren
Hoodoo Gurus	S.S. Johnny
Chaka Khan	Heaven 17

WMGX-PORTLAND,ME 207-774-
KIRSHBAUM/PRESCOTT 4561

Adds:	H'drippers
S.Miller	Cars
T.Twins	Toto
Giuffria	B.Adams
Los Lobos	Mod:
Big Country	Eurogliders
UB40	Gen.Public
Philip Bailey	Cafferty
Max:	T.B.Schmit
H&O	J.Geils
Benatar	Frankie Goes...
Lauper	Raise The Dragon
McCartney	Scandal
Huey	Waite
Julian L.	Henley
C.Hart	Kinks
38 Special	Idol
P.Wolf	Springsteen
Hodgson	U2
Seger	

WBAB/FM-LONG ISLAND,NY
RALPH TORTORA 516-587-1023

Adds:	Julian L.
Idol	Kiss
Krokus	Van Halen
Revenge Of K.B.'s	Joan Jett
Alphaville	Zebra
Madame X	Mod:
Planet P	Cafferty
White Wolf	Deep Purple
Motorhead	REO
Max:	Waite
H'drippers	Frankie Goes...
U2	Hagar
Benatar	Henley
Bowie	Kinks
H&O	Eurogliders
Survivor	C.Hart
Springsteen	Twisted Sis.
McCartney	Scandal
Huey	T. Shaw
Duran Duran	Gen.Public
B.Adams	Giuffria
Cars	Toto
Teachers Sdtk.	Stone Fury

WCCC/FM-HARTFORD,CN
DAVID GROSSMAN 203-333-4426

Adds:	Lauper
Eurogliders	Cars
Krokus	Seger
Red Rockers	McCartney
Philip Bailey	Kinks
Max:	Toto
H'drippers	J.Geils
Julian L.	Survivor
Springsteen	C.Hart
Deep Purple	Gen.Public
U2	Scandal
B.Adams	T.Shaw
Benatar	Hodgson
Duran Duran	Joan Jett
REO	AC/DC
Fixx	Van Halen
Mod:	Henley
Cafferty	F.Waybill
H&O	Stone Fury
Bowie	Planet P
H'drippers	S.Miller
Huey	J.Parr
Frankie Goes...	Giuffria
Julian L.	

MUSIC TELEVISION™ 415-392-7750

MTV-NEW YORK,NY 212-944-5399
LES GARLAND/BUZZ BRINDLE

Adds:	Tina Turner "Good"
Devo "Experienced"	U2 "Pride"
B.Joel " Faith"	Active:
Fixx "Shade"	B.Idol "Catch"
Kinks "Again"	Squier "Night"
L. Buckingham "Slow"	Cars "Hello"
Joan Jett "Love/Need"	C.Khan "Feel"
Animotion "Obsession"	C.Club "War"
Armored Saint "Deliver"	Frankie Goes..."Tribes"
Autograph "Radio"	H'drippers "Sea"
Church "Opal"	John Lennon "Man"
Elvis "Blue Suede"	J.Geils "Concealed"
J. King Carasco "Current"	J. Waite "Tears"
J. Parr "Naughty"	Kiss "Heaven"
Rebbie Jackson "Centipede"	Lionel R. "Penny"
SPK "Voodoo"	M. Hatchet "Satisfied"
T.Verlaine "Five"	P.Wolf "Need"
Zebra "Bears"	R.Hodgson "Dream"
Power:	Scorps "Leaving"
B.Joel "Faith"	T.Sister "Rock"
B.Ocean "Queen"	Wham! "Wake"
B.Adams "Run"	Medium:
Deep Purple "Perfect"	D.Hartman "Young"
Duran Duran "Wild"	Dokken "Fire"
Fixx "Shade"	Elton "Shoes"
J. Hendrix "Ex."	Eurogliders "Heaven"
Kinks "Again"	G.Public "Tenderness"
Lindsey B."Slow"	J.Cafferty "Tender"
Madonna "Virgin"	J.Tull "Lap"
REO " Know"	Q.Riot "Party"
Scandal "Hands"	Ratt "Wanted"
T.B.Schmit "Cool"	R.Lee Jones "Real"
T.Shaw "Guns"	Stone Fury "Walls"
Heavy:	Breakout:
Hall & Oates "Touch"	AC/DC "Jail"
Bowie "Blue"	Autograph "Radio"
DeYoung "Moon"	Big Country "Rose"
Julian Lennon "Valotte"	Belfagore "Know"
P.Benatar "Belong"	Blackfoot "Dew"
McCartney "Lonely"	Cockburn "Lovers"
S.Hagar "55"	Devo "Ex."
S.Wonder "Called"	J.Parr "Naughty"
Survivor "Hold"	UB40 "Happens"
T.Heads "Lifetime"	Whitesnake "Stranger"
38 Special "Teacher"	Zebra "Bears"

CERTIFIED

ALABAMA
(There's) A Fire In The Night
(RCA)

CRYSTAL GAYLE
Me Against The Night
(Warner Bros.)

MOST ADDED

MICHAEL M. MURPHEY
What She Wants
(EMI/America)

TOP REQUESTS

THE JUDDS
Why Not Me
(RCA)

ANNE MURRAY & DAVE LOGGINS
Nobody Loves Me Like You Do
(Capitol)

GEORGE JONES
She's My Rock
(Epic)

COUNTRY

November 16, 1984

2W	LW	TW	
3.	2.	1.	ANNE MURRAY & DAVE LOGGINS - Nobody Loves Me Like You Do (Capitol)
9.	3.	2.	THE JUDDS - Why Not Me (RCA)
8.	5.	3.	GEORGE JONES - She's My Rock (Epic)
1.	1.	4.	EARL THOMAS CONLEY - Chance Of Lovin' You (RCA)
15.	9.	5.	EDDIE RABBITT - The Best Year Of My Life (Warner Brothers)
7.	6.	6.	MICKEY GILLEY - Too Good To Stop Now (Epic)
4.	4.	7.	JANIE FRICKE - Your Heart's Not In It (Columbia)
11.	8.	8.	NITTY GRITTY DIRT BAND - I Love Only You (Warner Brothers)
14.	10.	9.	BELLAMY BROTHERS - World's Greatest Lover (Curb/MCA)
18.	13.	10.	WAYLON JENNINGS - America (RCA)
19.	14.	11.	GEORGE STRAIT - Does Fort Worth Ever Cross Your Mind (MCA)
6.	12.	12.	DON WILLIAMS - Maggie's Dream (MCA)
25.	17.	13.	JOHN CONLEE - Years After You (MCA)
26.	18.	14.	REBA McENTIRE - How Blue (MCA)
24.	19.	15.	BARBARA MANDRELL - Crossword Puzzle (MCA)
30.	24.	16.	CRYSTAL GAYLE - Me Against The Night (Warner Brothers)
17.	16.	17.	DOLLY PARTON - God Won't Get You (RCA)
31.	22.	18.	GAIL DAVIES - Jagged Edge Of A Broken Heart (RCA)
28.	23.	19.	MARK GRAY - Diamond In The Dust (Columbia)
21.	20.	20.	HANK WILLIAMS JR. - All Of My Rowdy Friends Are Coming Over Tonight (WB)
33.	25.	21.	MERLE HAGGARD & JANIE FRICKE - A Place To Fall Apart (Epic)
32.	27.	22.	GENE WATSON - Got No Reason Now For Going Home (MCA)
2.	7.	23.	RONNIE MILSAP - Prisoner Of The Highway (RCA)
37.	33.	24.	ALABAMA - (There's) A Fire In The Night (RCA)
36.	28.	25.	DEBORAH ALLEN - Heartache And A Half (RCA)
20.	21.	26.	CHARLY McCLAIN - Some Hearts Get All The Breaks (Epic)
13.	15.	27.	JOHNNY LEE - You Could've Heard A Heart Break (Full Moon/WB)
39.	34.	28.	RICKY SKAGGS - Something In My Heart (Epic)
--.	35.	29.	OAK RIDGE BOYS - Make My Life With You (MCA)
38.	36.	30.	ED BRUCE - You Turn Me On (Like A Radio) (RCA)
5.	11.	31.	JOHN SCHNEIDER - I've Been Around Enough To Know (MCA)
23.	26.	32.	TOM T. HALL - P.S. I Love You (Mercury)
27.	32.	33.	DAVID FRIZZELL & SHELLY WEST - It's A Be Together Night (Viva)
40.	38.	34.	KENDALLS - I'd Dance Every Dance With You (Mercury)
--.	39.	35.	T.G.SHEPPARD - One Owner Heart (Warner Brothers)
--.	40.	36.	CONWAY TWITTY - Ain't She Somethin' Else (Warner Brothers)
--.	--.	37.	B.J.THOMAS - The Girl Most Likely To Succeed (Cleveland/Columbia)
--.	--.	38.	JIM GLASER - Let Me Down Easy (Noble Vision)
--.	--.	39.	MEL TILLIS & GLEN CAMPBELL - Slow Nights (MCA)
34.	37.	40.	MOE BANDY & JOE STAMPLEY - The Boys Night Out (Columbia)

Please Note: Because of Thanksgiving all reports must be in before 5PM Tuesday, November 20th. Thanks!!

415-392-7750

ACTION SIDES

November 16, 1984

Title & Artist	Reports	Adds	On	Chart
GARY MORRIS - Baby Bye Bye (Warner Brothers)	90	49	38	3
KEITH STEGALL - Whatever Turns You On (Epic)	89	4	23	62
EDDY RAVEN - She's Gonna Win Your Heart (RCA)	83	20	56	7
GUS HARDIN - All Tangled Up In Love (RCA)	83	19	60	4
CHARLEY PRIDE - Missin' Mississippi (RCA)	80	16	55	9
DAN SEALS - My Baby's Got Good Timing (EMI/America)	74	39	35	--
MEL McDANIEL - Baby's Got Her Blue Jeans On (Capitol)	66	16	41	9
WILLIE NELSON & KRIS KRISTOFFERSON - How Do You Feel..(Col.)	65	4	46	15
EMMYLOU HARRIS - Someone You Like (Warner Brothers)	54	28	26	--
LACY J.DALTON - If That Ain't Love (Columbia)	52	27	24	1
*MICHAEL MARTIN MURPHEY - What She Wants (EMI/America)	47	44	3	--
SAWYER BROWN - Leona (Capitol)	46	13	17	16
REX ALLEN JR. - Running Down Memory Lane (Moonshine)	46	8	37	1
JUICE NEWTON - Restless Heart (RCA)	37	2	28	7
*GLEN CAMPBELL - A Lady Like You (Atlantic America)	36	33	3	--
CARL JACKSON - She's Gone Gone Gone (Columbia)	35	5	28	2
WRIGHT BROTHERS - Eight Days A Week (Mercury)	33	6	24	3
*RAZZY BAILEY - Touchy Situation (MCA)	32	29	3	--
*VERN GOSDIN - Slow Burning Memory (Compleat)	32	29	3	--
KENNY ROGERS,KIM CARNES & JAMES INGRAM - What About Me(RCA)	29	7	11	11
*JIMMY BUFFETT - Bigger Than Both Of Us (MCA)	26	17	9	--
*HILLARY KANTER - Hey (RCA)	26	14	12	--
*DAVID FRIZZELL - No Way Jose (Viva)	25	22	3	--

*Debuts In Action Sides

Dropped: #29-Lee Greenwood, #30-Exile, #31-John Anderson

COUNTRY LP CUTS

Earl Thomas Conley - TREADIN' WATER/LOVE DON'T CARE...
Dan Seals - IN SAN ANTONE/MY OLD YELLOW CAR
George Strait - ANY OLD TIME/THE FIREMAN/...THAT FIRST STEP
John Conlee - WORKING MAN/A LITTLE BIT OF LOVIN'/DOWN ON ME
The Judds - DROPS OF WATER/BYE BYE BABY BLUES/GIRLS NIGHT OUT
George Jones - with Barbara Mandrell/with Loretta Lynn
Kenny Rogers - CRAZY/THE STRANGER/SOMEBODY TOOK MY LOVE
Ray Stevens - MISSISSIPPI SQUIRREL REVIVAL/IT'S ME AGAIN, MARGARET
Janie Fricke - ANOTHER MAN LIKE THAT/IN BETWEEN HEARTACHES
Ricky Skaggs - COUNTRY BOY

ANALYSIS

When we make a typo, we're inclined to repeat our goof. GAIL DAVIES' "Jagged Edge Of A Broken Heart" became "Ragged" on the cover (11/9), in the Certified box, and on the chart. Sorry! Both Certified records this week will easily go Top Ten. The highest debut in a long time for BILL CARDOZA at KYAK-ANCHORAGE is CRYSTAL GAYLE at #23. Gavin's Top Add - "What She Wants" by MICHAEL MURPHEY, will tug at the hearts of many fathers. We should retire THE JUDDS as the #1 Top Request, just like RICK CARSON at WCMR suggested we do with the JOHN SCHNEIDER several weeks ago. Obviously, THE JUDDS will continue to be number one with calls for weeks to come. ANNE MURRAY with DAVE LOGGINS, at the top of the heap, hasn't been spiritless when it comes to calls (seven weeks in the Top Requests box). GEORGE JONES is in harmony with request lines. The GENE WATSON record is "hot" for DAN OLSEN-WXYQ, with REX JR. ready to break-out. MEL McDANIEL is also a big record for DON RHEA-KQIL. PETER GATLIN-WKNZ is getting good response for ROGERS,CARNES & INGRAM. CHARLES LANDE-WMLS/FM believed in the latest B.J.THOMAS from day one! (Debuts at #37 on our chart this week.) J.D.GRAY-WGUD, swears that he's getting 500 calls a day for "Mississippi Squirrel Revival" by RAY STEVENS. There are seven new Action Sides to sweeten the air-waves. Programmers will give thanks to new product continuing to be released throughout the Holiday Season.

NORTHEAST

Portland,ME (Hal Knight-WPOR) Morris, Hardin, McDaniel, C.Jackson, Seals, Tillis & Glen.
Philadelphia,PA (Larry Coates-WXTU) Kendalls, McDaniel, B.Baker, Raven, E.Bruce, C.Gayle, Oaks, C.Twitty, Alabama.
Carlisle,PA (Ann Stevens-WHYL) Glaser, Raven, Rogers,C.&I., Morris.

SOUTHEAST

Baltimore,MD (Todd Grimsted-WPOC) Haggard, D.Allen, Alabama, R.Skaggs.
Clarksburg,WV (Bill Dunn-WKKN) Glen Campbell, G.Morris, K.Stegall, Sawyer Brown, Mel McDaniel.
Charleston,WV (Bruce Clark-WQBE) Dan Seals, Gary Morris.
Bristol,VA (Reggie Neel-WXBQ) Gosdin, Kanter, Morris, Glen Campbell, Dalton.
Goldsboro,NC (Tony Scott-WFMC) D.Seals, M.Murphey, D.A.Coe, V.Gosdin.
Jacksonville,NC (Allen Bailey-WLAS) J.Holm, T.Lebeau, Tabby Crabb, Murphey, Bob & Lee, B.Hobbs, K.Buchanan, Kanter, Boardo, Coe, Bailey, Alabama (ROCK), S.Earle.
Shelby,NC (Davis/Pruett-WOHS) Hardin, E.Harris, C.Jackson, Rex Jr., G.Morris, S.Earle, Wrights.
Anderson,SC (Jerry Howard-WAIM) G.Josey, D.A.Coe, Bailey, Murphey, K.McKinzie, H.Kanter.
Elberton,GA (Brent Johnson-WWRK/FM) G.Morris, T.Jones, L.J.Dalton, D.Seals, E.Harris, Buffett (both).
Crescent City,FL (Judi Bright-WBAS) D.A.Coe, R.Bailey, D.Frizzell, G.Campbell, Buffett, Karen Darnell.
Ft.Pierce,FL (George Gordon-WFTP) Buffett, M.Murphey, Gosdin, G.Morris, Emmylou.
Arcadia,FL (Karl August-WOKD) G.Hardin, McDaniel, Pride, D.Seals, K.Rogers, G.Morris.
St.Petersburg,FL (Bill Pyne-WQYK/FM) Oak Ridge Boys, Conway Twitty.
Destin,FL (Skip Davis-WMMK) Glen Campbell, J.Paycheck, M.Murphey, H.Kanter, D.A.Coe.
Pensacola,FL (Kris O'Kelly-WOWW) Harris, Morris, S.Earle, D.Seals, H.Kanter.

SOUTH

Atmore,AL (Roy Harrison-WSKR) M.Murphey, D.A.Coe, C.Pride.
Sylacauga,AL (Charles Lande-WMLS/FM) D.Seals, M.Murphey, Gosdin, Bailey.
Talladega,AL (Jon Carter-WEYY) Gosdin (38), D.Frizzell, Glen Campbell, Kanter, Murphey, Buffett.
Gadsden,AL (Jim Pruett-WAAX) Gosdin (38), Bailey, Rex Jr., Kanter.
Albertville,AL (Jeff Allen-WQSB) C.Pride, V.Gosdin.
Jasper,AL (Bill Watt-WARF) Morris, Emmylou, D.Seals, L.J.Dalton.
Collins/Hattiesburg,MS (Peter Gatlin-WKNZ) Kanter, Glen Campbell, Buffett, Murphey.
Pascagoula,MS (J.D.Gray-WGUD) M.Murphey, Razzy Bailey, Lacy J.Dalton, Dan Seals.
Houma,LA (Larry Hyatt-KJIN) Oak Ridge Boys, T.G.Sheppard, G.Hardin.
Abbeville,LA (Anthony Keith-KASC) McDaniel, K.Stegall.
Baton Rouge,LA (Stewart McRae-WIBR) C.Twitty, G.Morris, T.G., Emmylou, Rex Jr., L.J.Dalton, Ed Bruce, D.Seals, Gus & ETC, V.Gosdin, C.Pride, E.Raven, Merle & J., Alabama.
Denham Springs,LA (Mark Wallace-WLVI) M.Murphey, Rex Allen Jr., D.A.Coe, Razzy Bailey, S.Earle.
Alexandria,LA (B.Mitchell-KRRV/FM) Paycheck, Buffett, Seals, Dalton, Morris, E.Thompson, Brooks Bros., C.Jackson.
Fayetteville,AR (Tom Sleeker-KKIX) G.Davies.
Mt.Pleasant/Columbia,TN (Gary "Cowboy" Powell-WXRQ) Dan Seals, Oily Rags.
Kingsport,TN (Bob Gordon-WKIN) Bruce, Kendalls, Twitty, Raven.
Harlan,KY (Neil Middleton-WFSR) Whitley, Pride, Murphey, Gosdin, Bailey.
Glasgow,KY (Jennifer Toms-WCDS) Hardin, Morris, K.Rogers,C.& I., Seals, E.Harris.
Bowling Green,KY (Steve Reeves-WLBJ) D.Frizzell, G.Morris, G.Campbell, E.Harris, T.Jones, Dalton, D.Seals, Richard Hoover, D.West.
Paducah,KY (Kent King-WKYQ) G.Morris, Carl Jackson, Emmylou Harris.
Brandenburg,KY (Rachel Heavrin-WMMG) Raven, B.J.Thomas, Pride, Tillis & Glen Campbell, Juice, D.Seals.
Louisville,KY (Ed Phillips-WCCI) G.Morris, Gus Hardin/ETC, J.Glaser, Robin Lee.

CENTRAL

Cincinnati,OH (Doris Thompson-WKXF/WSAI) Mel McDaniel, Gary Morris, Ed Bruce.
Newark,OH (Larry Dale-WHTH) Morris, D.Seals, Dalton.
Akron,OH (Rick Cardarelli-WSLR) Morris, McDaniel, D.Wills, Paycheck.
Toledo,OH (Gary Shores-WKLR) M.Murphey, Glen Campbell, Bailey, D.West, D.Wills, R.Clark, Gosdin.
Toledo,OH (Bill Manders-WTOD) Murphey, D.Frizzell, Paycheck, Glen Campbell, Bailey, Harris, B.Nelson, L.D.Foster.
Lansing,MI (Wayne Waters-WITL) Twitty (38), Alabama (both), Oaks, T.G.Sheppard, Wrights.
Saginaw,MI (Tom Samoray-WKCQ) G.Campbell, Murphey, Dan Seals.
South Bend,IN (J.K.Dearing-WNDU) Skaggs, Oaks.
Elkhart,IN (Rick Carson-WCMR) T.G.Sheppard, Twitty, Glaser, Raven, Morris.
Batesville,IN (Mitch Gray-WRBI) B.J.Thomas, Kendalls, E.Bruce, Skaggs, Alabama, Oaks.
Indianapolis,IN (J.D.Cannon-WFMS) Gosdin, Morris, Murphey, Dalton, D.Frizzell.
Indianapolis,IN (Kevin Burris-WIRE) B.Mandrell, G.Davies, Crystal, J.Glaser.
Ft.Wayne/Kendallville,IN (Jerry Winder-WBTU) Oaks, McDaniel, Bruce, T.G.Sheppard, K.Rogers.
Rockford,IL (Curtis King-WKKN) J.Paycheck.
Freeport,IL (Bill Johnson-WFRL) Alabama, Raven, G.Watson, R.Skaggs.
Savanna,IL (Jeff Janssen-WCCI) Rogers,C.& I., Haggard, T.G.Sheppard.
Dodgeville,WI (Bob Brainerd-WDMP) C.Pride, Buffett, E.Bruce, Juice, D.Allen, T.Jones, Raven, G.Morris, E.Harris, D.Seals.
Milwaukee,WI (Doug Yeager-WBCS) Glaser (27), Hardin, Raven, Morris, Harris.
Manitowoc,WI (Jon Murray-WCUB) No adds.
Stevens Point,WI (Dan Olsen-WXYQ) Davies, M.Gray, R.McEntire, Oaks, Raven, T.G.Sheppard.

Neillsville,WI (Dick Deno-WCCN) Morris (pk), Seals, S.Earle, Rex Jr., Pam Tillis, K.Buchanan, R.Lee.
LaCrosse,WI (Erickson/Shepel-WLXR) T.G.Sheppard, Reba McEntire, Strait.
Eau Claire,WI (Tim Wilson-WAXX) Murphey, Glaser, Gosdin, Seals, Wrights, S.Jacks.
Eau Claire,WI (Chris Jay-WJJK) Haggard, R.Skaggs, B.J.Thomas, Sawyer Brown, M.Murphey.

UPPER MIDWEST

Rochester,MN (Paul Stenzel-KWWK/KOLM) Wright Bros., Gus Hardin.
St.Cloud,MN (Steve Stewart-WWJO) J.Glaser, D.Seals, B.J.Thomas, D.Frizzell, B.Hobbs.
Brainerd,MN (Bob Randall-KQBR) D.Allen, Raven, B.J.Thomas, Kendalls, Pride.
Moorhead,MN (Scott Winston-KVOX/FM) T.G. Sheppard, Morris, J.Holm.
Grand Forks,ND (Jack Lundy-KKXL) No adds.
Grand Forks,ND (Ron Kennedy-KRRK) Twitty, T.G.Sheppard, Oaks, Moe & Joe.
Grand Forks,ND (Mark Houston-KYCK) G.Davies (28), Haggard & Fricke (29).
Minot,ND (Jeri Lee-KKOA) Oaks, Twitty, Davies.
Bismarck,ND (Deb Spring-KBMR) Lacy J. Dalton, Buffett, Murphey, D.Frizzell, Vern Gosdin, D.A.Coe, Hank Wilson.
Jamestown,ND (Charlie Jay-KSJB) E.Harris, G.Morris, D.Wills, Dalton, Pam Tillis, D.Seals, T.J.White, S.Brown.
Fargo,ND (Don Roberts-KFGO) M.Murphey, G.Campbell, D.A.Coe, D.Frizzell.
Wahpeton,ND (Larry Slabik-KBMW) Hilary Kanter, Charleston Express, Gary Josey, Gary Stewart, Steve Clark, D.West, B.Allred.
Aberdeen,SD (Steve Blake-KKAA) Glaser, Raven, Pride.
Rapid City,SD (Mark Lindner-KTOQ) Hardin, Raven, Twitty, T.G.Sheppard, Oaks.
Redfield,SD (John Schreier-KQKD) Dalton, R.& J.Carnes, D.Seals, S.Raye.
Huron,SD (Penny Lane-KOKK) Oaks, Bailey, Morris, Seals, B.Hobbs.
Volga,SD (Jim Thomas-KVAA) D.Frizzell, Seals, H.Kanter.
Sioux Falls,SD (Cary Wencil-KSOO) M.Gray, G.Jones, Glaser.
Sioux Falls,SD (Rohrer/Linn-KXRB/KIOV) D.Seals, E.Harris, L.J.Dalton, Buffett, G.Hardin, M.Murphey.
Yankton,SD (Rollie Smith-WNAX) Raven, Glaser, Hardin, Rex Jr., Willie & Kris.

MIDWEST

Spencer,IA (Rick Friday-KICD/FM) G.Morris, E.Harris, G.Stewart, Dalton, T.Jones.
Sioux City,IA (Ty Cooper-KMNS) Skaggs, C.Pride.
Ft.Dodge,IA (Dale Eichor-KWMT) Morris, Harris, Gosdin, Murphey, D.Frizzell, Dalton.
Mason City,IA (Myron Grage-KSMN) Gosdin, M.Murphey, G.Campbell, R.Bailey.
Cedar Falls,IA (Tom Edwards-KCFI) Lacy J. Dalton, Razzy Bailey, Murphey.
Waterloo,IA (Brett Davis-KXEL) Paycheck, Morris, B.Hobbs, Gosdin, J.Holm.
Des Moines,IA (Billy Cole-KSO) Paycheck, D.Seals, G.Hardin.
St.Louis,MO (Georgann Harris-KUSA) Hardin, Morris, L.D.Foster, Paycheck.
St.Louis,MO (Mark Langston-WIL) Kendalls, D.Allen, Raven.
Festus,MO (Sue Cresswell-KJCF) Glen Campbell, D.Frizzell, Bailey, T.Jones, Murphey, Morris.
Cape Girardeau,MO (Don Cleveland-KZYM) T.Jones, Buffett, Seals, Dalton, D.Frizzell, G.Campbell, Kanter, Stegall.
Springfield,MO (Jim Borrett-KWTO) Tillis & Glen (33), B.Hobbs, Bailey, Gosdin, Murphey.
Springfield,OH (Tom Daniels-WBLY) Ed Bruce, Twitty, Willie & Kris, K.Rogers, C.& I.
Joplin,MO (Jesse James-WMBH) David Frizzell, M.M.Murphey, Gosdin, Bailey.
California,MO (Jeff Shackleford-KZMO) B.Hobbs, Bailey, D.A.Coe, Murphey, K.McKenzie, D. Frizzell, P.Oyster, G.Campbell.
St.Joseph,MO (Bob Orf-KFEQ) S.Earle, H.Kanter, D.A.Coe, R.Lee, Razzy Bailey, V.Gosdin, M.Murphey, K.Buchanan, G.Campbell.

SOUTHWEST

Tyler,TX (Mark Williams-KDOK) Twitty (40), T.G.Sheppard, Oaks, Raven, Hardin.
Bryan/College Station,TX (Andy Gallo-WTAW) Pride, Morris.
Houston,TX (Candea/Pipia-KILT) Davies (38), D.Allen, Bruce, Kendalls.
Pt.Arthur/Beaumont,TX (Mickey Ashworth-KYKR) Twitty, Morris, Glaser, D.Seals.
Victoria,TX (Mike Stanley-KCWM) G.Morris, Rex Allen Jr., Sawyer Brown.
Corpus Christi,TX (Mike Laurel-KRYS/FM) Gosdin, Glen Campbell, Harris.
El Paso,TX (Mike Hinrichs-KHEY) G.Campbell, Robin Lee, L.J.Dalton, Buffett, Gosdin, Tom Jones, M.Murphey, J.Paycheck.
El Paso,TX (Bob Young-Y96) Sawyer Brown, Tillis & Glen Campbell.
Kerrville,TX (Bruce Clark-KERV/FM) Gus Hardin, Jim Glaser, Eddy Raven.
Austin,TX (Steve Gary-KASE) M.Gray, Bellamys, Ed Bruce, McDaniel, G.Hardin, G.Campbell.
Austin,TX (Mike Carta-KVET) Gayle, E.Bruce, McDaniel, Haggard & Fricke, Hardin.
Elgin/Austin,TX (Jimmy Mercer-KELG) B.Hobbs, Murphey, Razzy, V.Gosdin, G.Campbell, C.Pride.
Odessa,TX (Dave Richards-KYXX) B.Mandrell, Sawyer Brown, Oak Ridge Boys, G.Morris, J. Paycheck.
Lubbock,TX (Chuck Luck-KLLL) McDaniel (34), Morris (35), Wrights, L.D.Foster.
Amarillo,TX (Darlene Avery-KBUY) McDaniel, Dalton, Buffett, Murphey, Seals.
Albuquerque,NM (Francina Rodriguez-KRST) G.Campbell, L.J.Dalton.
Las Cruces,NM (Michael Check-KGRT) G.Morris, Emmylou, McDaniel, D.Seals, J.Buffett.
Phoenix,AZ (Doug Brannan-KNIX) Pride, Skaggs, R.McEntire.

ROCKY MOUNTAIN

Ft.Collins,CO (Mike St.James-KIIX) M.Tillis & Glen Campbell.
Grand Junction,CO (Rhea/Gass-KQIL) D.Wills, Bailey, Dalton, M.Murphey, David Frizzell.
Billings,MT (Chris James-KBIT) C.McClain, Tillis & Glen, Raven, Morris.
Polson,MT (Brad Davis-KERR) Skaggs, Conway, Pam Tillis, G.Morris.
Missoula,MT (Mike Doty-KGVO) G.Morris, Mel McDaniel, Gus Hardin, Emmylou Harris.

FAR WEST

Las Vegas,NV (Johnny Steele-KVEG) Morris, Harris, D.West, D.Seals, Paycheck, D.Wills, H Kanter, Dalton, T.Jones, L.D.Foster.
Brawley,CA (Chris Olivarez-KROP) Lacy J.Dalton, D.Seals, M.Murphey, D.A.Coe.
Anaheim,CA (John Dzima-KIKF) Seals, Hardin, D.Frizzell, Sawyer Brown, Raven.
Modesto,CA (Ron Stevens-KMIX) Skaggs, Twitty, Oak Ridge, Glaser, Stegall, J.Paycheck.
Modesto,CA (Ed Nickus-KZUN) Buffett, Emmylou, L.J.Dalton, Morris.
San Francisco/Oakland,CA (Laurie Sayres-KNEW) Twitty, T.G.Sheppard, Oaks.
San Francisco/Oakland,CA (Laurie Sayres-KSAN) B.J.Thomas, S.Brown, Raven, Pride.
Sacramento,CA (Rick Stewart-KRAK) S.Brown (34), B.J.Thomas (35), C.Pride.
Carson City,NV (Gary Page-KKBC) Rogers, Pam Tillis, Rex Jr., Hardin.
Reno,NV (Tony Thomas-KOLO) McDaniel (36), Oaks, D.A.Coe, Bailey, Harris, D.Frizzell.
Chico,CA (Rory Miller-KHSL) M.Murphey, Glen Campbell, Razzy Bailey, D.Frizzell, J.Paycheck, D.West.
Phoenix,AZ (Bob Kelly-KHUG) Willie & Kris, Carl Jackson, Wrights, S.Brown.
Eugene,OR (Dan Williams-KEED) E.Harris, Wray Bros. Band, J.Maggard, Elizabeth, Judy Lindsey.
Eugene,CR (Brian Burns-KYKN) Alabama, Skaggs, C.Twitty (SHE).
Redmond,OR (Joe Boyer-KPRB) E.Harris, G.Morris, T.Jones, Kanter.
Albany,OR (H.David Allan-KRKT) R.Bailey, Gosdin, G.Campbell, D.Frizzell, Dalton.
Corvallis,OR (Larry Blair-KFAT) Razzy, Murphey, Emmylou Harris, B.Hobbs, D.A.Coe, G.Morris, Dan Seals.
Toledo,OR (Rich Mack-KTDO) Bailey, Gosdin, Murphey, B.Hobbs.
Salem,OR (Bob Kelly-KGAY) D.A.Coe, Gordon Dee, D.Frizzell, Glen Campbell, Razzy Bailey, J.Paycheck, Tom Jones, Leon Raines.
Astoria,OR (Bob Loucks-KVAS) D.Seals, Dalton, G.Campbell, V.Gosdin.
Portland,OR (Craig West-KRDR) M.Murphey, R.Bailey, Gosdin, Glen Campbell, Steve Earle, Paycheck, K.Buchanan.
Vancouver,WA (Paul Duckworth-KVAN) Dalton, Glen Campbell, M.Murphey.
Pendleton,OR (Greg Larsen-KWHT) D.Frizzell, Murphey, Buffett, B.Hobbs, Glen Campbell, Gosdin, D.Seals.
Kennewick,WA (Ed Evens-KOTY) V.Gosdin, Murphey, Glen Campbell, B.Hobbs.
Tri-Cities,WA (Jesse Lee-KORD) G.Morris, Emmylou, Murphey, Buffett, B.Hobbs, G.Campbell.
Clarkston,WA (Don McKay-KCLK) Glaser, Gosdin, G.Campbell, M.Murphey, D.Frizzell, D.A.Coe.
Aberdeen,WA (Roy James-KAYO) Conway Twitty, Sawyer Brown, Charley Pride, Emmylou Harris, Glen Campbell.
Tacoma/Seattle,WA (Johnny Clark-KRPM) D.West, G.Campbell, J.Buffett, G.Morris, J. Paycheck.
Kirkland,WA (Lee Matthews-KGAA) Twitty, Bruce, Glen Campbell, Bailey.
Everett/Seattle,WA (Wayne Cordray-KWYZ) Twitty, Emmylou Harris, Razzy Bailey, M.Murphey, Pride.
Anchorage,AK (Steve Chapman-KTNX) Lacy J.Dalton, Sawyer Brown, Dan Seals, Gary Morris.
Anchorage,AK (Bill Cardoza-KYAK) Alabama, D.Allen, Sawyer Brown.

JOBS

Sales - KORD-Tri-Cities, WA
Jesse Lee - (Box 2485-99302)
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*Judie Bright (523 N.Summit-32102)
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*Brian Burns (Box 502-Eugene,OR 97401)
PD's/AT's - Stecker-Thompson Associates
(606-331-7554)
AT (AM dr.) - WAXX-Eau Claire, WI
Tim Wilson (Box 6000-54702)
AT (AM dr.)/Prod. - WXYQ-Stevens Point,WI
Jay Bouley (Box 247-54481)
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Charlie Cassidy (1704 S.Cleveland-57104)
Air Talent - WTAW-Bryan, TX
*Ron Elliot (P.O.Box 3008-77805)
Air Talent/Prod. - WKNZ/FM-Collins,MS
Peter Gatlin (601-545-1017)
AT/Prod. - KRKT-Albany,OR
*Bill O'Brian (1207 E.9th-97321)
Air Talent - KASC-Abbeville, LA
Anthony Keith (318-893-2531)
Air Talent (part-time) - KRKT-Albany, OR
*Bill O'Brian (1207 E.9th-97321)
Air Talent (future) - KORD-Tri-Cities,WA
Jesse Lee (Box 2485-99302)
*No Calls Please

SERVICE

KWTO-Springfield,MO - Mel McDaniel single - Capitol
KVAS-Astoria,OR - A.Murray,D.Allen,J.Newton Capitol/RCA
KWHT-Pendleton,OR - Mel McDaniel single Capitol
KTDO-Toledo,OR - C.Jackson/M.McDaniel 45's Columbia/Capitol
KRPB-Redmond,OR - McDaniel 45/G.Stewart LP Capitol/Red Ash
KBIT-Billings,MT - Singles Epic/Cleveland-International
KGRT-Las Cruces,NM - G.Jones album Epic
WXRQ-Mt.Pleasant/Columbia,TN - Singles &LP's RCA
KOKK-Huron,SD - Christmas singles & albums All Sources

AVAILABLE

Dick Byrd - WIL/KSON/KEX
(406-251-4502) - Air Talent (AM dr.)/PD
Fred Buck - WKDA-Nashville,TN
(615-352-5466) - PD/MD

MUSIC CALLS

KHEY-El Paso,TX - Mon-Fri (3-4:30PM)
Mike Hinrichs (915-566-0071)

P.D. NOTEBOOK by Eric Norberg

TV SPOTS, MORE AM POWER, AND CASSETTES

A miscellany of items . . .

Eric Norberg

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For those considering the purchase of a syndicated TV spot, don't miss the favorable article on the subject on page 95 of the August 13 *Forbes* magazine. Check the public library for a back issue. The whole article is devoted to the use by radio stations of syndicated TV commercials.

I'm informed that the FCC has finally gotten the arrangements completed with Mexico to clear the way for virtually all class IV AM stations to remain on the air at night with their daytime power of 1,000 watts. (There are the stations on 1230, 1240, 1340, 1400, 1450 and 1490 kHz.) There are more stations on these frequencies than any other in North America; virtually all are nondirectional, operating with 1,000 watts daytime and 250 watts at night. Because of the proliferation of stations, interference is often severe, and these stations are licensed for "local" service only. They may remain on the air with 1,000 watts at night starting December 15, I understand—but all affected stations will be notified if they have not been already, by the minions of the Commission. In a previous column, I warned that those Class IV's who expected improved nighttime coverage are likely to be disappointed—the extra signal strength they broadcast will essentially be nullifed by the precisely equal increase in nighttime interference received from other stations. It will help in cases where coverage has been hurt by electrical interference, or strong adjacent signals; and it will also cause increased problems for stations on the adjacent channels (1220, 1250, etc.).

I've received exceptional response from my articles on the use of tape cassettes—both Beta HiFi videocassettes and conventional stereo audio cassettes—for music storage and retrieval for broadcast. Though some people seem skeptical about the results of using cassettes, most of the inquiries have been from broadcasters and engineers who are excited about the great potential for cost and space saving, and the extended rotation and request-answering that such systems make possible. I've answered a lot of questions.

Since our company probably has had more practical on-air experience with the use of audio cassettes for broadcast music programming than any other in the country—particularly for live-assist use—we're happy to share. In our experience it can, and does, work very well. And when you compare the cost of carts (1 song per cart) to the cost of cassettes (as many as 12 songs per C-90 cassette, using one side only), the enormous space savings, and the fact that cueing can be done on certain consumer-available cassette machines, and with no decline in audio quality compared to cart, then cassettes can look quite exciting indeed. ■

FREE RESEARCH OFFER

***Consolidated Communications** is now publishing a music research letter which includes the results of their weekly music research involving panels, call-outs, auditorium tests and instore interviews. CCC's research includes a wide variety of adult potential records.*

The Consolidated Music Research Letter is available free of charge for a limited time. On January 1st, 1985, a subscription charge will take effect.

Send inquiries to:
Consolidated Music Research Letter
5125 Briggs
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or call
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Station Reporting Phone (415) 392-7750

CHARTBUSTERS

RICK JAMES
You Turn Me On
(Gordy)

TOM BROWNE
Secret Fantasy
(Arista)

CERTIFIED

FORCE MD'S
Tears
(Tommy Boy)

EUGENE WILDE
Gotta Get
You Home
(Philly World)

MOST ADDED

KOOL
&
THE GANG
Misled
(De-Lite)

THE
GAP BAND
Beep-A-Freak
(Total Experience)

POP CROSSOVER

ASHFORD
&
SIMPSON
Solid
(Capitol)

R&B/BLACK

November 16, 1984

2W	LW	TW	
1.	1.	1.	CHAKA KHAN - I Feel For You (Warner Brothers)
12.	5.	2.	ASHFORD & SIMPSON - Solid (Capitol)
11.	3.	3.	LIONEL RICHIE - Penny Lover (Motown)
5.	4.	4.	WHODINI - 5 Minutes Of Funk/Friends (Jive/Arista)
3.	2.	5.	PRINCE - Purple Rain (Warner Brothers)
10.	8.	6.	DAZZ BAND - Let It All Blow (Motown)
13.	10.	7.	JEFFREY OSBORNE - Don't Stop (A&M)
16.	13.	8.	ISLEY, JASPER, ISLEY - Look The Other Way (T-Neck)
15.	11.	9.	DENIECE WILLIAMS - Black Butterfly (ARC/Columbia)
2.	6.	10.	REBBIE JACKSON - Cenitpede (Columbia)
17.	12.	11.	HALL & OATES - Out Of Touch (RCA)
20.	19.	12.	GLENN JONES - Show Me (RCA)
--.	15.	13.	S.O.S. BAND - No One's Gonna Love You (Tabu)
18.	16.	14.	BAR-KAYS - Sexomatic (Mercury/PolyGram)
21.	18.	15.	FORCE MD's - Tears (Tommy Boy)
24.	17.	16.	JERMAINE STEWART - The Word Is Out (Arista)
4.	7.	17.	NEW EDITION - Cool It Now (MCA)
9.	9.	18.	TINA TURNER - Better Be Good To Me (Capitol)
22.	20.	19.	EVELYN KING - Just For The Night (RCA)
--.	25.	20.	MTUME - C.O.D. (I'll Deliver) (Columbia)
26.	24.	21.	DREAMBOY - I Promise (Qwest/Warner Brothers)
8.	14.	22.	STEVIE WONDER - I Just Called To Say I Love You (Motown)
--.	27.	23.	MIDNIGHT STAR - Operator (Solar)
--.	26.	24.	TEENA MARIE - Lovergirl (Epic)
--.	28.	25.	TEMPTATIONS - Treat Her Like A Lady (Gordy)
--.	30.	26.	WHISPERS - Contagious (Solar)
7.	22.	27.	CHAMPAIGN - Off & On Love (Columbia)
--.	--.	28.	EUCENE WILDE - Gotta Get You Home (Philly World)
--.	--.	29.	TOM BROWNE - Secret Fantasy (Arista)
--.	--.	30.	RICK JAMES - You Turn Me On (Gordy)

CHARTBOUND

	Reports	Adds	On	Chart
JERMAINE JACKSON - Do What You Do (Arista)	31	2	9	20
MADONNA - Like A Virgin (Sire/Warner Brothers)	30	6	19	5
SHEILA E. - The Belle Of St. Mark (Warner Bros.)	30	1	17	12
AL JARREAU - After All (Warner Brothers)	29	1	11	17

UP & COMING

November 16, 1984

	Reports	Adds	On	Chart
THELMA HOUSTON - You Used To Hold Me (MCA)	25	3	13	9
KOOL & GANG - Misled (De-Lite)	25	15	10	--
FATBOYS - Jailhouse Rap (Sutra)	20	4	12	4
BAND OF GOLD - Medley (RCA)	18	5	8	5
JACKSONS - Body (Epic)	18	2	6	10
LILLO THOMAS/MELBA MOORE - All Of You (Capitol)	18	5	2	11
*PRINCE - Erotic City/I Would Die For You (Warner Bros.)	17	6	8	3
SLAVE - Ooohh (Cotillion)	17	2	12	3
SYLVERS - In One Love & Out The Other (Geffen)	16	5	6	5
BILLY OCEAN - Loverboy (Jive/Arista)	16	4	10	2
GAP BAND - Beep-A-Freak (Total Experience)	16	10	6	--
SHALAMAR - Amnesia (Solar)	15	3	5	7
JOYCE KENNEDY - Stronger Than Before (A&M)	14	2	8	4
*RAY PARKER JR. - Jamie (Arista)	14	8	6	--
*PENNYE FORD - Change Your Wicked Ways (Total Experience)	12	7	5	--
*SADE - Hang On To Your Love (Portrait)	10	6	4	--
*PAUL HARDCASTLE - Rain Forest (Profile)	10	7	3	--
ANGELA BOFILL - Can't Slow Down (Arista)	10	3	7	--
*NOLAN THOMAS - Yo Little Brother (Mirage)	8	2	6	--
KLYMAXX - The Men All Pause (When I Walk By) (MCA)	8	2	6	--
*VANITY & MORRIS DAY - Mechanical Emotion (Motown)	8	5	3	--
WORLD'S FAMOUS SUPREME TEAM - Radio Man (Island)	7	5	2	--
NUANCE - Love Rides (Island)	6	5	1	--
OLLIE & JERRY - Electric Boogaloo (Polydor)	6	5	1	--

*First time listed on this page

Dropped: #21-Apollonia 6, #23, Time, #29-Staple Singers, Stylistics, Alicia Myers, Randy Hall.

LP CUTS

DREAMBOY - No One Can Treat Me Like You
TWIN IMAGE - Love Lesson
TWILIGHT 22 - Mysterious
DAZZ BAND - Heartbeat
BILLY OCEAN - Syncopation

POTENTIAL SINGLES

FORCE MD'S - Forgive Me Girl
JEFFREY OSBORNE - Crazy About You
PRINCE - I Would Die For You/Baby I'm A Star
DIANA ROSS - Missing You
NEW EDITION - Mr. Telephone Man

Remember: Deadline for getting your reports called in this week (Thanksgiving) week is 5:00PM PST (our time) on TUESDAY. Thanks.

ANALYSIS

FORCE MD'S take the lead in "Certified" this time because of the terrific requests and chart gains reported by our reporters. Another new entry into our chart, and a newcomer to the ranks of soloists emerging from a popular group is EUGENE WILDE. His offering of "Gotta Get You Home" was accepted immediately from the listeners, even though his name was pretty much of an unknown. Looks like he could have a bright future as a solo artist. RICK JAMES "turns it on" strong and goes from "Up and Coming", bypassing our "Chartbound" category and debuting at #30 with a bang, making it our "Chartbuster" winner, along with TOM BROWNE. "Secret Fantasy" had a great week, recording numbers like #10 at KMJM-St. Louis, #8 at KNOK-Dallas, #11 at WRKS-New York, #15 at WDRQ-Detroit, #18 at WANM-Tallahassee, #20 at KSOL/FM-San Francisco. Charts also at KNOW-Austin, WBLX-Mobile, WDMT-Cleveland, WNOV-Milwaukee, and on at WJPC-Chicago, KKDA-Dallas, WJKX-Moss Point, KROF-Abbeville, and KGFJ-Los Angeles. "Pop Crossover" award goes to "Solid" ASHFORD & SIMPSON. Dave says that Top 40 stations are beginning to notice the big numbers it's getting and, especially in New York, giving it the exposure it deserves. Getting Top 40 attention, too, in Atlanta and San Francisco. Our "Chartbound" movers this week are making their moves on most charts and JERMAINE JACKSON looks strong at KMJM-St. Louis (14), WJAX-Jacksonville (16), WNOV-Milwaukee (16), WBLZ-Cincinnati (27), etc. Two of the others, MADONNA and SHEILA E. are going to be big Top 40 chart entries, too. Numbers for AL JARREAU are WWDM-Sumter (7), KSOL/FM-San Francisco (15), WBLX-Mobile (17), WQOK-Greenville (17), WBLZ-Cincy (18). Newest adds that look BIG this week are the KOOL & THE GANG and THE GAP BAND. They were added by nearly every station that had a copy at the time the music playlist was done. Expect others that receive them next week to follow suit. The PRINCE story has no end in sight, and as his BIG TOUR started last weekend, stations began giving heavy airplay to cuts "Erotic City", "I Would Die For You", and, yes, even "Darling Nikki". His next single will be (?), but does it really matter?

Betty

NORTHEAST

New York, NY (Barry Mayo-WRKS) #2-Nolan Thomas, #9-SOS. Gns: Tom Brown, Stevie Wonder (LIGHT), P.Austin. New: Glenn Jones, Paul Hardcastle, Kool & Gang, Gwen Guthrie. On: Alicia Myers.

New York, NY (Neil McIntyre-92KTU) #8-Rebbi. Gns: H&O, SOS, Ashford & Simpson, Stylistics. New: Champaign, Sade. On: Madonna, Dazz, Ocean, Bronski.

New York, NY (Berger/Tonacci-WPLJ) #4-Chaka, #6-New Edition, #9-Ashford & Simpson. Gns: Rebbie, Tina T., L.Richie. New: Madonna, P.Benatar.

New York, NY (Scott Shannon-Z100) #3-Chaka, #5-New Edition. Gns: Rebbie, Madonna, L.Richie, Ashford & Simpson. New: Chicago. On: Julian L.

Utica, NY (Jacques Overdiep-WPNR/FM) #3-Fonda/Wish, #6-Force MD's, #9-Kym, #10-K.Blow. Gns: Dreamboy, Slave, W.F.S.Team, Fun Fun, Taste of Honey, Bar-Kays. New: Madonna, Dazz Band, Vanity, Phyllis St.James, Ollie & Jerry, Vanity/Morris Day, S. Wonder, L.Richie, Temptations, Kool, R.James.

Rochester, NY (Andre Marcel-WDKX) #3-Band Of Gold, #8-Dreamboy, #10-Whodini. Gns: SOS, Jarreau, J. Osborne, R.James, Fonda/Wish, E.King, Tyzik, Isleys. New: Madonna, Fatboys, Paul Hardcastle, Gap Band, West St. Mob. On: Dazz, Teena, Lillo.

Boston, MA (Geri Donaghey-WXKS/FM) #9-New Edition. Gns: Rebbie, J.Osborne, Madonna. New: Dazz Band, Midnight Star, Ray Parker Jr. Philip Bailey. On: Sheila E., D.Summer, Ashford & S., Jermaine.

Philadelphia, PA (Buggs/Wyatt-WUSL/FM) #5-Ashford & S., #9-Fonda/Wish, #10-Eugene Wilde. Gns: Dazz, Teena, T.Houston, Slave, P.Hardcastle, Whodini, M.Star, Stylistics. New: Madonna, Glenn Jones, Limit, Lillo & Melba, Jermaine Jackson, Rockmaster. On: Kiddo, Sylvers, R.Ayers, Temptations.

Williamsburg, VA (Steve Crumbley-WQKS/FM) #4-Whodini. Gns: Glenn Jones, M.Star, Klymaxx, Madonna, Dreamboy, Force MD's, Ocean. New: Sade, Nuance, Band Of Gold, Dan Hartman, Pennye Ford, Paul Hardcastle. On: Kool & Gang, Stylistics, Ray Jr., Fatboys, Shalamar, Catch, D.Summer.

Washington, DC (Mike Archie-WHUR) #7-J.Osborne. Gns: Bar-Kays, Force MD's, P.Hardcastle, Time, J.Kennedy, Kashif, E.Wilde, J.Stewart. New: Gap Band, Krystal, Kool & Gang, Janet Jackson, Sade, Ollie & Jerry, E.Wilde, Yarborough & Peoples, Peabo Bryson, Kiddo. On: P.Rushen, Teena.

Washington, DC (Cassidy/Tanner-WASH) #7-Richie, #9-Prince. Gns: Tina Turner, Rebbie Jackson, Jermaine Jackson, J.Osborne. New: Madonna.

Baltimore, MD (Kingston/Kronthal-B104) #1-Chaka, #5-New Edition, #8-S.Wonder, #9-Tina T. Gns: Rebbie Jackson, Madonna, Jermaine Jackson. New: Ray Parker Jr. On: Jacksons, Sheila E.

SOUTH

St. Matthews, SC (Andy Henderson-WQKI) #3-Rebbie, #5-Time, #8-Whodini, #9-Ashford & Simpson, #10-Force MD's. Gns: Isleys, Hall & Oates, Mtume, Midnight Star. New: Stevie Wonder, Ollie & Jerry, Kool/Gang, Gap Band. On: Ray Jr.,Vanity.

Sumter, SC (Tony Hart-WWDM/FM) #1-Ashford & S., #5-Force MD's, #7-Jarreau, #9-SOS. Gns: Sade, Temptations, Rockmaster, Midnight Star, Lillo Thomas & Melba Moore, Ray Jr. New: New Edition, Dynamic Breakers, Junie Morrison, One On One, Ray Parker Jr., One Way, Kool & Gang. On: Gap.

Greenville, SC (Steve Matthews-WQOK) #3-Chaka, #6-J.Osborne, #9-Neicy. Gns: Teena, Jarreau, Randy Hall, Whispers, Jermaine Stewart, Mtume. New: Shelia E., A.Bofill, Madonna, Eugene Wilde, Ronnie Laws. On: Staples, Prime Time, S.Mills.

Atlanta, GA (Chris Thomas-Z93) #2-Rebbie, #9-Richie. Gns: J.Osborne, Jermaine Jackson. New: Ashford & Simpson. On: Madonna, Ray Parker Jr.

Jacksonville, FL (Chris Turner-WJAX) #2-J.Osborne, #8-Whodini, #10-Isleys. Gns: Midnight Star, Temptations, Randy Hall, Neicy, Jermaine Jackson, D. Summer, Sylvers, Mtume. On: Gap Band, Lillo/Melba, Tina B., Peabo, Madonna, Ray Jr., Ocean, Madonna.

Tallahassee, FL (Joe Bullard-WANM) #3-New Edition, #9-Neicy. Gns: Glenn Jones, Midnight Star, Thelma Houston, Temptations, P.Ford, Ocean, P.Rushen. On: Tom Brown, Rick James, Whispers, Junior, Isleys.

Miami, FL (Joni Siani-Y100) #2-S.Wonder, #4-Ocean, #6-Prince. Gns: New Edition, Sheila E., Jermaine Jackson, L.Richie, Rebbie, Madonna, Shalamar. On: Ray Jr.

Moss Point, MS (Jeffrey Paul-WJKX) Gns: P.Rushen, J. Osborne, O'Bryan, Neicy, Ashford & Simpson, Teddy Pendergrass, Junior, Force MD's, Teena Marie, Mtume. On: Dazz, Jarreau, P.Bailey, Slave, Dreamboy, Tom Brown, One Way, Dazz, E.King, Kashif, Madonna.

McComb, MS (Brad Lee-WHNY) #2-Chaka. Gns: Jarreau, Madonna, Sheila E., Fiona, Dazz, D.Summer. New: Kool & Gang, S.Wonder, Time. On: Alicia Myers, H&O.

Mobile, AL (B.J.Taylor-WBLX) #2-Rebbie, #3-Ashford & S., #5-M.Star, #8-Glenn Jones, #10-Force MD's. Gns: Jarreau, Tom Browne, Whodini, Teena Marie, SOS, Isleys, Klymaxx, T.Houston, Bar-Kays. Charme. New: Catch. On: Slave, Gap Band, Joey D., J.Stewart.

Abbeville, LA (Quinn Mark-KROF) #2-Ashford & S., #7-J.Osborne. Gns: Glenn Jones, Teena, Jarreau, Dream-Boy, Slave, Temptations, Force MD's, J.Stewart. New: Philip Bailey & P.Collins, Ray P.Jr., R.Dees, R. Saulsberry, Gap Band, Jermaine Jackson. S.Wonder.

New Orleans, LA (Donnie Taylor-WYLD) #2-Isleys, #10-Bar-Kays. Gns: SOS, O'Bryan, Mtume, Rebbie, Lillo & Melba, Jarreau, Slave, Rick James. New: P.Bryson, Junie Morrison, Staples, W.F.S.T., Alicia Myers, Sade, Klymaxx, Limit, Kids @ Work, J.Kennedy, M. Star. On: Sylvers, Jermaine Jackson, Alicia Myers.

New Orleans, LA (O'Kelly/Rolling-B97) #4-Chaka. Gns: Madonna, J.Osborne, Jermaine Jackson, Ray P. Jr.

Memphis, TN (Jerry Mason-KRNB) Gns: Jacksons, Neicy, Junior, Dazz Band, Force MD's, Slave, Glenn Jones, J.Osborne, Isleys, Ashford & Simpson, Bar-Kays, Hall & Oates, L.Richie, Tina Turner, New Edition.

CENTRAL & MIDWEST

Cleveland, OH (Dean Dean/Eric Faison-WDMT) #3-Whodini, #10-Neicy. Gns: Force MD's, SOS, Teena Marie, J. Osborne, M.Stars, P.Hardcastle, Tom Browne, Dazz, Glenn Jones, Dreamboy. New: Fonda/Wish, Sade, E. Hall, First Love, Bronners, R.Laws, Madonna, Gwen Guthrie, Cold Crush, Vanity/Morris Day. On: WFST.

Cincinnati, OH (Brian Castle-WBLZ) #3-Ashford & S., #9-M.Star. Gns: Mtume, Jermaine Jackson, Shelia E., Slave, Madonna, Shalamar. New: Ray Jr., Gap Band, Kool & Gang, S.Easton. On: Glenn Jones, Jarreau.

Indianapolis, IN (Kelly Karson-WTLC) #9-Jermaine Stewart. Gns: Isleys, Nolan Thomas, P.Ford, Koko Pop, Klymaxx, Alicia Myers. New: Linda Clifford, Nuance, P.Rushen, Divine Sounds, Yarborough & Peoples, Midnight Star. On: Fatboys, R.Hall, Eager.

Chicago, IL (Dee Handley-WJPC/FM) #4-Ashford & S., #8-SOS. Gns: T.Houston, Stylistics, Rebbie, Teena, Glenn Jones, T.Browne, Jarreau, Force MD's, Eugene Wilde, E.King. New: P.Hardcastle, Band Of Gold, Sade, Ronnie Laws, Angela Bofill. On: Lillo/Melba, Kool & Gang, Koko Pop, M.Star, Charme, J.Kennedy.

Chicago, IL (Marco Spoon-WBMX/FM) Gns: SOS, Whodini, Ashford & S., Kashif, Dazz, Teena Marie, Isleys, E.King, Tina T., Midway, Prime. On: J.Kennedy, Kym, P.Browne, Whispers, Bar-Kays, Lillo/Melba, Force.

R&B/BLACK Adds (cont'd.from pg.39)

Milwaukee, WI (Bob Collins-WNOV) #9-Force MD's. Gns: SOS, Bar-Kays, Kool & Gang, Gap Band, Temptations, Sylvers, P.Hardcastle, M.Star, E.Wilde, Joyce Kennedy. New: Vanity/Morris Day, Gwen Gurthrie, P.Rushen, B.Ocean, Brass C., Jonzun Crew.

Milwaukee, WI (Jim Brown-WLUM) #4-New Edition, #7-Dazz Band, #9-Isleys. Gns: Ashford & Simpson, Tina T., Jarreau, Temptations, Rick James, T. Houston, SOS, Force MD's. New: Madonna, Kool & Gang, P.Bailey/P.Collins, Fatboys, Tina Turner, Shalamar, Survivor, Eugene Wilde. On: M.Star.

Detroit, MI (Steve Harris-WDRQ) #3-Chaka, #6-Whodini, #8-Glenn Jones, #9-Time, #10-Prince. Gns: Vanity/Morris Day, Temptations, J.Osborne, Rebbie Jackson, Isleys. On: Rockmaster, Fatboys.

Detroit, MI (Gary Berkowitz-WHYT) #5-New Edition, #19-H&O. Gns: Jermaine Jackson, Ashford & Simpson, J.Osborne, Sheila E. New: Dazz Band. On: Ray P.Jr., Madonna, Shalamar, Sheila E.

St. Louis, MO (Ron Atkins-KMJM) #1-Rebbie, #9-Dazz Band. Gns: Fatboys, Tom Browne, Champaign, Rick James, Time, Bar-Kays, Dreamboy, Alicia Myers, Glenn Jones. New: Whodini, Whispers, Vanity/M.Day, R.Lewis, Jarreau, M.Star, R.Ayers, Native, Ashford & S., Kids @ Work. On: Teena.

SOUTHWEST

Austin, TX (Ken Rush/Michelle Madison-KNOW) #1-SOS, #6-E.Wilde, #9-Dazz. Gns: M.Star, Klymaxx, Force MD's, Dreamboy, Whispers, WFST, R.Ayers, J.Kennedy, Kashif, Teena. New: Fatboys, Kool & Gang, Sheila E., Ray P.Jr., Sade. On: Ocean, Lillo/Melba, Kiddo, Jarreau, Sylvers, Slave.

Killeen, TX (Bill St.John-KIIZ/AM) #3-SOS, #8-Chaka, #10-Jermaine Stewart. Gns: E.Wilde, J.Osborne, M.Star, Isleys, Slave, Dreamboy, Whispers, Teena, Neicy. New: Madonna, WFST, Gap Band, Fatboys, Lillo/Melba. On: Temptations.

Dallas/Ft.Worth, TX (Keni Byrd-KNOK/FM) #1-Ashford & S., #3-Dreamboy, #7-Detroyt, #8-Tom Browne, #9-Mtume, #10-SOS. Gns: Chaka, Vanity/Morris Day, R.Ayers, T.Houston, Sade, Kool & Gang. New: J. Taylor, Yarborough & Peoples, Gap Band, S.Wonder, P.Austin, Ollie & Jerry. On: AM/FM, S.Brown.

Dallas, TX (Terri Avery/Michael Spears-KKDA) Gns: Teena Marie, Rebbie Jackson, Dreamboy, SOS, Temptations, J.Kennedy, Nuance, Ashford & S. On: A.Bofill, Koko Pop, Tom Browne, Whispers.

Lufkin, TX (Pappy Charles-KIPR/AM) #3-Rebbie, #6-Glenn Jones, #7-Dazz, #9-Isleys, #10-Whodini. Gns: E.Wilde, Bar-Kays, Kashif, Alicia Myers, J.Stewart, Prime Time. New: Temptations, Bonnie Pointer, Prince, C.Club, Vanity/Morris Day, Kurtis Blow, Force MD's. On: T.Houston, Whispers.

FAR WEST

San Francisco, CA (Marvin Robinson-KSOL/FM) #4-J.Osborne, #8-Dazz, #9-Rebbie. Gns: Neicy, Al Jarreau, Isleys, Glenn Jones, R.Hall, Bar-Kays. New: Ray Parker Jr., Kool & Gang, Band Of Gold, T.Houston, Divine Sounds, Lillo/Melba, Gap Band, Koko Pop. On: Prime Time, Ashford & S.

San Francisco, CA (Bazoo/Naftaly-KMEL) #4-Time, #8-Sheila E, #10-Rebbie. Gns: J.Osborne, M. Star, Jermaine Jackson, Madonna. New: P.Bailey, Kool & Gang, Ashford & Simpson, Shalamar, Ray Jr.

Sacramento, CA (Gillette/Collins-FM102) #2-Chaka, #5-Time. Gns: Jermaine Jackson, Rebbie, Dazz, M.Star. New: Shalamar, P.Bailey/P.Collins.

Stockton, CA (John Hampton-KSTN) #5-New Edition. Gns: M.Star, Dazz, Sheila E., Jermaine Jackson, Jermaine Stewart, Whodini. New: P.Bailey, Gap Band, Kool & Gang, Pointer Sisters. On: Ray Jr., Shalamar.

Stockton, CA (Roy Williams-KJOY) #8-Prince. Gns: J. Jackson, Rebbie, Sheila E. New: P.Bailey, Kool & Gang, Ray Parker Jr., SOS. On: J.Osborne, Donna Summer, Shalamar, Dazz Band, Thompson Twins.

Fresno, CA (Walker/Davis-KYNO) #2-Madonna, #6-Chaka, #10-Wonder. Gns: Jermaine Jackson, New Edition. New: Sheila E. On: Midnight Star, Jacksons.

Fresno, CA (Carey Edwards-KMGX) #3-Time, #9-Tina T. Gns: Sheila E., Rebbie, Madonna, Jermaine Jackson. New: Shalamar, P.Bailey/P.Collins. On: Dazz Band.

Los Angeles, CA (Barry Richards-KGFJ) #4-Rebbie, #9-Time, #10-Junior. Gns: E.King, Glenn Jones, Sylvers, One Way, Stylistics, Nolan Thomas, Slave, J.Stewart. On: Ray P.Jr., T.Browne, M.Star, J.Jackson, Kiddo, Ollie & Jerry, J.G.Watson, Teena Marie, S.L.Ralph.

Los Angeles, CA (Jim Pewter-KRLA) #9-H&O. Gns: Richie, Jermaine Jackson, Madonna, Time, Sheila E. On: Jacksons, Rebbie Jackson, Kenny Rogers.

Los Angeles, CA (Mike Schaefer-KIIS/FM) #6-New Edition. Gns: H&O, Time, L.Richie, Madonna, Sheila E. New: Prince (EROTIC CITY), Ray Parker Jr. On: J.Jackson.

San Diego, CA (Denny Luell-XHZ) #1-Prince, #4-Tina, #10-Wonder. Gns: Sheila E., Sylvers, Prince. New: Pointer Sisters, Whispers. On: Madonna, Jermaine.

AVAILABLE

John Poland, KILR-Estherville, CA
712-362-7602 - Air Talent

Randy Heaton, WGEN-Geneseo, IL
319-355-4212 - Air Talent

Larry Lomax, KKMI-Seattle, WA
206-772-7827 - Air Talent

Bill Stone, KDON/FM-Salinas, CA
408-375-2985 - Air Talent/Prod.

Steve Jencks, KHSN/KAGI
503-888-9735 - Air Talent/Prod.Director

Matthews & Morris, WYHY-Nashville, TN
615-366-7352 - Air Talent (AM drive) AM Team

Pat McKay, K99-Klamath Falls, OR
503-884-9690 - Air Tal./P.D./M.D.

Jon Thomas, WCLU-Cincinnati, OH
513-574-3421 - Air Talent/Music Director

Len Jarvela, KXGO-Aracta, CA
707-668-5828 - P.D./M.D./Air Talent

Steven Forman, KBUF-Garden City, KS
316-276-2366 - Air Talent/M.D./P.D.

Fred Buck, WKDA-Nashville, TN
615-352-5466 - Program Director/M.D.

Pappy Charles, KIPR-Lufkin, TX
713-829-5858 - Program Director/Sales

Dave Sholin
PERSONAL PICKS

BILLY OCEAN-Loverboy (Jive/Arista) Helped by the likes of Prince and Rick James, rock 'n' roll has met R&B and things will never be quite the same again. Billy Ocean joined the rockin' ranks long ago but it took a "Caribbean Queen" to get him his first crossover smash. Now he proves he's got plenty of follow-up power.

JOHN HUNTER-Tragedy (Private I) Chicago based singer/songwriter immerses himself in a track that echoes some classic Rolling Stones riffs. Don't be surprised to see this left fielder receive more and more attention at Album Radio and Top 40 as each week goes by.

ELTON JOHN-In Neon (Geffen) His recent tour underscored the fact that he remains one of pop music's true superstars. E.J. draws from his familiar ballad style, blending it with a fresh contemporary approach. Bernie Taupin earns his marks as always, supplying the story line that's topped off by a chorus certain to send waves of nostalgia through all of us who traveled down the Yellow Brick Road more than a decade ago.

RICK DEES-Get Nekked (Atlantic) Endless possibilities for sleazy station promotions built around this answer to life's problems. Sure we know the man is a degenerate but so what...c'mon the guy deserves a break. Rumor is he'll be adding nude furniture to the set of "Solid Gold".

Ron Fell
ALBUMS OF THE WEEK

November 16, 1984

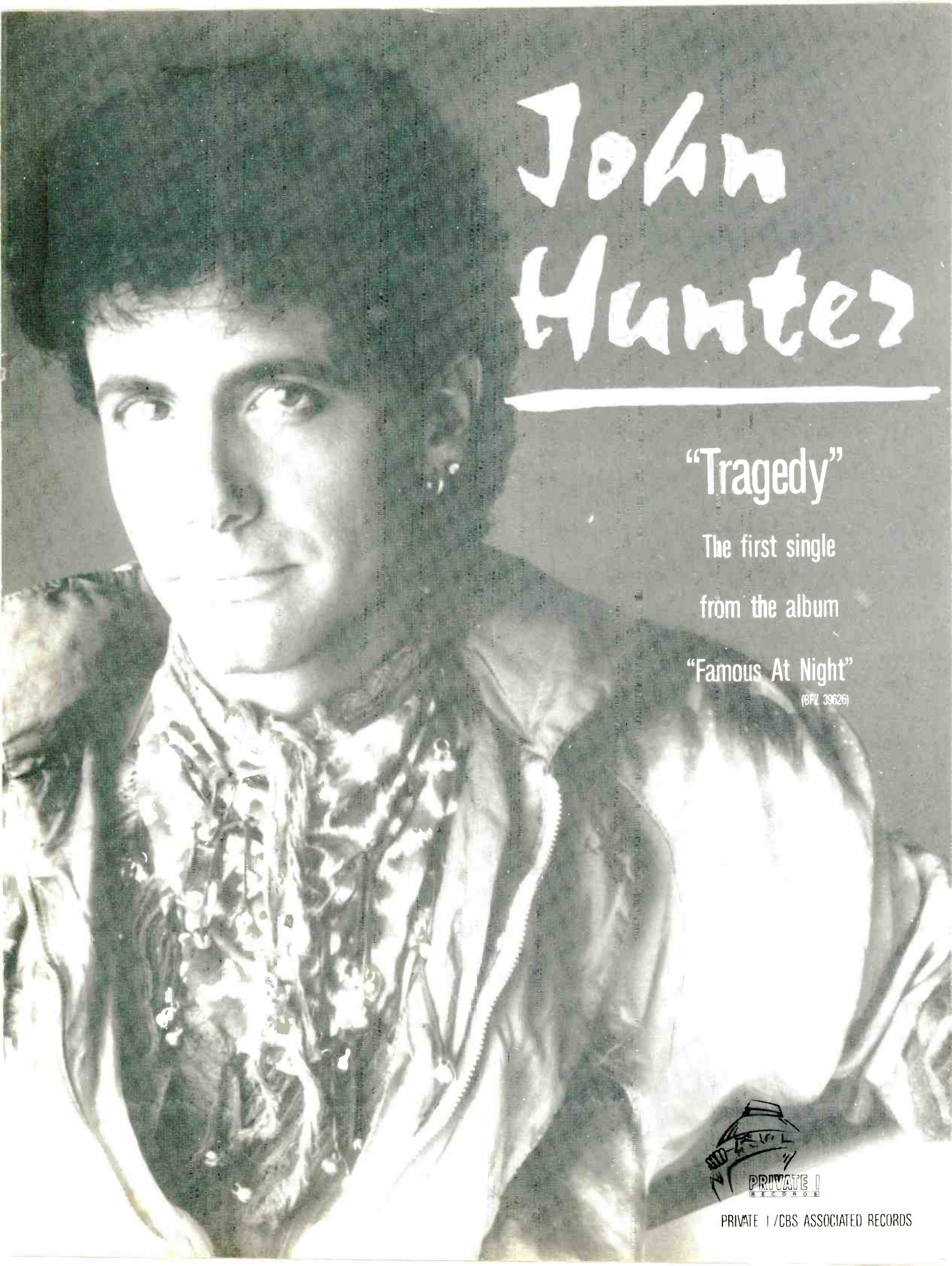
"Like A Virgin"-Madonna (Sire/Warner Brothers) The lyrics may occasionally beat around the bush but she can get-down-to-it with unmistakeably bold performances underscored by the sensitive production touches of Nile Rodgers. It's to Madonna's credit that this album will avoid being labeled as a Dance Album any more than it would be strictly a pop album. The album's ambience defies description to the same degree Madonna herself does. She's gonna be compared to Prince, but maybe for the wrong reasons. "Virgin" is her "Purple Rain" and the hit singles will flow in a precipitous rain of airplay. One of those albums where the hits are hits after one listen. Beyond the already established title track check out MATERIAL GIRL and OVER AND OVER. Maybe you saw her performing the title track on the MTV Awards show a couple of months ago. If so, you probably haven't forgotten her performance. (I'm told she had lost a contact lens and was searching the stage floor for it while singing the song.)

"Steeltown"-Big Country (Mercury/PolyGram) Brawny, Cinemascopic rock. The themes continue the soundscape of IN A BIG COUNTRY with whining bagpipe-like guitars full of metal, without the diabolic dread and juvenocracy of the metal music format. This is a metal of credibility - humorless, thoughtful, lustless, passionate, and lyrical. As big as their sound is and as anthemic as their songs are, BC has yet to show it's dexterity - its ability to go beyond their variations-on-a-theme. What we learn from "Steeltown" is that within the city limits the boys paint the town red. It's time to leave home musically and metaphorically before their sound is cast in stone.

DAVE'S PLACE

B94-PITTSBURGH programmer and long-time GAVIN correspondent, GUY ZAPOLEON, returns to ARIZONA headed to PHOENIX'S KZZP. Guy left KRQ-TUCSON six months ago and comments on his new assignment saying, "I'm really gratified. I believe KZZP is one of the premier jobs in the country. I'm thrilled to be working with the winning team of DAVE VAN STONE, GM BILL PHALEN, and MD STEVE GODDARD, and two great companies like Western Cities and Nationwide." ZAPOLEON starts Monday, November 26th. KIIS/AM announded their format change last week and now names the man to run the show...none other than KIIS/FM Assistant PD, MIKE SCHAEFER. Mike will continue as Assistant PD of KIIS/FM in addition to his P.D. duties on the AM. Music Coordinator GENE SANABLOOM has been upped to Music Director of both stations, while VP of Programming, GERRY DeFRANCESCO, will add KIIS/AM to his duties. Planned start is January 1st, with RICK DEES and BIG RON O'BRIEN (who has just signed a new contract) simulcast in AM and PM drive. LANETTE ABRAHAM, Music Director at KFRC-SAN FRANCISCO is headed East to join former boss GERRY CAGLE in an assistant capacity at New York's WAPP. Also, last word from the Big Apple is that MTV has added the name of Z100's SCOTT SHANNON to the Vee Jay line-up on their 2nd channel. This pairs SHANNON with crosstown competiton WNBC's DON IMUS, who was also hired by MTV. WYNY-NEW YORK has named super pro DENISE OLIVER to their vacant PD post.

Dave Sholin


John Hunter
"Tragedy"
The first single
from the album
"Famous At Night"
(BFZ 39626)
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